

KEY CLUB

HOW YOUR INTERNATIONAL-LEVEL DUES ARE SPENT



18% (\$1.27)

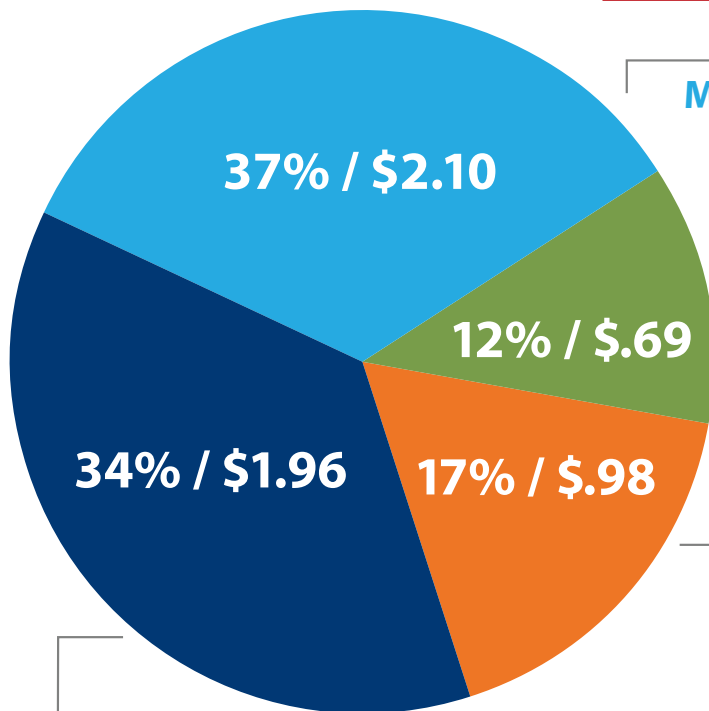
Administrative fees

Every organization has administrative expenses. These include utilities, membership database, information technology support, building services, finance and accounting — all the parts that an organization needs to operate.

Since 2014, Key Club International dues have been US\$7 per year. (Most districts and clubs also charge a fee per member.)

82% (\$5.73)

Program support



Membership materials & recognition

Membership supplies and recognition; member pins, handbooks for members, club officers and advisors.

Travel & governance

Travel for Key Club International board members to district visits, meetings and conventions.

Marketing, advertising & communications

Direct staffing costs, marketing and PR expenses, research and focus groups, branding, and materials to help promote clubs and enhance the Key Club experience.

Education & training

Global Leadership Certificate, Governors and Administrator training, training webinars for members, advisors and administrators.