



Sometimes it's easy to get in a rut and do the same fundraisers over and over. But it's also easy to start something new. To spark your creativity, check out a list of successful fundraisers other Kiwanis-family clubs have done. Team up with your friends or your Key Club to try out one of them, or come up with your own ideas. Designate how much of the project's proceeds you and other fundraiser participants will be able to add to your individual fundraising efforts. Your club will receive the rest.

Once you've decided on a fundraising idea, turn to the **fundraiser planning form** on Page 9 for more tools to keep you organized and on track.

## Simple sales

Excellent food fundraisers are about more than just a booth of home-baked goods. Successful events often involve the community. For example, try hosting a chili contest, or ask local restaurants to pitch in for your next bake-off.

**Dinner night out:** Ask local restaurants to donate a percentage of one day's proceeds to your club. Create and pass out a flyer to students, faculty and neighbors that lists the date, location and some brief information about what your Key Club does. Possible restaurants include popular chains like Noodles and Co., Panera Bread and Buffalo Wild Wings or locally run cafés and burger joints.

**Pancake breakfast:** Organize a community or school-wide pancake breakfast. It's fun, it's cheap—and it's a great way to involve Kiwanians and other Kiwanis-family members. Want some bonus funds? Create placemats for each customer with ads from local businesses on them. The money from selling ads could help pay for pancake batter and event space.

**Funds by the slice:** Host a "best cheese" pizza competition. Invite pizza restaurants to provide pizzas, and publicize the event at your school. Attendees pay for each slice they wish to sample and vote on. Announce the top three winners at the end of the night.

## Individual ideas

Looking for ideas you can do yourself or with a friend or two? Here are some ways to raise money easily in a small group.

**Handy-dandy helpers:** Offer to do yard work or odd jobs for family members, neighbors and Kiwanians you trust. Rake, sweep, dust, paint, garden and clean for donations.

**Clean-up crew:** Talk to your school's athletic office to see if clean-up crews are needed after sporting events. Ask if you and your friends can help clean for donations.

## Excellent entertainment

Hosting elaborate fundraisers such as silent auctions and benefit concerts requires a lot of time and work, but big events can bring in big money. The key: organization. Make a schedule and get every member involved.

**Key Club's got talent:** Recruit friends and acquaintances to perform in a talent show. Charge admission. If possible, invite a well-known act to help draw a larger audience. Ask area businesses to donate prizes and transform the talent show into a competition.

**Flowers for grads:** Work with a local florist to purchase flowers from a wholesaler. Make your own bouquets and sell them at your school's graduation ceremony. Get more business by handing out order forms to parents two weeks before graduation.

**Competitive spirit:** Host a sports tournament. Choose a specific sport, date and location. If it's a team sport, advertise for people to register in teams. Ask businesses to sponsor the tournament or donate a grand prize. Sell drinks and snacks during the event.

**Parents' night out:** Give parents the night off by creating an evening of food, games and fun for their young children. Gather chaperones, set a location and fee, and get ready for face painting, craft-making and storytime.