

Advisor Webinar

February 2022

Join our interactive polls for this session at slido.com, code #987157 or use the QR code:



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Which district are you joining us from?

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How many years have you been an advisor?

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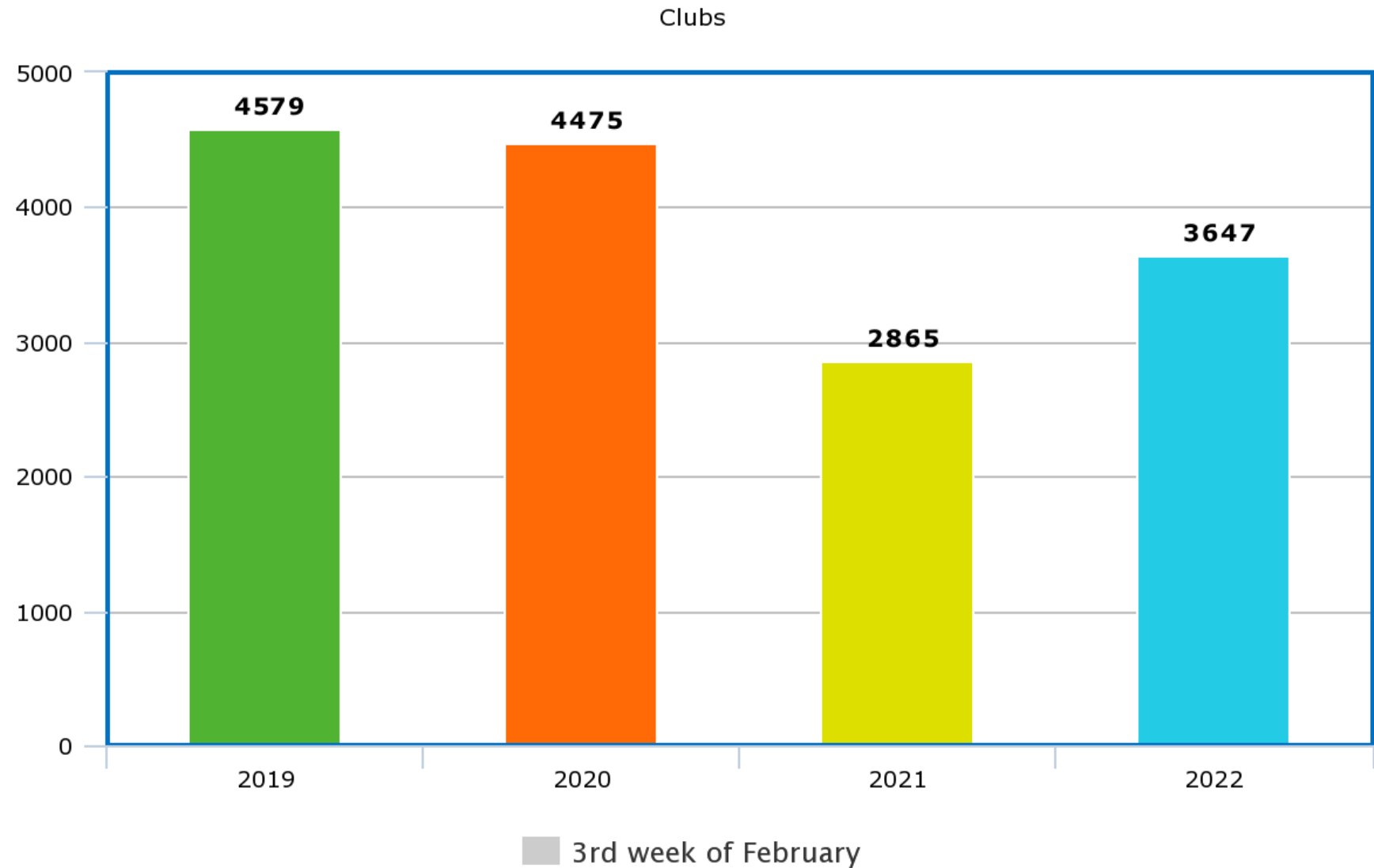
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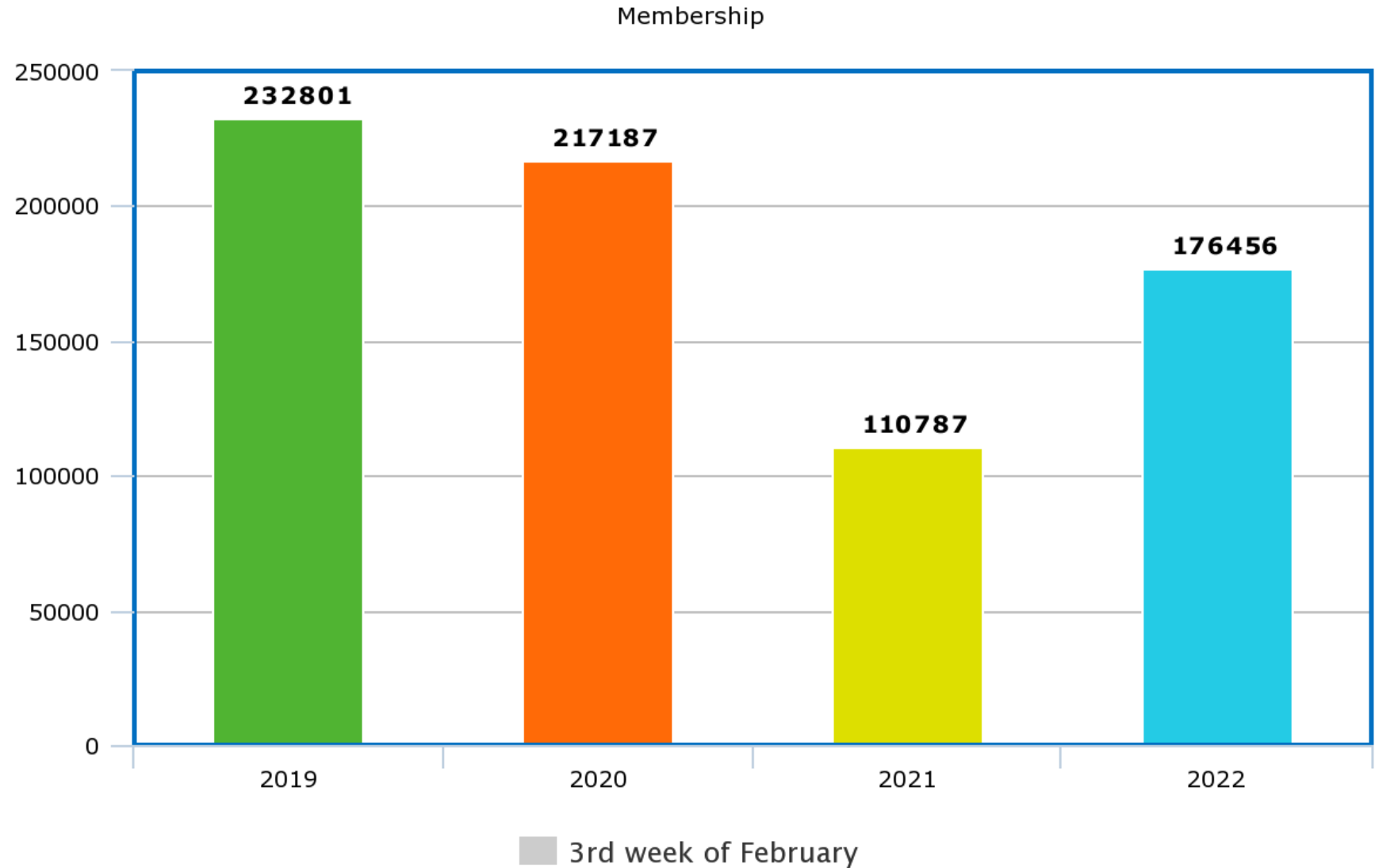
**In one word, how would you describe
your club's progress so far this year?**

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The Numbers: Clubs



The Numbers: Membership



The Numbers: Commentary



Clubs are 80% of 2018-19

Members are 76% of 2018-19

Strategic Plan for Clubs



KEY CLUB®

2021-26 Strategic Plan for Clubs

THE IMPORTANCE OF HAVING A STRATEGIC PLAN

If you want to make serious progress toward your goals, you need a strategic plan. Strategies set the direction and establish the priorities for your organization and club. They act as a roadmap for your future because they let your members know what they should focus on and what can be set aside for a later date.

You will notice as you start to build out your tactics that they build off one another. You will need to establish what should happen first, second, third etc. to reach your goal. It will typically flow something like this:

1. Review, survey or audit current status.
2. Report findings.
3. Determine a plan of action.
4. Execute the plan and share with stakeholders.
5. Present final outcomes.

Keep this in mind as you create your strategic plan and remember, if you are disciplined enough to stick to your strategy, you'll accomplish more than you ever dreamed possible.

SERVICE

GOAL: *Improve the quality, impact, and amount of service we perform.*

OBJECTIVE: Create service projects that excite our members and have real impact on our community.

Possible tactics:

- Survey members each year to determine their interest in current club project. Present to the club by Month/Year.
- Speak with school and community leaders to better understand what our community needs and where we can be most helpful.
- Find ways to encourage members to share their ideas for new service projects. Present to club by Month/Year.
- Use the community assessment tool to understand where the club stands with current service projects, then plan projects based on findings.
- Create a list of connections members have to potential project partners and sponsors.

OBJECTIVE: Create opportunities for members to engage with partners or with projects outside our community.

Possible tactics:

- Develop a member survey to understand the types of projects members are interested in doing outside of your community. Present findings to club by Month/Year.

2021-26 Strategic Plan

2021-22 WORKSHEET FOR CLUBS

KEY CLUB®

SERVICE

GOAL: *Improve the quality, impact, and amount of service we perform.*

OBJECTIVE: Create service projects that excite our members and have real impact on our community.

TACTICS:

-
-

OBJECTIVE: Create opportunities for members to engage with partners or with projects outside our community.

TACTICS:

-
-

OBJECTIVE: Create an easy-to-use directory of hands-on, in-person and virtual service projects and fund-raising ideas.

TACTICS:

-
-

OBJECTIVE: Create a partner strategy.

TACTICS:

-
-

New Partner:



schoolhouse

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Would you like to be part of a faculty advisors' focus group with Schoolhouse?

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New Partner:



**COLLEGE
WISE**

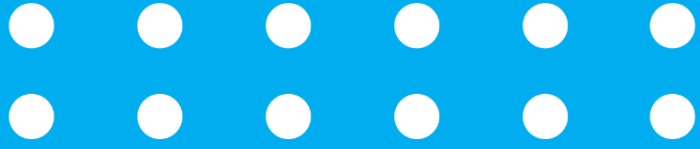
A thick, solid blue diagonal line that starts below the word "WISE" and extends towards the bottom right corner of the image.

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Does your club plan to apply for a Youth Opportunities Fund Grant for a service project?

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KEY CLUB®



CKI®
Circle K
International

GLOBAL LEADERSHIP CERTIFICATE

GLOBAL LEADERSHIP CERTIFICATE

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Do you have students that have participated in GLC?

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Global Leadership Certificate

What is Global Leadership certificate program?

Single largest investment in Key Club programming in decades

Designed with core values

- Fellowship
- Leadership
- Service

Each core value corresponds with 3- 5 competencies and each competency will have 3-5 modules. Currently

- 3 core values
- 12 competencies
- 39 courses/modules

100% delivered online

Each module will include assessment

GLC - Leadership Competencies

Building traditional and soft skills

1.Connection

2.Inclusion

3.Empathy

4.Resilience

5.Self-awareness

6. Vision

7. Critical Thinking

8. Communication

9. Volunteerism

10.Civic engagement

11.Change agent



GLC – Course Examples

Core value: Fellowship

Competencies: Connection, Inclusion, Empathy

Connection: Courses include:

<u>Course Name</u>	<u>Course Content</u>	<u>Course Assessment</u>
Building Meaningful Relationships	Online learning with in-person and virtual challenges	Reflection & essay questions
The Power of Community Connection	Testimonial videos from Kiwanis members	Quiz
Building and Implementing a Community Connection Plan	Facilitated group activity - virtual or in person	Uploaded plan and Results report
The Value of Networking	Testimonial video from Kiwanis members and skills video	Quiz
Building and Implementing Your Networking Plan	Facilitated personal activity via video	Uploaded plan and Results reflection

GLC - The Pilot

How was it piloted?

- Rolled out 3 courses over Oct 2020 – May 2021

October '20 - Voting our Civic Duty

January '21 - Strategic vs Tactical

April '21 - Turning Passions Into Practice

- Students Participated

Key Club - 2,500

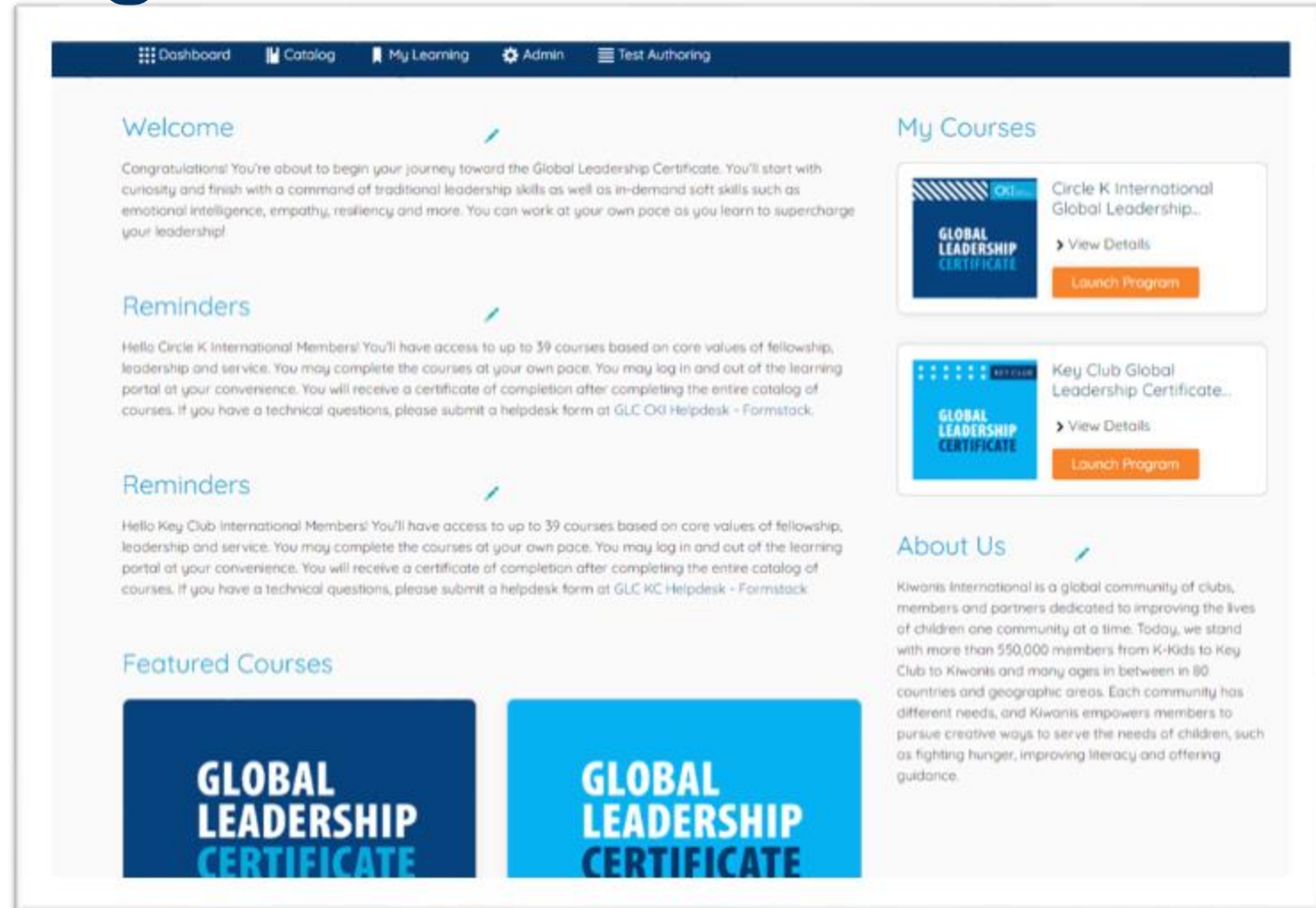
CKI - 500

- Offered KCI District-wide incentive for highest % of students completing
- Gathered student feedback via surveys and focus groups

GLC- Course Catalog Launch

Full GLC courses launch

- March 2022 – 22 courses
- April/May/June – 17 courses
- New SLP learning mgmt. system
- No student registration (requires active student email in MUC)
- Advisors can audit courses
- New look and feel
- Less clicking & more scrolling
- Work at their own pace







Questions or Technical Issues

More information: <https://www.keyclub.org/global-leadership-certificate-program/>

Email: SLPcertificate@kiwanis.org



Kiwanis International

Youth Protection Policy in Practice for Kiwanis Clubs

2022





1 in _____ girls may experience sexual abuse by the time they are 18 years old. Is it...



Why Youth Protection Matters

- Through KYP, Kiwanis serves over 300,000 youth each year
- During childhood across all ages and socioeconomic levels:
 - 1 in 4 Girls
 - 1 in 13 Boys
 - experience child sexual abuse



Kiwaniis Student & Youth Protection Goals

Protect, educate and engage all Kiwanis members youth and adult.

1. Protect youth members from predators
2. Empower and educate adult members with best practices when working with youth
3. Provide youth with positive skills development tools designed to inspire and engage our future leaders to be their best





Youth Protection ABCs

- ✓ **A – Accessible, high quality training and resources**
- ✓ **B – Background Checks and Beyond**
- ✓ **C – Culture of Care**



[Go to Kiwanis.org/youth protection](https://www.kiwanis.org/youth-protection)

[NEWS](#)

[ABOUT](#)

[CLUBS](#)

[FEATURED](#)

YOUTH PROTECTION

As the premier provider of youth service clubs and programs, Kiwanis International holds itself and its members to the highest standards of conduct and awareness.

Each year, more than 300,000 youth take part in Kiwanis Service Leadership Programs like K-Kids, Builders Club and Key Club. And Kiwanis reaches millions more youth around the world through club and district service projects. When we work with and mentor youth during projects and activities, their care and welfare are entrusted to us.

Kiwanis members must know how to protect the youth with whom we interact. When we all share this commitment, we also protect ourselves and the organization we value.

Kiwanis International has taken extensive action to equip Kiwanis clubs, districts and Service Leadership Programs with the tools to provide safe and secure environments for youth.

[POLICIES AND PROCEDURES](#)

[BACKGROUND CHECKS](#)

[YP TRAINING](#)

[CULTURE OF CARE](#)

[HELPLINE](#)

[YOUTH PROTECTION WEEK](#)

[BLOGS](#)

[HELP](#)



A – Accessible Training

Policy – SLP Advisor Background checks

Background checks for Kiwanis SLP Advisors

- Kiwanis International requires clubs to have a clear criminal history background check for any club member serving as an advisor to any Service Leadership Program club (SLP). SLPs include:
 - Circle K International
 - Key Club
 - Builders Club
 - K-Kids Club
 - Aktion Club





A – Accessible Training

Chaperone Policy for Youth Programs



- Must be 21 years old or older. (**Some districts require an older age.*)
- All chaperones (club members and non-members) participating in any single-day event off school premises or overnight Service Leadership Program sponsored event must have a clear background check;
- Must have completed Kiwanis International annual youth protection training.
- Must follow all applicable Youth Protection policies and procedures.
- A **minimum of one adult per 50 students** must be serving as chaperones during the entirety of a single-day event.



A – Accessible Training Overnight Chaperone Policy

- Each **overnight** Kiwanis sponsored youth event must have a minimum **1 chaperone per 10 students**.
 - Adult chaperones must include **1 adult male for each 10 youth males or part of 10 youth males AND 1 adult female for each 10 youth females or part of 10 youth females**.
 - Adults **MAY NOT** share sleeping quarters with students unless it is their child or in a bunkhouse/camp cabin setting.



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Do you email or text students one-on-one?

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A – Accessible Training

Social Media & Communication Policy

- ***Best bet:*** connect via a club page/account and not individual youth member accounts.
- **Never initiate** following, friending, or liking posts and pages of individual students.
- Treat all social posts and interactions as public facing.
- **Never** post pictures of youth on your personal social media pages,
- Follow the **Rule of 3**, always include parents/guardians or another adult (Kiwaniis or Faculty Advisor, DA, or District YP Manager).
 - Avoid 1:1 texts
 - Avoid 1:1 emails





A – Accessible Training

YP Policy

Reporting guidelines:

- If a Kiwanian observes troubling behavior involving a youth at a Kiwanis event or becomes aware of a situation that is illegal or potentially unsafe for a young person at a Kiwanis event, the Kiwanian **must** immediately:
 - Contact the appropriate personnel on-site.
 - Provide notification to law enforcement personnel as appropriate.
- If the Kiwanian becomes aware of the troubling behavior after the event, they **must**:
 - Contact leaders of the event.
 - Provide notification to law enforcement personnel as appropriate.
 - All local, state, provincial and federal laws regarding reporting must be followed.



Youth Protection Abuse Reporting Helpline

YOUTH PROTECTION HELPLINE 866-607-SAFE (7233)

- Kiwanis International launched dedicated Kiwanis Youth Protection Helpline
 - Staffed 24 hrs./7 days a week by trained professionals
 - Kiwanis SLP and adult members can report inappropriate behavior, abuse or policy violations
 - Calls then routed to Youth Protection team
 - Callers may remain anonymous.



C- Culture of Care

What is Creating a Culture of Care?

- Kiwanis Culture of Care initiative provides students with training and resources to be leaders in their school in:
 - preventing bullying,
 - reducing incidences of violence,
 - understanding healthy relationships and
 - personal boundaries and more.





Creating a Culture of Care Certified Champion Students

Key Club Students

- FY2020 - 80 students given curriculum & certificates to lead club discussions and activities
- Hold Champions check-in meetings
- Email campaign
- April '20 & '21- workshops held at GATC
- July '21 – 4 workshops at Summer Leadership Summit
 - 342 individual virtual attendees (adults & students)
 - 10 in person attendees

Culture of Care Workshops

Healthy Boundaries – Out of Bounds

You Talking to Me? Effective Peer Communication

Removing Blindfold: Bystander Intervention 101

Training the Trainer

Erika's Lighthouse and Key Club International September 2021 Suicide Prevention Week Social Media notices



KEY CLUB



Source:
<https://www.instagram.com/keyclubint/>





Email inquiries & requests

- [Kiwanis.org/youthprotection](https://kiwanis.org/youthprotection)
- Backgroundchecks@Kiwanis.org
- YouthProtection@Kiwanis.org
- CultureofCare@Kiwanis.org



***SAVE THE
DATE!***

KEY CLUB CONVENTION

Join us in Washington D.C. July 6-10, 2022.

Finally...

1. Key Club Advisor 101 Training in Member Update Center
2. Advisor Survey for ICON Training (led by Key Leader facilitator Josh Hiscock)



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What do you need help with? What resources would be useful?

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