JULY 6-10 2022

KEYCLUB CONVENTION WASHINGTON D.C.

Candidate for President

Lilian Thai

Lilian Thai

Candidate for President

Garland High School

Texas-Oklahoma District

Elected offices

2021-2022 T-O District Governor

2019-2020 Garland High School Club Editor

Appointed Key Club offices

2020-2021 T-O District Lieutenant Governor Division 12

2020-2021 T-O District Lieutenant Governor Division 22

2020-2021 T-O District Lieutenant Governor Division 35

2020-2021 T-O COVID Task force Member

Other non-Key Club offices held in school/community

2021-2023 Varsity Tennis Captain

2022-2023 National Honor Society Treasurer



Lilian Thai

FOR INTERNATIONAL PRESIDENT

OB.

Unanimously Endorsed by the Texas-Oklahoma District

HEY KEY CLUBBERS!

I hope that everyone is having an amazing time at this year's convention! My name is Lilian Thai and I am an upcoming senior at Garland High School in Texas. This past year, I had the honor of serving as the District Governor of the mighty T-O district. This position has allowed me to serve on the i-council and gain insight on the key issues within our organization. I'm ready to take the next step and make an impact on the international level. As Key Club continues to recover from the pandemic, my platform focuses on **Engagement**, **Diversity & Equity**, as well as **Communication**. Yours in Friendship and Service,



lilianxthai



ISTEN

to our districts, clubs, and members through the use of mandated office hours for the Iboard, monthly calls with governors and trustees, and quarterly feedback forms for districts and members.

RGANIZE
our resources to make them more accessible through re-organizing the website, standardizing governor and trustee reports, and implementing a Resource Management Taskforce.

ALUE our memb

our members from all around the world through advocating for more DEI, having international committee member representatives, and partnering with other branches of the K-Family to improve DEI.

NERGIZE our members to com

our members to complete impactful service and encourage new members to join through user-generated social media content and exciting virtual events.

QUALIFICATIONS

- Texas-Oklahoma District Lt. Governor Divisions 12/22 & 35 (2020-2021)
- T-O District COVID Taskforce Member (2020-2021)
- Texas-Oklahoma District Governor (2021-2022)

QUARTER 1:

- Establish committees with members from every level of Key Club
- Mandate office hours for the I-board
- Host bimonthly I-Council meetings to promote transparency
- Compile feedback on the past I-Board's work

QUARTER 3:

- Promote running for higher office through webinars
- Work with Contests and Awards Taskforce to promote international contests
- Encourage the use of transition reports within districts

QUARTER 2:

- Promote the new international pledge/initiative
- Consistently create and distribute user-generated social media content
- Implement quarterly feedback forms for districts
- Plan and execute the 2022 Global Engagement Rally

QUARTER 4:

- Increase DEI resources at GATC
- Mandate transition reports to promote continuity between 22-23 International Board and 23-24 International Board
- Expand the ICON scholarship

ACHIEVEMENTS

- Top 5 Lt. Governor in Quarter 2 (2020)
- Februrary Lt. Governor of the Month (2021)
- Robert F. Lucas Outstanding Lt. Governor Award (2021)

LET'S FALL IN LOVE WITH KEY CLUB AGAIN.

<u>Candidates for Vice</u> <u>President</u>

Layla Nguyen Ben Zapson

Layla Nguyen

Candidate for Vice President

Liberty High School

Southwest District

Elected offices

2021-2022 Southwest District Governor

2020-2021 Robert F. Lucas Awarded Estrella Lieutenant Governor

2019-2020 Key Club Freshman Class Representative

Other non-Key Club offices held in school/community

2022 DECA Vice President

2020-2021 Student Council Treasurer

2019-2021 Film Production President

2019-2020 Student Council Secretary



ABOUT ME

Hello, my name is Layla Nguyen, and I am an incoming senior. As your International Vice President. I will commit myself to enhancing the Key Club experience. What I have noticed throughout the year is that in the beginning, there is more effort and participation from clubs; while near the end, it is more apparent that members lose interest. I plan on breaking the service year into two semesters: one focusing on growth and the other on retainment to maximize the impact of clubs. Reach out with questions or comments, I am always open to hearing your thoughts!

See you soon,

Layla Manyen

Layla Nguyen

INTERNATIONAL VICE PRESIDENT

SEMESTER 1: GROWTH

- Create an orientation program and packet for new, emerging clubs to ensure a successful start
- Recruit professionals to provide insight on unique ways to booster member experiences
- Find new channels of communication to bolster interclub collaboration
- Actively recruit members who have connections overseas to promote Key Club
- Install both an anonymous & public line of contact where board members can share their ideas, thoughts, or needs
- Host monthly office hours and visit district and club board meetings to increase International presence
- Create monthly statements/announcements for International Trustee's newsletters

SEMESTER 2: RETAIN

- Create a competition within sistricts to promote Key Club activity and strengthen communication with districts
- Enhance social media presence to gain a larger following and engagement
- Set up a transitioning system for clubs and districts to streamline flow of information
- Host a Q&A with the international board to share ideas and experiences in hopes to encourage members to run for various leadership positions
- Utilize members to promote international convention on social media platforms to better connect with Key Clubbers

Ben Zapson

Candidate for Vice President

Olympic Heights High School

Florida District

Elected offices

2021-2022 Florida District Treasurer

2020-2021 Florida District Lieutenant Governor

2019-2020 Club Class Director

Appointed Key Club offices

2021-2022 District Financial Committee Executive Advisor

2020-2021 District Endowment Fund Committee Chair

Other non-Key Club offices held in school/community

2022 Founder of Read to Succeed (Literacy Empowerment Project)

2021-2022 Student Government Vice President

2021-2022 National Honor Society Treasurer

2019-2022 Math Honor Society Vice President



Ben Zapson

for



International Vice President

Hello Key Clubbers,

It is delightful to be in Washington D.C. with all of you for ICON!!! I am very excited to be here, to meet new people and to make lifelong memories. Since my first year, serving as freshman class director, I have loved Key Club. As a sophomore I was elected Lieutenant Governor of Division 21 and was appointed chair of the Endowment Committee. This past year I served as the District Treasurer and Financial Committee Executive Advisor. I have learned so much from each role and happily devoted my time, because I knew that what I was doing contributed to this organization which I care for so much.

Outside of Key Club, I continue to spend my time volunteering. Every Saturday morning, you can find me volunteering for our local food pantry: Boca Helping Hands. I also treasure the time I spend volunteering at the largest no-kill shelter in the country, Big Dog Ranch. Combining my passion for reading and service, I founded a project 'Read to Succeed', a literacy empowerment program focused on helping mentor and tutor foster children.

In closing, we are all here because of how much we love and value this organization. I am so excited to continue serving and I would be honored to be your next International Vice President.

Thank you for your support and inspiration!

Strengthening Communication
Accessibility
Increase Engagement
Language and Translation

Yours in service and friendship,

Strengthening Communication: Increase Engagement:

- Enhance communication to share ideas and improve service
- Develop a pen pal system to allow club members & officers to exchange ideas
- Establish a Group-Chat for non-Governor District
 Executives and improve our districts by sharing resources
 and ideas
- Conduct monthly webinars to provide information from international to district and club levels. Reward involvement with certificates to those who attend 5 meetings or more
- Charter more Key Clubs in underrepresented areas
 Produce resources (info graphic and contact information) to allow clubs to connect with service partners

Key Clubbers are the greatest strength to the club, but

COVID adversely affected membership numbers and

service involvement. In order to increase membership and

 Collaborate with resource partners to bring more enthusiasm to service!

Accessibility:

- Improve Key Club International website via improved navigation
- Restructure resources tab to access information more readily
- Create ICON tab on website with updates and most current information

Language and Translation:

service:

- Most Key Club documents are produced in English and are quite lengthy.
- By continuing to abbreviate documents, as this past year's Global Outreach committee has begun doing, we can more easily translate them into several languages for all Key Clubbers to access



Candidates for Trustee

Maya Calugaru

Ahmed Eldeeb

Esther Kim

Charlotte King

Brandon Magloire

Curran McDerment

Shreya Mukunthan

Arohi Nair

Neha Pasupuleti

Taylor Petrofski

Drew Reetz

Shanelle Relucio

Hope Roundcount

Leo Shen

Ava Stamatakis

Kavya Sriram

Ayano Tamura

Shuban Tiwari

Sheena Vaghela

Chloe Wang

Maya Calugaru

Candidate for Trustee

Paradise Honors High School

Southwest District

Elected offices

2021-2022 Secretary-Treasurer, Southwest District

2020 Vice President, Paradise Honors High School Key Club

2020 Webmaster, Paradise Honors High School Key Club

Appointed Key Club offices

2021-2022 Charter and Prosper Task Force Chairperson, Southwest District

2021-2022 District Convention Committee Member, , Southwest District

 $2020\hbox{-}2021\ District\ Convention\ Committee\ Member,\ ,\ Southwest\ District\\$

2020-2021 Lieutenant Governor, Southwest District

Other non-Key Club offices held in school/community

2020-Present Member and Committee Chairperson for Teen Representation, Events and Programming, City of Surprise Youth Council

2021-2022 Sophomore Class Vice President, Paradise Honors High School

2020-2022 Varsity Swim and Dive Co-Captain, Paradise Honors High School

2020-2022 Concert Band Section Leader, Paradise Honors High School

2020-2021 Freshman Representative, Paradise Honors High School Student

Government

MAYA CALUGARU

FOR INTERNATIONAL TRUSTEE

Howdy Key Club International!

My name is Maya Calugaru and I am excited to be running for the position of International Trustee at our first in person International Convention in years!

The election of new International Trustees brings a time for continuity of traditions and the implementation for fresh, new ideas. My plan encompasses innovative ways to better the Key Club experience, cultivate connectivity through community, and bring more opportunities for growth internationally, which will allow us to **ROCK** with service for years to come.

Yours in Service and Friendship,





esources

- Construct an officer certification program to educate officers and build a strong foundation
- Focus on the creation of resources to further a sense of community with rural clubs
- Advocate for a resources task force to focus on the refining, modernization, and accessibility of resources for all



utreach

- Advocate for the inclusion of international clubs and for district formation
- Host program and partner nights to promote opportunities for members through social media
- Highlight equity and diversity to clubs and advocate for speakers at ICON to help us evoke change



ommunity

- Host sistrictwide service projects and fundraisers and highlight member and club progress
- Help districts work towards 90%-100% hybrid structure engagement during the year
- Host open
 "trustee calls"
 to establish
 transparency
 and maintain
 communication
 throughout the
 year



Naya Calugaru

iwanis

- Empower districts to create bonds with their Kiwanis counterparts and other Kiwanis Family branches
- Create a
 Builders Club
 outreach
 program to
 increase
 membership
 retention after
 middle school
 and help
 members
 continue their
 Kiwanis family
 journey

Ahmed Eldeeb

Candidate for Trustee

Spruce Creek High School

Florida District

Elected offices

2021-2022 Division 7 Lieutenant Governor (District)

2020-2021 Fundraising Director (Club)

Appointed Key Club offices

2021-2022 International Membership Retention Task Force Member Representative (International)

2021-2022 DCON Registration Committee Chair (District)

2021-2022 Florida Youth Opportunities Fund (FLOF) and

Youth Opportunities Fund (YOF) Coordinator (District)

2021-2022 Zones D and L Key Club Kickoff Conference Chair (District)

Other non-Key Club offices held in school/community

2022-Present Science Olympiad Co-President

2021-2022 Student Government Class Representative

2021-2022 Sports Media Club President

2020-2021 Sports Media Club Vice-President

AHMED ELDEEB





Let's get pumped! This is our first in-person ICON in two years and I am extremely excited to be able to celebrate our service and leadership together this year. My name is Ahmed Eldeeb, and I am beyond honored to be running for a chance to be International Trustee. This past year, I served as the Division 7 Lieutenant Governor and the DCON Registration Committee Chair in the Florida District. Through these positions, I have come to understand the importance of student leaders in our homes, schools, and communities. To ensure members can continue and expand their impact, I developed my platform GREEN. Check it out below! Feel free to reach out with any questions and I hope to see you around DC!

Yours in Friendship and Service.

Endorsed by the Florida District of Key Club International





GROWTH. After bouncing back from the pandemic, it is time to look to increase our membership through promoting our new International partners and aiding districts struggling with dues by strengthening campaigns and promotions. Top priorities include implementing policies and taking action to help increase membership by working alongside the assigned governors and boards to find the most efficient ways to have membership increase.



RETENTION. Retaining membership is crucial. As a member representative on Key Club International's Membership Retention Task Force, I was able to help create guides, videos, and resources to retain membership across Key Club International. To expand this upcoming year, priorities will include setting catered goals and distributing resources with assigned districts.



EQUITY. With the vast amount of diverse Key Clubs in KCI, it is important to emphasize and aim to achieve equitable service and leadership opportunities. I plan on working with the International Board to reduce Key Club event costs, increase awareness and support for "non-traditional clubs," and ensure a positive environment for people of color and underrepresented Key Clubbers.



EDUCATION. Due to the pandemic, many clubs have various new members that are unfamiliar with Key Club's format and structure. This part of my platform focuses on creating ready-to-use workshops for clubs and LTGs who looking to host events or teach new things. I plan to create resources to help Districts educate members on International partners and funding initiatives.



NECESSITIES. All Districts and Governors are unique; therefore, by focusing on their different demands and needs, I will be able to create individual plans for aiding them. This will not just be limited to monthly calls but done through weekly texts, frequent surveys, and more. I promise to be a flexible trustee who can adapt to my Sistrict's needs.

My Experiences Include:

- Robert F. Lucas Outstanding Lieutenant Governor
- DCON Registration Committee Chair
- Member Representative on the International Membership Retention Committee
- YOF and FLOF Coordinator on the Financial Committee
- Zones D&L Key Club Kickoff Conference Char

Contact Me!

INSTAGRAM: @AHMEDDELD



Esther Kim

Candidate for Trustee

Francis Lewis High School

New York District

Elected offices

2021-2022 New York District Division 8 Lieutenant Governor

Appointed Key Club offices

2021-2022 NYD Paperwork Task Force Committee Member (District)

2021-2022 NYD Club Engagement Committee Member/Representative

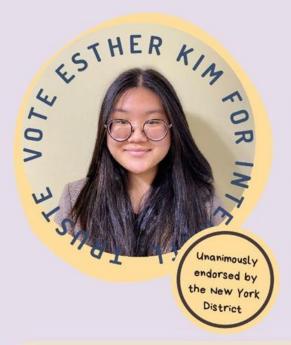
2020-2021 Key Club Secretary

Other non-Key Club offices held in school/community

2022-Present National Honor Society Member

2019-Present FLHS Musical Theatre

2019-2020 FLHS Green Team Member



ESTHERKIM

FOR

INTERNATIONAL TRUSTEE



Hi-hi Key Club International

What a crazy year it has been. This past year, I've served as the Lieutenant Governor of NYDKC's Division 8, the largest division in our district. As unforgettable and incredible as that has been, I am first and foremost, a member of Key Club International. Throughout my journey as a Key Clubber, I've been able to develop my leadership skillsets, form lifelong relationships, and enjoy many new experiences. Now, I'd like to use what I've received to give back and pay it forward, helping the future generation of Key Club, so that others can have a similar journey. In order to set that future as an International Trustee, I need your help.



Yours in Care and Service,







Adaptability & Understanding

- Adapt and compromise to work with various cultures and languages
 - Have Key Club members assist with translation of materials to overcome language barriers
 - Learn & understand different cultural nuances to assist in developing programs and partnerships
- Understand district needs
 - Research What are districts looking for?
 What do districts need? How can districts be helped?
 - Seek district opinions for use in developing International plans

Development & Growth

- Encourage collaboration, idea sharing, & project development across sistricts
 - Form stronger connections and bonds between sistricts with more joint events, networking, and town halls
- Expand focus on aiding non-districted and districts-in-formation regions
 - Use culture & language to reach members
 - Improve membership experience
 - Support creations of new districts

Charlotte King

Candidate for Trustee

Anatol Rodgers High School

Bahamas District

Elected offices

2022-Present District Secretary

2022-Present Club President

2021-2022 Club Secretary

Appointed Key Club offices

2022-Present Vice President

2021-2022 Club Secretary

Other non-Key Club offices held in school/community

2021-2022 Governor General's Youth Award (GGYA) Bronze Level

2020-2022 College Club Bahamas Member



Charlotte hing

International Trustee THE BAHAMAS DISTRICT



DESTINATION 1:

Adapting to Virtual Platforms Using virtual platforms to our advantage to bring members of all cultures within key clubs closer.

Had it go key club!?

WHATCHU SAYIN? ERRYTING COOL? MY NAME IS CHARLOTTE KING, AN ESTEEMED KEY CLUB MEMBER WHO HAS SERVED AS CLUB VICE PRESIDENT & CLUB SECRETARY FROM THE BLISSFUL BAHAMAS DISTRICT, I AM SO HONORED TO BE AN INTERNATIONAL TRUSTEE CANDIDATE THIS YEAR!



Why Key Club?

GROWING UP I WAS ALWAYS A QUIET, SHY AND AN INTROVERTED PERSON BUT KEY CLUB HAS REALLY HELPED ME TO BRING OUT MY PERSONALITY.

WITH MY LEADERSHIP POSITIONS, PARTICIPATION IN PROJECTS, COUNTLESS MEETINGS AND INTERCLUBS IT HAS REALLY TAUGHT ME HOW TO BECOME A SOCIAL BUTTERFLY AND SOCIALLY AWARE INDIVIDUAL



DESTINATION 2:

Access to Resources

Providing all districts with the equal amount of resources.





Why the international trustee position? WHY NOT? I BELIEVE THIS POSITION IS AN AWESOME

OPPORTUNITY TO CHALLENGE MYSELF AND ALSO BRING ROOM FOR GROWTH AND IMPROVEMENT. COMING FROM A SMALL ARCHIPELAGO OF ISLANDS WHICH ARE CHAINED BY THE CURRENTS OF SEA IT'S NOT UNCOMMON TO SEE MANY PEOPLE ARE ACTUALLY CONNECTED DESPITE THE DISTANCES AND THIS IS HOW KEY CLUBS SHOULD BE. NO MATTER WHO YOU ARE OR WHERE YOU'RE FROM WE ALL SHOULD BE CONNECTED BY A CHAIN OF LEADERSHIP CHARACTER BUILDING, INCLUSIVENESS AND CARING. WITH MY CONFIDENCE, PRECISION, AND DETERMINATION I CAN **GET US THERE!**



DESTINATION 3:

Recruitment Rebrand

Rebranding recruitment in a fun way to make it more inclusive and interesting to draw more young people in.



Brandon Magloire

Candidate for Trustee

Union High School

New Jersey District

Elected offices

2021-2022 Lieutenant Governor of Division 14 (District)

Brandon Magloire

For International Trustee:)



Hello Key Clubbers!

My name is Brandon Magloire, and I am stoked to be running for International Trustee for the 2022-2023 service year! Looking at my Lieutenant Governor term in retrospect, I have learned so much, made so many friends, gained so many experiences, and nurtured my love for service and bettering my community. I am now ready to take the next step by running for this position, and I would be honored if I were to be selected as one of your trustees. Key Club has done so much for me and has substantially aided in my leadership skills and development, I would love to give back to Key Club by having the privilege of serving on the International Board, where I can make a difference at a higher level. With a little water and some love and attention, we can BLOOM together.

Yours in service and friendship,

Brandon Magloire

B

Bountiful is the perfect way to describe Key Club, many and various. I want my sistrict to
continue in that same path of abundance. Abundant in membership, love, and most
importantly, service. I will work towards my sistrict to continue to resemble a bouquet of
flowers, each flower being different and unique in its own way, but overall working
together to make up the greater whole.



- Encourage leadership and involvement within my sistrict through leadership seminars, interactive social media campaigns, and active support through group office hours and individualized one-on-one appointments.
- Encourage and reinforce crucial leadership qualities, such as communication, reflection, Integrity, teamwork, etc.



- Accommodate board members' various communication styles.
- Try new social media campaigns to increase engagement.
- Optimize existing methods to increase club growth and bolster our existing club base.
- I work well with team-oriented tasks and I am a reliable person to delegate tasks to.



- I want to make it a point to closely observe my sistrict and learn its many moving parts and established systems, as every district has its own unique structure and setup.
- I am especially receptive to feedback and I am an active listener, this will translate well to being on committees and the I-board.
- I plan to create personalized plans of action for my districts to fufil my goals of membership growth, fufiling dues quotas, inciting participation in international events, and much more.



 As we make our way out of the pandemic, I want to revitalize excitement and zeal regarding Key Club, by encouraging more interactive service projects and campaigns, creating motivational graphics for the sistrict instagram, and keeping the mental health of board members at the forefront, to keep them rejuvenated and ready for service.



Insta: brrrando.n

Curran McDerment

Candidate for Trustee

Braden RIver High School

Florida District

Elected offices

2021-2022 President (Club)

2020-2021 Vice President (Club)

2019-2020 Freshman Director (Club)

Other non-Key Club offices held in school/community

2020-2022 Co-Founder and President of the BRHS Debate Club

2019-2021 Founder and President of the Free Trade Organization

2019-2021 Founder and President of Students Stand Up

EXTEND

tiempo a hacerle correcto. También tengo muchos amigos hispanohablantes quien pueda me ayudar. I will work with members from disabled communities and disabled youth to draft a plan for high school Key Clubs to become more includisve to those with physical

the districts to launch the inclusion initiatives. Provide social justice awareness resources to help us to work even more closely as a family and to help our

PRESENT

Presenting myself through constant availability and officer hours. Being Present (I know... bad pun. I couldn't help myself).

EXPLAIN

Releasing documents monthly explaining international actions and district initiatives. Work closely with

social media and other

PERSON-

business. We name hedgehogs as mascots (I am personally a fan of Herbie the Hedgehog of Divisions 17 and 18). We have acronyms

for everything! What is Key Club

ALITY

ORGANIZE & PREPARE

Organizing work between districts. I would like for this to involve facilitating and annoying, but helpful and present.

meaning the physical environment,

EXPLAIN ORGANIZE PREPARE Seing of Service Seing of Service Ser which, by

and

each other be more prepared and collected. This may even take the form of us helping one another actually complete tasks.

LEARN

Learning from and about one another Community is key. Build community

content concerning personality types and ways to work with others, and a

Learning about social justice and ethics. We need to thoroughly

the (often very complex) situational aspects of each community and issue. This will be done through awareness

programs, literary recommendations, and personal experience.

Curran "Smiley" **McDerment**

President of Key Club

Re-Founder of Students Stand Up, the school activism club (re-found meaning completely rewrite the bylaws, work with administration, re-establish the club's official standing, and take membership from 0 to around 30)

Founder of the Fair Trade Organization, the ethical consumerism advocacy group that maintains an interorganizational database and shopping guide (logging hundreds of companies and organizations)

Founder and President of BRHS Debate Club

Classical Pianist Loving Gardener Avid Tea Drinker

EQUITY

The redefinition of Key Club's approach

LENIENCY

Defined as being "more merciful

that the some state of the sound of the soun People need to voice their concerns. More than we ever could, members and officers are closest to the service and habe the best understanding of their

concerns and in how we adapt to the concerns. It's really about tangibly

ETHICS

OPPORTUNITY

Everyone should have the opportunity to serve their communities. I believe that Key Club provides a way for people to do so. Hence, I want to make Key Club highly accessable to everyone:

figure out what high schools may be facing what challenges and working to overcome those barriers.

PHILANTHROPY

Service should be Selfless and Community Oriented, Philanthropic, not self justifying. We don't do service purely because it makes us feel good. We

organizations, studied computer coding and graphic design, read extensively, studied classical piano for 11 years, and served as representative, vice president, and president of my chapter of key club. Of all these things that I have done, I'm glad to be known as Smiley. Above all else, service to others is about them as people. Making people smile is why we do what we do. Seeing every human being as an individual, valuable, and important person is the key to good smiling personable service.

Shreya Mukunthan

Candidate for Trustee

Metea Valley High School

Illinois-Eastern Iowa District

Elected offices

2021-2022 District Lieutenant Governor

2020-2021 Sophomore Class Director (Club)

2019-2020 Freshman Class Director (Club)

Appointed Key Club offices

2021-2022 District Regional Team Lead

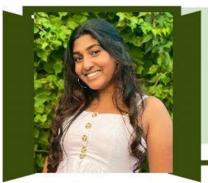
2021-2022 Credentials Task Manager

2019-2020 Feed My Starving Children Event Chair (Club)

Other non-Key Club offices held in school/community

2019-Present Principal Advisory Board

2021-2022 Youth Symphony of DuPage Principal Flutist



SHREYA MUKUNTHAN

for INTERNATIONAL TRUSTEE

Let's open new DOORs!

HI, KEY CLUBBERS

Inspired by my best friend, I opened the first door to my Key Club journey in my freshman year. Ever since, I have nurtured an intense passion for service, and I am excited to share it with you! By 2024, Key Clubbers will have universal access to organized and relevant information about Key Club culture and opportunities. Key Club will open new DOORs with technologybased initiatives, enabling members to be more aware and involved. So, let's open new DOORS!

> Yours in service and always in friendship,

QUALIFICATIONS

- · Past District Lieutenant Governor
- Past Regional Team advisor
 - Leads Lieutenant Governors through responsibilities and initiatives
- RFL Outstanding LTG
- · Gold Presidential Service Award for Community Service
- Representative on Principal Advisory Board

ESIRE

- Increase student interest through TikTok challenges and feature member/leader stories
- Share sistrict progress with members & leaders in understandable, motivating ways
- Inspire Key Clubbers and new members through education on higher opportunities

FFER

- Work with governors to establish opportunity resources containing local service events & leadership positions, scholarships, internships of interest, and more
- Host open trustee calls to build relationships and support

VERCOME

- Overcome COVID-19 impacts on Key Club through service opportunities and connections beyond one's direct community
 - New gift card drive event
 - Re-establish and create connections with alumni & KFAM through automated communications channels
- Utilize automated revenue-building strategies
- Help governors stay positive and organized through sistrict status calls and Governor responsibility tracking sheets

ECOGNIZE

- Recognize members through automated growth acknowledgements
- Establish and utilize feedback channels

Arohi Nair

Candidate for Trustee

Okemos High School

MIchigan District

Elected offices

2021-2022 Division 6 Lieutenant Governor (Michigan District)

Appointed Key Club offices

2021-2022 International Partners Committee Chair (Michigan District)

2022 District Conventions Decorations Committee Co-Chair (Michigan District)

2021 Fall Rally Decorations Committee Co-Chair (Michigan District)

2020-2021 Events Manager (Club)

Other non-Key Club offices held in school/community

2021-Present Section Leader of OHS Philharmonic and Chamber Orchestras

2021-Present Red Cross Blood Drive Ambassador

2021-Present Varsity Cross Country Captain

2020-Present Co-Founder and Chair of Lansing Climate Reality Chapter

AROHI NAIR For International Trustee



Hey Key Clubbers!

I hope you are having a great time at this year's International Convention. I am so excited for the next few days, and am honored to be one of your candidates for International Trustee. These past years have posed challenges for all of us, but have also shown how uplifting service can be. I have learned how beneficial the community of Key Club is and have gained experience as a Lieutenant Governor and the International Partners Committee Chair, I feel prepared to be a reliable leader on the International Board and hope you will JOIN me. If you have any questions or just want to chat, feel free to reach out!

Yours in Service and Friendship, Arohi Mair

QUALIFICATIONS

- Past Lieutenant Governor
- District International Partners Committee Chair
- Camiwins Sistrict Distinguished Member
- · Home Club Distinguished Member
- Initiated participation in Trick or Treat for UNICEF and other fundraising for The ELIMINATE Project

<u>umpstart</u>

- Promote new initiatives, leadership opportunities, and service projects by being involved in the idea development and implementation processes.
- Gain outreach through advertising and social media, and strengthen resource distribution.
- Reach out to clubs that have been inactive due to COVID and work on reactivating them, as well as work on building new clubs.

<u>Organize</u>

- Establish specific plans related to growth, projects, and ideas for the year and provide a layout of the service year ahead.
- Host bimonthly informational and bonding events such as game nights, "Trustee Talks" and Q&A sessions to educate and connect my sistrict.
- Keep an up-to-date schedule and record book of events and activities to do, and update it at the discretion of my districts and the I-board.

nspire

- Lead as a friend first and bond with members individually through open communication and informal discussions and activities.
- Focus on member retention and gain by being an engaging leader and creating fun activities and incentives to encourage participation.
- Balance the opinions and wishes of clubs, districts, and the I-Board to foster equity and diversity in ideas.

V ourish

- Create a platform strengthening ties with the Kiwanis Family with the goal of greater relations and increased opportunities.
- Collaborate within and between sistricts.
- Encourage members to run for higher office and continue their involvement in the K-family by joining Circle K or helping to start Builders Clubs with videos highlighting the responsibilities and importance of doing so.



Neha Pasupuleti

Candidate for Trustee

Dayton Regional STEM School

Ohio District

Elected offices

2021-2022 Robert F. Lucas Outstanding Lieutenant Governor of Division 4 West (District)

Appointed Key Club offices

2021-2022 Club Membership and Development Member (District)

2021 Fall Rally Committee Chair (District)

2021 Erika's Lighthouse: Mural for Mental Health Project Manager (Club)

Other non-Key Club offices held in school/community

2022 Youth & Peace in Action Certified NewGen Youth Peacebuilder

2021-Present National Honor Society President

2021-Present National Chinese Honor Society Member

2021-Present Lead Dayton Committee

2018-2021 Culture Fest Presenter and Committee Member

2019-2020 Green Team Secretary

2016 - Present Student Ambassador



nend poisupuleti 3

unanimously endorsed by the Ohio District Board

Hello Key Club International!

Welcome to our 2022 International Convention! My name is **Neha Pasupuleti** and it is an honor to be with you today, running as an International Trustee. This term will begin my **5th year in the K-Family and 4th year in Key Club**, where I have served as a member, Lieutenant Governor, and the Fall Rally chair on the Ohio District Board. Through Key Club, I have truly learned the impact our service projects have on our community and am ready to **take my commitment to the next level**. Now that we've had our year of COVID-19 rebuilding, it's time to **GROW** our organization to become stronger than ever. We will do this by providing our members with the **keys** they need to succeed, so we can best serve our homes, schools, and communities. Check out my platform below to see my **plans for success!** If you have any questions or ideas, let me know; Key Club is here for you! Thank you all for your service this year and enjoy the international convention!



 Set yearly and quarterly district goals related to membership, dues payment, and involvement

 Create infographics about dues payment and club chartering/re-chartering*

Encourage retiring leaders to share advice*





- Incentivize early dues payment with promotional material like Circle-K*
- Financially assist families below the federal poverty line by proposing a reduced dues eligibility form
- Host virtual events with Circle-K and Kiwanians so seniors continue their K-fam journey



- Develop self-care and combating burnout materials with Erika's Lighthouse for members' well-being*
- Host sistrict fundraisers and events like service challenges with our partners, bonding nights, and trustee office hours

 partner proma



- Expand our service project directory to feature virtual options and include project planning information*
- Adapt dues collection, chartering, and member engagement resources to suit international and community-based club needs*

Yours in Service and Friendship,





PAST EXPERIENCE



RFL Outstanding and Lt.

Governor of the Year Award by
Ohio District Gov. Molly

Fall Rally Chair

Adapted to a virtual format and initiated a Free Rice Challenge donating 800K+ grains of rice to the UN World Food Program





Membership & Development Committee

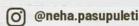
Created a meeting guidebook and service project directory

Erika's Lighthouse

Executed a school-wide mental health mural project that was featured as an Awareness into Action project by Erika's Lighthouse



Contact Me!



together, let's G.R.O.W. Key Club!

*to meet the objectives in the 2021-26 official KCI Strategic Plan

Taylor Petrofski

Candidate for Trustee

Lambert High School

Georgia District

Appointed Key Club offices

2021-2022 Robert F. Lucas Outstanding Lt. Governor, Georgia District

2021-2022 Kiwanis Family & Major Emphasis Committee Member, Georgia District

2021-2022 District Projects Committee Member, Georgia District

Other non-Key Club offices held in school/community

2022-Present The Lambert Post Editor-in-Chief

2021-Present LHS Basketball Program Media Specialist

2021-Present Women in STEM Outreach Committee Chair

2021-Present Student Government Association Ambassador Committee

2021-2022 The Lambert Post Senior Editor



TAYLOR PETROFSKI

INTERNATIONAL TRUSTEE

Hello Key Clubbers!

My name is Taylor Petrofski, and I'm so excited to be an International Trustee candidate!

In my three years involved in Key Club, I have learned the importance of servant leadership. This organization has instilled in me the values of character building and inclusiveness and has given me the privilege of meeting amazing people who share those same values. As both a Key Club member and a leader, I have been able to build a unique skill set, gain unforgettable experience, and discover my passion for serving others.

The experience I obtained as a Key Club member and Georgia District Board leader is reflected in my platform, in which I strive to U.N.L.O.C.K a successful service year in Key Club. This plan is focused around the central theme of learning with each initiative reflecting the goals of the 2021-2026 Strategic Plan. I believe that through the objectives outlined below, we can grow and improve Key Club as a whole.

UNLOCK

A SUCCESSFUL SERVICE YEAR"

With your support, we can make these goals a reality. Together we can U.N.L.O.C.K a better Key Club International.

Yours in service,



- Qualifications

- → Key Club member for the entirety of my high school career
- → RFL Outstanding Lieutenant Governor; GA District Division 10
- → District Project Committee member
- → District Kiwanis Family & Major Emphasis Committee member
- → Created hundreds of graphics for Key Ring, newsletters, social media, and MailChimp
- → 6+ years of experience in planning and organizing service events

ENDORSED BY THE GEORGIA DISTRICT

(C) @TAYLORPETROFSKI

. .

- → NAVIGATE QUESTIONS, COMMENTS, AND CONCERNS THROUGH SURVEYS AND O&A'S
- → BECAUSE VOICES OF MEMBERS ARE CRUCIAL, WE SHOULD CREATE MORE WAYS FOR MEMBER FEEDBACK
- → WE SHOULD WRITE SURVEYS THAT CAN BE DISTRIBUTED TO MEMBERS SO KCI CAN BETTER UNDERSTAND HOW TO SERVE
- → TRUSTEES CAN HOST QUESTION AND ANSWER WEBINARS TO BETTER CONNECT WITH THEIR GOVERNORS TO ADDRESS THEIR CONCERNS, WHICH WILL BETTER SERVE INDIVIDUAL CLUBS

-INK

- → CREATE A KEY CLUB INTERNATIONAL TIKTOK ACCOUNT WHERE WE CAN POST HIGHLIGHTS OF EVENTS, COUNTDOWNS, TAKEOVERS, INTRODUCTIONS, AND PROMO VIDEOS TO INCREASE OUR AUDIENCE.
- → KCI'S INSTAGRAM AND TWITTER ACCOUNTS HAVE OVER 13,000 FOLLOWERS. IT'S ONE OF THE MOST VALUABLE RESOURCES FOR COMMUNICATING WITH STUDENTS
- → THESE TIKTOKS CAN BE REPOSTED ON THE INSTAGRAM TO PROMOTE CONSISTENCY IN THE KEY CLUB BRAND.
- → DESIGN ADDITIONAL SOCIAL MEDIA SEGMENTS: WEEKLY RECAPS, RESOURCES, ETC.

UNDERSTAND

- → UNDERSTAND THE CORE VALUES OF THE ORGANIZATION AND THE RELATIONSHIP BETWEEN CLUBS, DISTRICTS, AND KCI TO DEVELOP A MORE UNITED
- → PRESENT THE KIWANIS FAMILY AND ENCOURAGE SENIORS TO JOIN CIRCLE K
- → KCI CREATES SHORT PROMO VIDEOS, GRAPHICS, AND A LIST OF IDEAS THAT CAN BE SENT TO THE DISTRICT AND CLUB LEVELS TO INCREASE ANNOUNCEMENTS
- → WEEKLY INFORMATIONAL THEME

RGANIZE

- → EMPHASIZE THE CORE VALUE: INCLUSIVITY
- → ORGANIZE "TRUSTEE OFFICE HOURS" WHERE MEMBERS AND OFFICERS CAN GET IN IMMEDIATE CONTACT WITH THEIR INT.
- → FOCUS ON SPECIFIC AND CATERED SOLUTIONS TO DISTRICT ISSUES & DISTRIBUTE A SHARED AGENDA FOR EACH DISTRICT TO ACCESS
- → CREATE HOW-TO TUTORIALS SPECIFIC TO KEY CLUB THAT DISTRICTS AND CLUBS CAN REFER TO (BUILDING A CLUB WEBSITE, USING MAILCHIMP, CHARTERING, ETC.)

COLLABORATE

- → DESIGN EVENTS & SHARE EVENT IDEAS WITH DISTRICTS AND CLUBS TO INSPIRE CREATIVITY AND EXCITEMENT
- → COLLABORATE WITH SISTRICTS TO PROMOTE INTERNATIONAL PARTNERS AND THEIR INITIATIVES; HOST SISTRICT BONDING EVENTS
- → DEVELOP A FRIENDSHIP AND TRUST WITH GOVERNORS TO BETTER ASSESS AND HANDLE IMPORTANT ISSUES; COMBAT
- → DISCUSS YEARLY GOALS AND PLANS WITH GOVERNORS AND HOW THEY REFLECT THE 2021-26 STRATEGIC PLAN

NOWLEDGE

- → ADVERTISE OPPORTUNITIES & TEACH INVERTED PYRAMID TO INCREASE PASSION AND PARTICIPATION
- → PROMOTE LEADERSHIP POSITIONS AT THE CLUB, DISTRICT, AND INTERNATIONAL LEVELS
- → EXPLAIN CONTESTS AND AWARDS & CREATE GRAPHICS WITH STEPS ON HOW TO WIN THEM
- → CREATE A UNIVERSAL PRESENTATION HIGH SCHOOL OFFICERS CAN PRESENT AT MIDDLE SCHOOLS TO EASE MEMBER RECRUITMENT

Drew Reetz

Candidate for Trustee

Webster Area High School

Minnesota-Dakotas District

Elected offices

2021-2022 District Bulletin Editor (Outstanding Board Member)

2020-2021 Club Publicist (Distinguished)

Appointed Key Club offices

2021-2022 International Membership Retention Committee Member

2021 Division 5 Lieutenant Governor

Other non-Key Club offices held in school/community

2022-Present Student Body Vice President

2022-Present NHS Vice President

2022-Present Robotics Department Head

2018-Present 4-H Reporter



Drew Reetz

for International Trustee

Unanimously Endorsed by the Minnesota-Dakotas District!

CONTACT INFO

(O) ree

reetzdrew

(9)

Webster, South Dakota

QUALIFICATIONS

2021 - 2022

District Bulletin Editor

International Membership Retention Committee
Outstanding District Board Member Award
Distinguished District Bulletin Editor
Public Relations Committee Chair
Club Member of the Year Award

2021

Division 5 Lieutenant Governor

Service Planning Committee Chair

2020 - 2021 Club Publicist

Club Member of the Year Award Distinguished Club Publicist



SKILLS

Persistence

Creative Thinking

Sleep

PERSONAL PROFILE

Hello everyone! I am Drew Reetz from the mighty Minnesota-Dakotas District. I am beyond happy to have the opportunity to run for International Trustee, especially since I am the first person from South Dakota to be doing so! Besides being an avid key club member, I'd consider myself a very extroverted person. I love interacting with people and being part of a team. I'm currently a senior and absolutely love Star Wars and pole vaulting. I am involved in two sports, NHS, Student Council, 4-H, and Robotics as well. I am confident that with my experience and new ideas, we can forge a huge impact on Key Club International. This year, I want to reshape this organization and execute ideas that have never been executed before.

GOALS

Membership Retention

Experience on this year's International Committee has helped me introduce a few ideas that potentially could improve our numbers, including focusing on reactivation in addition to chartering, increasing education on the structure of Key Club, promoting leadership opportunities like the Global Certificate & International Committees, & reaching out to international schools in addition to American schools.

Membership Engagement

Take a second and think: what makes Key Club desirable; the energy, the interaction, and the reality that it's not your typical after-school activity. As an International Trustee, I would engage with my Sistrict by hosting workshops and office hours, creating merchandise, & increasing overall Key Club public relations.

More Ideas!

Currently, I see Key Clubbers who want realistic and fresh ideas, such as: revamping outdated resources rather than creating new ones, creating policies & procedures for inactive District Board Members, & strengthening relationships with existing service partners rather than adding additional ones.

Shanelle Relucio

Candidate for Trustee

Clovis North High School

California-Nevada-Hawaii District

Elected offices

2020-21 CNH Distinguished and Robert F. Lucas Lieutenant Governor (District Level)

Appointed Key Club offices

2021-22 CNH Distinguished Member Development and Education Committee Chair (District Level)

2020-2021 CNH Service Projects Committee Secretary (District Level)

2020-2021 Builders Club Committee Chair (Club Level)

2020-2021 International Programs and Partners Committee Member Representative

2019-2020 International Public Relations Committee Member Representative

2019-2020 Division News Editor

Other non-Key Club offices held in school/community

2020-2021 American Cancer Society President

2019-2020 American Cancer Society Historian

2018-2022 Photography Club President

MULEUE KEUMEN FOR INTERNATIONAL TRUSTEE

hello key clubbers!

My name is Shanelle Relucio and I am delighted to have an opportunity to run for International Trusteel Lam immensely passionate about Key Club and there's no doubt that I will continue service throughout my life no matter what. Key Club has opened so many doors for me; whether it be meeting inspiring individuals across the country, helping my community, or serving amazing individuals like YOU.

After being honored with so many amazing experiences, I want to give back to our members by opening the door of opportunity for them. I am ready to help assist Key Club International in reviving and progressing our organization. Hopefully I will be GROWING alongside all of you!

UIDANCE If elected, I will take full advantage of guiding my Sistrict by encouraging engagement through socials, trustee hours, a newsletter, spotlight on service, trustee videos, and more. In order to provide members with more opportunities to meet people from other Districts, I will also host Inter-Sistrict events, like volunteering together for International Volunteers Day.

EVIVE I hope to create new campaigns for our programs and partners in order to improve member retention. Through innovative rebranding, utilizing more platforms, creating new video series, and club recruitment resources, I believe our members can become further engaged.

PEN-MINDED When reviewing bylaws and developing strategic plans, I want to ensure that I am fully representing the opinions of Key Club members within my District. To promote transparency, I plan to host open forum calls and send out surveys to members, District Governors, and the I-Board to assess the needs of Key Club International.

I want to show our members how ORLDWIDE TRULY International Key Club is through Instagram posts or a video series showcasing those from other Districts, and from undistricted areas. To further promote our values of inclusivity, I hope to create more accessible resources concerning diversity training.



FEEL FREE TO REACH OUT!



(O) @shanellerelucio

qualifications

- 2021-22 CNH Member Development & Education Committee Chair
- 2020-21 Division 05 North Lieutenant Governor
 - X2 Service Hours & PTP Funds
- 2020-21 Service Projects Committee Secretary
- 2020-21 Builders Club Committee
 - Chartered Builders Club
- 2020-21 International Programs & **Partners Committee Member** Representative
- 2019-20 Division News Editor
- 2019-20 International Public Relations Committee Member Representative









Hope Roundcount

Candidate for Trustee

Mt. Zion High School

Illinois-Eastern Iowa District

Elected offices

2021-2022 Robert F. Lucas Award Receiving Lieutenant Governor (District)

Appointed Key Club offices

2021-2022 Co-chair of the Kiwanis Neuroscience Research Foundation Committee (District)

2021-2022 Member of the New Club Building and Reactivation Committee (District)

Other non-Key Club offices held in school/community

2021-2023 Officer of Future Career and Community Leaders of America

2021-2022 International Club Vice President

2021-2022 French Club Prime Minister

2021-2022 Co-captain of Speech Team

HOPE ROUNDCOUNT

Key Club has been a life-changing influence on me. My goal is to repay the valuable skills I've earned from serving as a Lieutenant Governor and District committee co-chair through a four-step plan, FAME, which focuses on developing clubs' finances, skill sets, membership, and access to various resources. As your next international trustee, I will ensure that every club receives equal opportunities to serve their home, school, and community. Together, let's aim for FAME!

Yours in Service and Always in Friendship,







- Create a sponsor-funded fundraising website like FreeRice that clubs could use to raise money for their various causes. Through this website, we can help make Key Club Conventions and many service projects more accessible.
- Compile all the best fundraising techniques into a master database, sorted logically and labeled with keywords.



- Listen to the needs of my specific districts and their governors and **adjust** my work accordingly.

 Make resources explaining how certain difficulties your club
 - may be facing (COVID, membership decreases, etc) can strengthen your club, not harm it.
 - * Online presentations that teach how to know when your club needs to make a change and the process of implementing your own solution.



- Hold workshops and create guides about:
 - * Creating proportional membership goals; using your club's unique traits to help draw more members in; maintaining membership by keeping members excited. Clarifying the dues-paying process, especially for new
 - * clubs; how to encourage more dues payments.



- * Interacting with Key Club's international level.
- * How lieutenant governors can use social media more effectively to increase interaction with their division.
- The aforementioned fundraising website will run off of Key Club trivia, focusing on Key Club fun facts, running for leadership positions, hosting successful events, and

QUALIFICATIONS

- New Club Building and Reactivation Committee: On this committee, I helped implement my district's successful Meet Your Mark initiative to encourage proportional membership recruitment. I also helped create new clubs, reactivate previous charters, and revitalize clubs struggling with growth or participation.
- Co-chair of the Kiwanis Neuroscience Research Foundation Committee: As cochair of a District-level committee, I gained the skills I need to be a valuable member of the international level's committees, including designing social media campaigns, advertisements, educational resources, and largescale and successful fundraising, service, and educational events.
- Lieutenant Governor: My division of seven clubs has many similarities to a sistrict; for example, I communicated in ways that work best for my clubs, divided my time to focus on each of their individual needs, and provided varying levels of support through newsletters, meetings, social media shout-outs, and late nights of sending emails and building resources.



Questions? Want to chat? Reach out!

Instagram: h.roundcount ENDORSED BY THE ILLINOIS-EASTERN IOWA DISTRICT



Leo Shen

Candidate for Trustee

Auburn High School

Alabama District

Elected offices

2021-2022 Alabama District Robert F. Lucas and Yetta G. Samford

Outstanding Lieutenant Governor (District)

2020-2021 Auburn High School Key Club Vice President (Club)

Appointed Key Club offices

2021-2022 Key Club International Member Retention Task Force Representative (International)

2021-2022 Alabama Key Club Fundraising and Service Committee Co-Chair (District)

Other non-Key Club offices held in school/community

2021-2022 Auburn High School Biology Club President

2020-2022 Auburn High School Technology Student Association Leadership

Committee Member

2020-2021 Auburn High School Biology Club Secretary



Hello Key Club International!

I hope you're looking forward to International Convention as much as I am! My years in Key Club have shown me the incredible impact that students around the world can make, and I hope to **REvive** our excitement and activity in this second post-quarantine year as an International Trustee! With my experience as a Lieutenant Governor and International Taskforce Representative, I want to ensure that each member will witness a blaze of change in the next year of Key Club. Let's continue to **rise like a phoenix** from the ashes of the COVID-19 pandemic and show our flaming passion for service!

Yours in service,

REconnect

- Build off of previous success: increase outreach and communication with clubs in underserved areas
- Increase clarity of International and District activity for local clubs through more consistent & frequent reports
- Create templates for effective standardization of District & Division social media and training: boost access to information

REorganize

- Compile a cumulative online directory to assist Key Clubs in connecting with other local Key & Kiwanis Clubs
- Provide clearer direction regarding website navigation to improve ease and accessibility for members
- Offer a uniform and reliable platform for District websites; consistently offer updated resources for access equality

REflect

- Review effective pre-COVID strategies for future implementation
- Celebrate club successes through Instagram highlights and achievement rewards for clubs in served Districts
- Personal communication with District club-level leadership and members:
 discuss successes and offer resources for improvement

Contact Me!





Ava Stamatakis

Candidate for Trustee

Glenelg High School

Capital District

Elected offices

2022-Present President (Club)

2021-2022 Vice President (Club)

2019-2021 Class Representative (Club)

Appointed Key Club offices

2021-2022 District: Convention and Events Committee Chair (District)

Division 8 Robert F. Lucas Distinguished Lieutenant Governor (District)

Division 11B Robert F. Lucas Distinguished Lieutenant Governor (District)

2020-2021 Member Services Committee Member (District)

2020-2021 Global Relations Committee Member Representative (International)

Other non-Key Club offices held in school/community

Present Scientific Minds of America Chief Operations Officer (Community)

2021-present Gladiators on the Horizon Leadership Committee (School)

2019-Present Class of 2023 Student Government President (Community)

2017-Present Robinson Nature Center Volunteer (Community)



Stamatakis

INTERNATIONAL TRUSTEE

My name is Ava Stamatakis, and I'm from the Capital District. I'm beyond excited to be running for International Trustee, and I

can't wait to get the chance to connect with each of you, so

please do not hesitate to reach out!

I know I'm not alone when I say that these past few years have been difficult for us. Despite the many hardships we've encountered, we've persisted on our service journeys. As your International Trustee, I will guide you and your club on your journey by using the characteristics I share with the Greek goddess Athena: wisdom, a fighting spirit, and craft.

Wisdom

Athena is the Greek goddess of wisdom. Like her, I have experience and knowledge, which have given me a thorough understanding of Key Club's intricacies. My wisdom will allow me to best serve you and increase your knowledge about opportunities, too. I will help you by...

Partners & K-Family

- Composing guides for service projects ideas that support each of our partners
- o Producing guides for clubs on how to strengthen their K-Family relations

International Opportunities

- o Devising graphics that break down the levels and responsibilities of Key Club International
- Spreading awareness of the Global Leadership Certificate and Member Representative position international committees

Fighting Spirit

Athena is also known for her fighting spirit. I am committed to defending Key Club values, and I am determined to represent YOUR voice as a Key Clubber by...

Focusing on YOU

- Representing your desires and delivering them at the international level through committee work
- Creating a form for you to provide input

· Forging connections with clubs, LTGs, and district executives

- Holding office hours
- o Reaching out to every LTG on a personal
- Catering support to district executives' wants
- Visiting and presenting at club meetings in addition to Board Meetings and DCONs

Fueling your passion

· Being a friend and leader to inspire you

Crafft

Athena has craft, too! My skills allow me to identify goals and implement creative solutions, such as...

Continuity

- o Implementing the 2021-2026 Strategic Plan
- Completing all International Board and committee work

Community

- Promoting the Global Engagement Rally
- Hosting diversity, equity, and inclusion trainings for districts

Connection

 Starting a sistrict penpal system, a board buddy system, service projects, social nights, and social media campaigns

Communication

- Conducting biweekly updates to increase transparency
- o Providing resources for LTGs (i.e. division service project ideas,) and clubs (i.e. recruitment ideas)

ENDORSED BY THE CAPITAL DISTRICT

Kavya Sriram

Candidate for Trustee

Athens Drive High School

Carolinas District

Appointed Key Club offices

2021-2022 Lieutenant Governor of Divisions 10 and 12B (Carolinas District)

2021-2022 Membership Committee Member (Carolinas District)

2021-2022 President (Club)

2020-2021 Event Coordinator (Club)

Other non-Key Club offices held in school/community

2021-2022 El Centro Hispano Program Instructor and Director

2021-2022 United Nations Association of the United States of America Community

Engagement Chair

2020-2022 Future Business Leaders of America President

KAVYA SRIRAM

For international trustee



Communicate

-To ensure all districts foster continuous growth, review monthly action items with districts and utilize social media to emphasize dues deadline, YOF, and hold monthly support meetings.

Open doors to feedback from **ALL** members and spread *resource packets* to district officers for guided support, holding KCI accountable for **improvement**.



Hi, Key Clubbers! I'm Kavya, a rising senior from North Carolina, and wanted to welcome you to ICON! After two years of primarily virtual events, it's an incredible opportunity to be able to see everyone again!

This term marks my **fourth year being apart of Key Club**, and throughout my journey, I have found Key Club becoming such a large part of myself, allowing me to make incredible bonds, pushing me to **climb higher** and reach **new heights** in promoting the global messages of Key Club.

After drawing from my experiences serving as my school's club **president**, divisional **Lieutenant Governor**, and membership committee **member**, **CLIMBING** to new heights is reflected in my goals as Trustee focusing on spotlighting and inspiring service work, taking Key Club further into inclusivity and equity, and ensuring Key Clubbers feel united and appreciated for the incredible work they do.

Let's climb to new heights together with Key Club International!

Yours in Service,



-Show our members how **proud** we are! Promote weekly service spotlights on clubs and divisional projects through social media and highlight them during **Key Club Homecoming Week**.

-Work with districts to create unique resource guides to local service project ideas and opportunities, supporting ALL members.
-Highlight members accomplishments through gwards and KCI newsletter stories.



feel **united**.

-Support diverse Key Clubbers' backgrounds and identities through inclusive Key Club Spirit

Weeks and social media spotlights.
-Dedicate time and funds to increase ICON,
DCON, and Kiwanis scholarships to ensure Key
Club is equitable for all.



Membership Retention

challenges and work with boards to foster unique district-specific strategies to boost Key Club spirit and support, from challenges to LTG support webinars.

-Use social media to create district recruitment campaigns including flyers, videos, and promotion of Key Club experiences to incentivize new members.



Bonding and Sistrict Unification

-Invite guest speakers and Key Club alumni to virtual sistrict bonding nights, allowing members to foster unity.
-Create sistrict awards focused on service and

-Create *sistrict awards* focused on service and leadership among members to **boost** sistrict service.

-Work with sistricts to create quarterly service projects, hosting virtual fundraiser nights and friendly competition to reach service goals while allowing members to bond.





ekavyasriram23

Qualifications

Kavya Friram

2021-2022: District Lieutenant

Governor

2021-2022: Membership Committee Member 2021-2022: Club President 2020-2021: Club Event

Coordinator

Robert F. Lucas Outstanding
Lieutenant Governor Award
Sandy Nininger Award honoree
Led and Won Youth Opportunities
Fund Grant for club



Unanimously Endorsed by the Carolinas District



Ayano Tamura

Candidate for Trustee

Tenafly High School

New Jersey District

Elected offices

2021-2022 New Jersey District Lieutenant Governor (District)

Appointed Key Club offices

2021-2022 District Education Conference Sergeant at Arms Committee Chair (District)

2021-2022 Advocacy Committee Member (District)

2021-2022 Fall Rally Programs Committee Member (District)

2019-2921 Public Relations Committee Member (Club)

Other non-Key Club offices held in school/community

2022-Present Varsity Cheerleading Captain

2021-Present Chinese Culture Club President

AYANO TAMURA

for International Trustee

Strive for an "EPIC" Service Year

Hey Key Clubbers!

My name is Ayano Tamura, and I am so honored to be running for the position of International Trustee. Whether you are joining virtually or in person, I look forward to getting to know you over the next few days!

I joined Key Club my freshman year, and over the past three years, I have gained so many experiences and created countless memories in this organization. This past year, I had the opportunity to serve as a Lieutenant Governor on the New Jersey District Board, and I hope to serve my fourth year in Key Club as one of your next International Trustees.

Through my platform "EPIC", I will do my best to ensure that we can all work together to have an EPIC 2022-23 service year!

Yours in Caring and Service,



Qualifications

-2021-2022 NJ District Division 20 Lieutenant Governor

-Robert F. Lucas Distinguished LTG -DECON Sergeant at Arms Committee Chair

-Advocacy Focus Committee Member

-Fall Rally Programs Committee Member

-2020 Global Leadership Certificate Honor Roll

EMPHASIZE PROMOTE

- · Focus on diversity & equity
- · Charter clubs outside of already present districts
- Create translated resources and materials which will be accessible to all clubs



- · Share all Key Club information through various platforms (monthly newsletters, the district and international KC IG, and the KCI website)
- Ensure that all members know what is going on in the KCI.
- Spotlight district members/clubs for events & updates

INVOLVE

- · Involve board and club members from my sistricts to create resources for individual districts
- Plan/hold virtual (& maybe in person!) events for districts to aet involved on the International level
- · Ensure key clubbers' voices are heard by providing forms/platforms

CONNECT

- Provide platforms/opportunities for my sistricts to interact together
- · Communicate effectively with governors/board members on my district to create a connected community among my sistricts



Shuban Tiwari

Candidate for Trustee

North Allegheny Senior High School

Pennsylvania District

Elected offices

2021-2022 Division 2 Lieutenant Governor (District)

2020-2021 High School Secretary (Club)

Appointed Key Club offices

2021-2022 PA District Operations Chair (District)

2021-2022 President and Vice President DCON Training Workshop Member (District)

2021-2022 Keystonian Committee Secretary (District)

Other non-Key Club offices held in school/community

2022-Present National English Honors Society Officer

2021-Present Lincoln Douglas and Policy Debate Event Leader

2021-Present Class Council Vice President

2021-Present Model United Nations Education Director

Trustee Candidate



Shuban Tiwari

In my eyes, the fundamental purpose of Key Club is to build character through service and leadership. The position of international trustee is one that necessitates dedication of service at the highest level, all the while maintaining the characteristics of an excellent young leader. Being a Lieutenant Governor has refined my view of service, and strengthened my leadership skills. My experience, mindset, and work ethic will serve as assets to the International Key Club Board, and I hope to leave a significant impact in whatever I do.

When you hear Shuban, think Service

My focus as an international trustee will be on the service plank in Key Club International's strategic plan.

International Projects

- Placing a strong focus on the promotion of underused projects already endorsed by Key Club International
- · Focusing on newly formed developments and Partnerships
- · Finding new opportunities, but focusing on old ones generated



- · OKR's are simply ways to track progress and achievements
- The O stands for Objectives, and the KR stands for Key Results
- Many successful companies including Google, Adobe, and Netflix have all adopted this framework
- Adopting the OKR framework at KCl can make decision-making more precise, goals more achievable, and results more measurable

Sheena Vaghela

Candidate for Trustee

Garland High School

Texas-Oklahoma District

Elected offices

2022 Division 25 Lieutenant Governor

Appointed Key Club offices

2021-2022 Governor's Project Committee Chairwoman

2020-2022 Division 10 Lieutenant Governor

Other non-Key Club offices held in school/community

2022-Present UNICEF President

2022-Present HOSA Outreach Director

2020-2022 UNICEF Communications Manager



SHEENA VAGHELA

For International Trustee

Unanimously Endoused by the Texas-Oklahoma District

Hello Key Club International!

Welcome to the Summer Leadership Conference! Thank you for your hard work throughout this year and persevering through the hard times. Let's celebrate all of your hard work and accomplishments together this SLC!

My name is Sheena Vaghela and I am honored and beyond excited to have the opportunity to run for the International Trustee position! Key Club has made an impact on my life by giving me the chance to realize how I like helping others, being involved in my community, and giving back to those in need, all of which my love for has only grown. I would love to continue giving back and make an even bigger impact on my community and the International Trustee position would be an amazing platform to do just that! I look forward to meeting all of you! I want to represent the voices of this organization, regardless of where you stand in the organization, because a vote for VAGHELA is a vote for your VOICE to be heard!



Yours in Friendship & Service,

Sheena Vaghela Sheena Vaghela

Qualifications

- Division 10 LTG (2020-2022)
- Governor's Project Chairwoman (2021-2022)
- Top 5 LTG (2021-2022)

Questions? Feel free to reach out!



@sheena_v9



Value The Perspectives

Key Club consists of members from all over the world, from club to district to international level. Increasing transparency on the international level to allow for accurate feedback and give members a chance to voice their opinions on what is going on will allow for changes in international to be made that can help members and sirticts directly.



Obtain A Larger Emphasis On KCI Duties

Obtaining a larger emphasis of what international does on the district level will allow us to bridge the gap between Key Club districts and international and emphasize the importance of K-family connections.



Invest In Growth

Key Club as a whole has lost a lot of its members as a result of the pandemic. By investing time in growth and membership experience by following the strategic plan, we can focus on getting back to our original member count and continue to grow the organization.



Collaborate With Our Partners

Key Club not only has several branches in its own family but also has several partners with similar values. By utilizing our resources and collaborating with our partners, we can push for more change and further give back to our communities.



Enhance Communication

Enhancing communication and encouraging bonding between Key Club districts and more specifically, governors will allow for districts to share ideas and learn from one another's experiences. Additionally, unifying each district individually will allow for districts to create a strong bond with those they work with in their own district, which can help with identifying issues in the district more early on.

Chloe Wang

Candidate for Trustee

Ruben S. Ayala High School

California-Nevada-Hawaii District

Elected offices

2022-2023 Ruben S. Ayala Secretary (Club)

Appointed Key Club offices

2022-Present District Executive Assistant

2020-2021 Division Service Project Coordinator

2022 Division Judging Committee

Other non-Key Club offices held in school/community

2022-Present California's Association of Student Councils Executive Branch,

Membership Task Force, Counselor

2022-Present Dear Asian Youth Chapter Lead

2022-Present International Thespian Society

2021-2022 Psychology Club Publicity

2020-2022 California's Association of Student Outreach Committee, Tech Team

CHLOE WANG

For INTERNATIONAL TRUSTEE �

onnecting with MEMBERS

- ♦ Enact surveys for feedback on all levels of KC.
- **Continue** and Increase Trustee Office Hours.
- Educate Members on opportunities. (Ex. Key Leader, YOF)
- ♦ Teach Members about KCI and the K-Family. (Ex. Present at Club Meetings/Visitations, catered educational posts)
- Promote INT'L material on other levels. (Ex. Newsletters and Office Hours promoted by Clubs.)

ccessibility in CLUBS/DIVISIONS

- Break the language barrier. (Ex. Captions in different languages, post descriptions)
- Contribute to a material directory for Clubs and Divisions to use, covering all areas of need.
- Reduce event costs/expand event subsidy funds.
- Include non-traditional/international clubs.

(D) etention in DISTRICTS

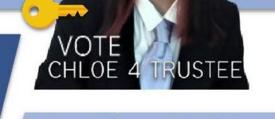
A Meet with Execs to analyze quarterly goals and gauge how to best help.

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- Introduce more Recognition/Incentives to motivate members. (Ex. Sister-District or International Service Competitions)
- Work on overall improvement for marketing.
- Cater to the needs to each specific District

xpanding INTERNATIONAL

- Help implement the Strategic Plan
- Increase social media presence. (Ex. Takeovers, different platforms)
- Increase Transparency with Districts and all members. (Ex. Regular updates)
- Partner with groups that cater to INT'I



Hey Key Clubbers!

I am so excited to be here and connecting with all of you in person!
This service year will be full of recovery, and it will be important to establish change and growth. All levels of Key Club are vital to our cause and we need to CARE for each of them. With my platform, I present ideas as to how we can build up each level.

Let's CARE for our community!

Why? How?

My platform spans all levels of Key Club to ensure that everyone is able to get involved, create change in their communities, and find a home in Key Club. In order to achieve this, we will need to assess our current situation and past mistakes/successes. By building upon KCI's current ethods, we can ensure that all areas are CARED for

Vision:

Members: Members will be educated about all aspects of Key Club and aware of tools that can help them succeed and further their KC journeys.

Clubs and Divisions: Clubs and Divisions will have easy access to resources that will help them enrich their members! experience

Districts: Districts will work towards attainable quarterly goals and increase member retention and recognition initiatives, as well as improve marketing for members.

International: Key Club will grow and reach new heights through expanding its reach and working towards fully implementing the Strategic Plan.