

## **Key Club magazine writer's guidelines**

Thank you for your interest in KEY CLUB magazine.

KEY CLUB is published two times during the academic year. Two printed issues are mailed to Key Clubs and are also posted on the [Web site](#).

It is the official publication of Key Club International, the largest high school service organization in the world with more than 245,000 members in 28 nations. Members of Kiwanis clubs, who sponsor these youth groups and have an active interest in them, also read the magazine.

Members of Key Club are service-minded students interested in helping others and in making their communities and schools better places in which to live and learn. Because service and leadership is the basis of Key Club, those topics are important to KEY CLUB's editorial slant. We are looking for general-interest, academic, self-help and service- and leadership-related feature articles that help Key Clubbers become better students and better Key Club members.

Each couple of years, Key Club International develops a Major Emphasis Program around which nearly one article per issue is written. Appropriate articles for this category should offer guidance for Key Clubs and individual members in their efforts to contribute time and service to their communities.

Some of the published articles include "Service's Profound Perspective," "How to Follow the Leader," "Amazing Fund-Raising," and "Spice Up Your Study Habits."

Read the magazine before submitting any material. We quickly reject first-person remembrances and single-source stories. We publish articles that are the product of first-hand interviews as well as research in published sources. Writers should substantiate major points in the article with illustrative examples and quotes from persons involved in the subject or qualified to speak about it. We also like to include club members as sources and will help writers obtain those. Authors are encouraged to include anecdotes—real-life or hypothetical scenes—to illustrate the points of the article. After reading the first several paragraphs, the reader should have a good understanding of what the article will address.

Writers should be aware that KEY CLUB is not exclusively a US publication. Thus, they should avoid references to "our country" or "our president" and strive for quotes and attribution to professional references from non-US sources, if practical.

- We do not publish filler copy.
- We do not publish first-person essays.
- We do not publish personal profiles.
- We do not publish fiction.
- We do not publish poetry.
- We do not review books, movies, or music releases.

### **Payment/Queries**

Payment for accepted material ranges from \$100 to \$800 for 250 to 1,500 word articles. We pay on acceptance for publication. Photographs are not essential but are desirable when they are of high quality and add substantially to the impact of the article. Photos are purchased as part of the package with consideration given to the time and expense of the author.

We prefer queries, but we will consider unsolicited manuscripts. Ideas submitted via unsolicited manuscripts, if accepted, often require extensive rewriting, which can be avoided by working through a query letter. Writers usually are notified within a month. A stamped, self-addressed envelope should accompany all manuscripts and queries.

Address all correspondence to:

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Sample copy: To receive a copy of KEY CLUB, send an 8 1/2" x 11" self-addressed stamped envelope with postage in the amount of .83 with your request.