

Key Club International Advisor Webinar



March 2026

KEY CLUB®

Introductions



Kiwanis Youth Programs mid-year growth report

Michelle Study-Campbell



KEY CLUB[®]



Service Leadership Programs

Great programming and value



Consistent communication and
outreach



Greater growth and retention



Current state of SLPs- March Week 1

	<u>CKI</u>	<u>CKI clubs</u>	<u>Key Club</u>	<u>KC clubs</u>	<u>Builders Club</u>	<u>K-Kids</u>	<u>Aktion Club</u>	<u>AK clubs</u>	<u>New Charters</u>	<u>YTD New Club Charters & Reactivations</u>
2018-2019	10,042	405	237,594	4,695	1,342	1,182	9,903	425	223	295
2019-2020	9,149	387	222,139	4,621	1,276	1,159	8,966	397	188	264
2020-2021	6,499	313	116,158	2,998	667	516	3,514	165	86	91
2021-2022	7,370	288	185,342	3,764	1,019	892	4,265	194	134	530
2022-2023	6,189	297	207,028	4,170	988	920	5,821	290	215	529
2023-2024	5,337	271	212,097	4,305	953	964	6,169	293	223	384
2024-2025	5,474	277	221,786	4,374	911	967	6,741	296	247	384
2025-2026	5,027	272	214,646	4,184	964	886	5,382	244	278	349
% to 2018	50%	67%	90%	89%	72%	75%	54%	57%	125%	118%
%to 24-25	92%	98%	97%	96%	106%	92%	80%	82%	113%	91%

Distinguished District Award

Vice President Luna Alaowad



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Distinguished District Award

How can you help your district?

- Open to all 33 districts, this award is designed to foster membership growth and promote district development.
- Every district that completes the award criteria will be recognized.
- Membership goal must be achieved to be eligible.

3 ways to still get points for your district:

- Add membership & charter new clubs
 - Attend your DCON or ICON
 - Complete 10 or more Global Leadership Certificate courses
- 

Conventions!

Matt Ellis



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District conventions

February-April

- Encourage your club members to attend!
- First step to leadership positions beyond your club
- Contact district for more information
- [Keyclub.org/district-information](https://www.keyclub.org/district-information)



DALLAS, TEXAS



SAVVIE

the

DATE

JULY 1-5, 2026

KEY CLUB®
CONVENTION



ICON opportunities for students

Lead, present, learn

- Lead: Run for higher office! Students endorsed by their district convention can run for international president, vice president or trustee
- Present: Presenting a workshop is an incredible way to grow as a leader, sharpen public speaking skills and make an impact on Key Club at an international level.
- Learn: Take home ideas for your club and develop your leadership skills!



Submit workshop proposals by May 8th by going to keyclub.org/convention and clicking on the Workshop link.



Speakers

Special meet and greet incentives available!



Olivia Zhang, founder of Cancer Kids First



Sofia Carson, UNICEF Ambassador, actor, singer

Key Club GLC Master Class at ICON 2026

What is it?

- In-person interactive workshops at ICON to level up members' leadership skills
- Dive deeper into the 11 GLC leadership competencies and skills d
- Discuss real-life situations and case studies.
- Network with Key Club members from US, Canada & Caribbean districts
- Participants get a \$200 stipend, free meal, GLC enamel pin and prizes.

Eligibility?

- Underclassman who completed 30+ GLC courses. Accepting 50 participants.
- Submit application through <https://bit.ly/Apply4MasterClass> link by May 27th. Acceptance will be shared by June 5th.



International Partners

Vice President Luna Alaowad



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Partner updates

keyclub.org/about/partnership

- Thirst Project: **Key Club Walks** in April
- **The Nature Conservancy**: Earth Day Celebration April 22
- Schoolhouse **Tutor-a-Thon** ends April 30
- **Start Strong: Zambia** Month is May
- Erika's Lighthouse: **Positivity Pledge** in May



Key Club is 101!

March 23

- Service-filled birthday inspiration!
- Donate US\$101 to the Birthday Club Campaign to support the **Youth Opportunities Fund**.
- Clubs that donate by May 31 will get a birthday patch!
keyclub.org/yofgiving

- **Help celebrate
101 years
of leadership
and service!**

KEY CLUB®

Advisor Education & Training

Melissa McMann



KEY CLUB[®]

KEY CLUB®



Youth Protection Policies

Melissa McMann, SLP Education & Training



Where Abuse Happens



- Abuse can happen anytime.
- Typically, it occurs in private spaces like 1-on-1 interactions, bathrooms, cars/buses or hotel.
- Abuse or inappropriate behaviors can also happen through social media and electronic communication for those who send and receive messages, photos and videos.
- Predators use one-on-one access to groom and assert emotional control over vulnerable youth.



Youth Protection Goals

Prevent adult-to-youth abuse and peer-to-peer abuse

Identify concerning behaviors

Monitor and supervise youth

Report emergencies or red flag incidents

Model safe appropriate behaviors

YOUTH PROTECTION & BACKGROUND CHECKS

As the premier provider of youth service clubs and programs, Kiwanis International holds itself and its members to the highest standards of conduct and awareness.

Each year, more than 300,000 youth take part in Kiwanis Service Leadership Programs (SLPs) such as K-Kids, Builders Club and Key Club. Kiwanis reaches millions more youth around the world through club and district service projects. When we work with and mentor youth during projects and activities, their care and welfare are entrusted to us.

Kiwanis members must know how to protect the youth with whom we interact. When we all share this commitment, we also protect ourselves and the organization we value.

Kiwanis International has taken extensive action to equip Kiwanis clubs, districts and SLPs with the tools to provide safe and secure environments for youth. Resources include a [24/7 toll-free helpline](#), as well as a roster of [youth protection managers](#) for each Kiwanis district. ([Click here](#) for the youth protection managers' job description.)

Other information and resources

- [Youth protection training](#)
- [Youth protection policy training for chaperones](#)
- [Policies and procedures](#)
- [Culture of care](#)
- [Youth Protection Week](#)
- [Background checks](#)
- [Background checks – California residents only](#)
- [Bully prevention](#)
- [District Administrators' Code of Ethics example](#)

Go to
[Kiwanis.org/youthprotection](https://www.kiwanis.org/youthprotection) for
Resources & Training



Youth Protection Policy Training for Chaperones (ICON)

Access via Kiwanis Engage

Key Club DAs & advisors can access through Kiwanis Connect.

Non-members and non-advisors need manual access added.

Welcome

Welcome to the Kiwanis International and Service Leadership Programs club members, advisors, administrators, and guests to our learning management system. We want to provide you with exceptional educational courses and leadership content that is easy to access and available on-demand. Please click on the Featured Course tile or the Catalog to see your available courses. Then click on "view details" started.

Guides

If you have a technical question, please email SLPcertificate@kiwanis.org.

Recommended Courses

These are selected based on your preferences and learning activity



Circle K International and Service Leadership Programs

4 Year Subscription (\$0.00)

[View Details](#)



Youth Protection Policy Training for Chaperones

4 Year Subscription (\$0.00)

[View Details](#)



Service Leadership Programs Advisor...

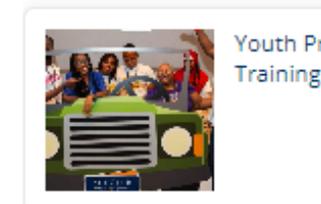
4 Year Subscription (\$0.00)

[View Details](#)

My Courses



Circle K International and Service Leadership Programs



Youth Protection Policy Training for Chaperones



Service Leadership Programs Advisor...

About Us

Kiwanis International is a global community of members and partners dedicated to improving the lives of children one community at a time. We stand with more than 550,000 members in over 100 Key Clubs to Kiwanis and many ages and backgrounds in different countries and geographic areas. Each club has different needs, and Kiwanis empowers...

Chaperones

Educate, Engage, Protect

- **Educate:** All Adults whether KI members, spouses, parents, advisors need to follow youth protection policies.
- **Educate:** Schedule training with chaperones prior to/at event to review responsibilities.
- **Educate:** Explain to Key Club members how to report incidents.
- **Engage:** Develop a supervision & monitoring plan for group check-ins, curfews, traveling together in groups of 3+
- **Protect:** Step in. Stop abuse or inappropriate behavior. Report to YP Helpline.



Background Check Policy for SLP Roles

Background checks are a way to screen potentially harmful volunteers.



Required for:

- Kiwanis SLP (Key Club) Advisors
- Faculty Advisor if attending off school grounds Key Club events
- Chaperones
- District Administrators
- *Others may be required based on role*

Vendor: SafeVisitor

- Screens national, state, and local criminal records
- Includes sex offender registry checks

Validity: Background checks are valid for **2 years**

Cost: **\$35** for SLP Advisors

- May vary slightly for others based on local/county/state fees

Important:

- Allow **adequate processing time** when submitting
- In U.S., allow for minimum of 14 business days for processing.
- Outside of the U.S., email us for link & allow for a minimum of 30 days for processing.
- Processing time may vary by location

Reporting incidents

When a person emails or calls to report an incident with youth, follow these steps.

1. If it is a life-threatening emergency, call 911 (or the country's equivalent).
2. Call the Youth Protection Helpline. This is staffed by Praesidium and has trained intake specialists to provide support 24/7 and give next steps. Call to report:
 - Abuse
 - Inappropriate behavior
 - Policy violation
 - A suspicion that one of the above has occurred

YOUTH PROTECTION HELPLINE 866-607-SAFE (7233)



SLP staff supporting youth protection efforts



Jenny Najib

Youth Protection Associate

Responds to background check and youth protection phone calls & emails, sends links, sends quarterly reports



Stacy Payne-Miller

Operations Manager

Responds to CA background checks, manages vendors, back up to Jenny.



Melissa McMann

SLP Training Administrator

Educate adults volunteering with SLPs and SLP members on youth protection and leadership (Key Leader, Global Leadership Certificate and ICON education sessions)



Amie Boone-Cox

SLP Training Specialist



Michelle Study-Campbell

KYP Executive Director

Leads all KYP/SLP programs and implements policies. Receives, reviews and responds to Helpline calls and any youth protection issues.



Backgroundchecks@Kiwanis.org

YouthProtection@Kiwanis.org



For advisors

For students

March Resources



[keyclub.org/resources/
march-advisor-webinar](https://keyclub.org/resources/march-advisor-webinar)



[keyclub.org/key-
club-spring-resources](https://keyclub.org/key-club-spring-resources)



Elections

Laura Holloway





Elections committee & resources

keyclub.org/key-club-spring-resources

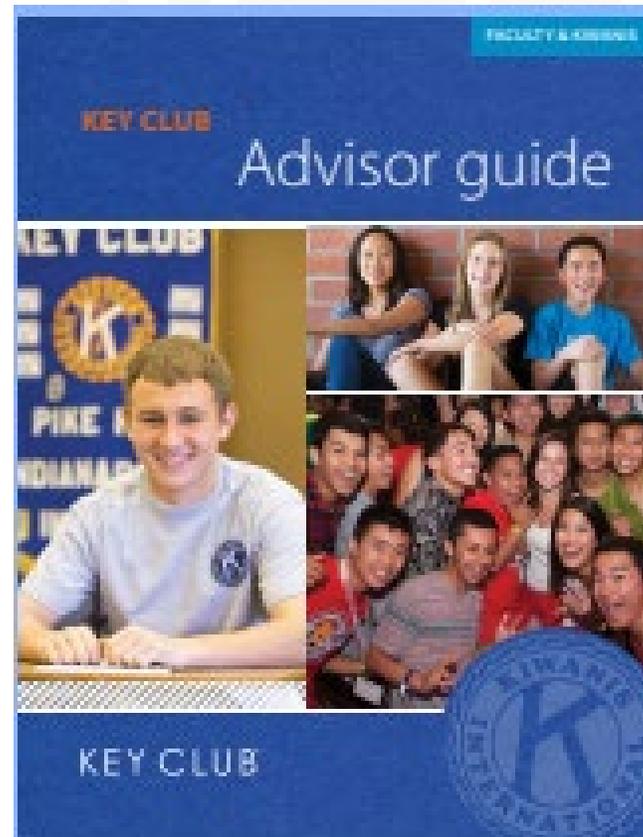


- Meeting kit
- Club bylaws
- Elections Committee
- Update the officers at Engage.Kiwanis.org.



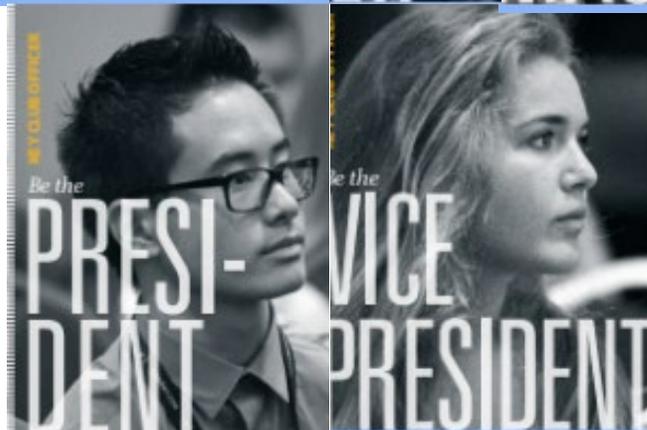
keyclub.org/key-club-spring-resources

Officer retirement & induction



Officer Training

[Keyclub.org/officer-guides](https://keyclub.org/officer-guides)



[Keyclub.org/GLC](https://keyclub.org/GLC)

CKI | KEY CLUB Home Account

Dashboard Catalog My Learning

Key Club Global Leadership Certificate Program

11 of 39 Completed

Connection

5 / 5 Required Courses

Course Title	Requirement	Description	Action
Building Meaningful Relationships	Required	Learn the value of and the skills to build meaningful relationships as a part of your Key Club experience and beyond.	Launch Course
The Power of Community Connection	Required	Learn the value of and skills to build local community connections.	Launch Course
Building a Community Connection Plan	Required	Build and implement a plan to create greater local community connections.	Launch Course
The Value of Networking	Required	Identify and summarize what effective networking is, its value, and the skills needed to network.	Launch Course

Member Leadership Development Trainings



Weekend & 1 Day Training

www.key-leader.org



40 Online Courses

keyclub.org/glc



GLC Master Class

keyclub.org/convention –

Go to Masterclass application

Key Leader

Transformative leadership experience designed for high school students ages 14–18. Inspiring program helps young leaders uncover their personal values and build essential social-emotional skills that shape thoughtful, ethical leadership.

- Through hands-on activities, meaningful discussions, and personal reflection, students explore the heart of **servant leadership**—leading by serving others.
- Participants leave the experience with:
 - Greater self-confidence
 - New friendships
 - A deeper understanding of community involvement and its power to create change
- Also open to non-Key Club members!



Student Promotional Invitations

Download and fill in your District's Key Leader details, print and hand out to Students.

DON'T MISS  **KEY LEADER!**

Maximize your leadership potential in one transformational weekend.

Where: _____

When: _____

For more information: _____

KEY LEADER® key-leader.org

GRL-825-184

DON'T MISS  **KEY LEADER!**

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GRL-825-184

Go to key-leader.org/resources to download resources.

Global Leadership Certificate Courses

What is it?



40 ONLINE COURSES



HARD & SOFT LEADERSHIP SKILLS



ONDEMAND - MOVE AT YOUR OWN PACE



4960 KC MEMBERS HAVE LEARNED AT THEIR OWN PACE



1375 CURRENT UNDERCLASSMAN HAVE COMPLETED CERTIFICATES

The screenshot shows a user interface for the 'Key Club Global Leadership Certificate Program'. At the top, there is a navigation bar with 'CKI | KEY CLUB' on the left and 'Home' and 'Account' on the right. Below this is a secondary navigation bar with 'Dashboard', 'Catalog', and 'My Learning'. The main content area features a header for the 'Key Club Global Leadership Certificate Program' with a progress bar indicating '11 of 39 Completed'. Below the header, there is a section titled 'Connection' with a sub-header '5 / 5 Required Courses'. This section displays four course cards, each with a title, a 'Required' tag, a brief description, and a 'Launch Course' button. The courses are: 'Building Meaningful Relationships', 'The Power of Community Connection', 'Building a Community Connection Plan', and 'The Value of Networking'.

GLC - Leadership Competencies

Building career and personal development skills

1. Connection
2. Inclusion
3. Empathy
4. Resilience
5. Self-awareness
6. Vision
7. Critical Thinking
8. Communication
9. Volunteerism
10. Civic engagement
11. Change agent

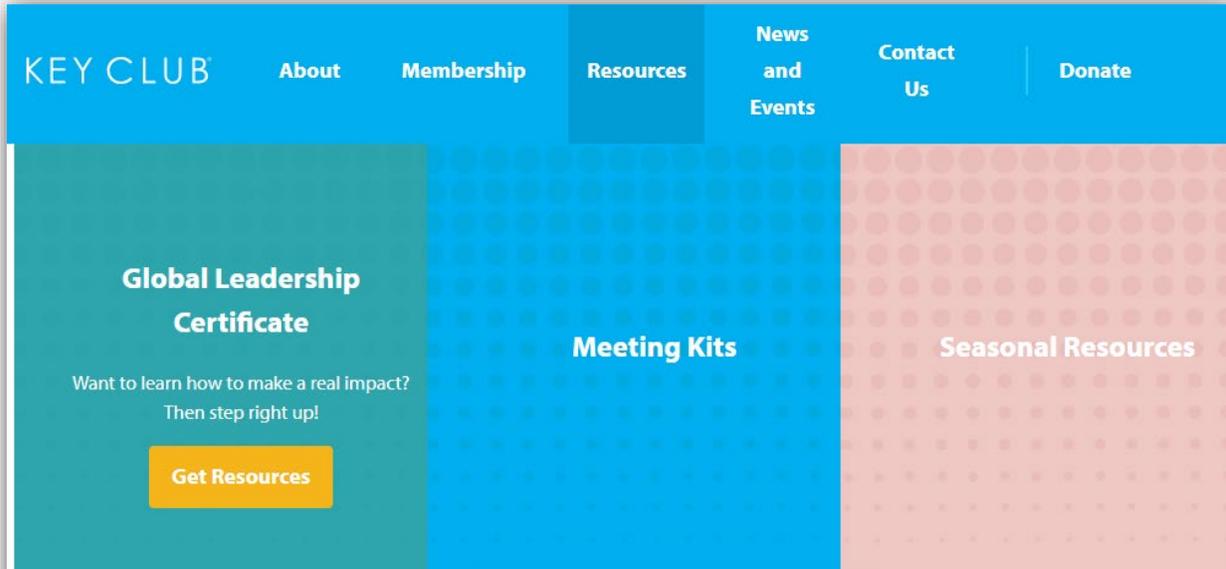


Recognizing Members' GLC Work!

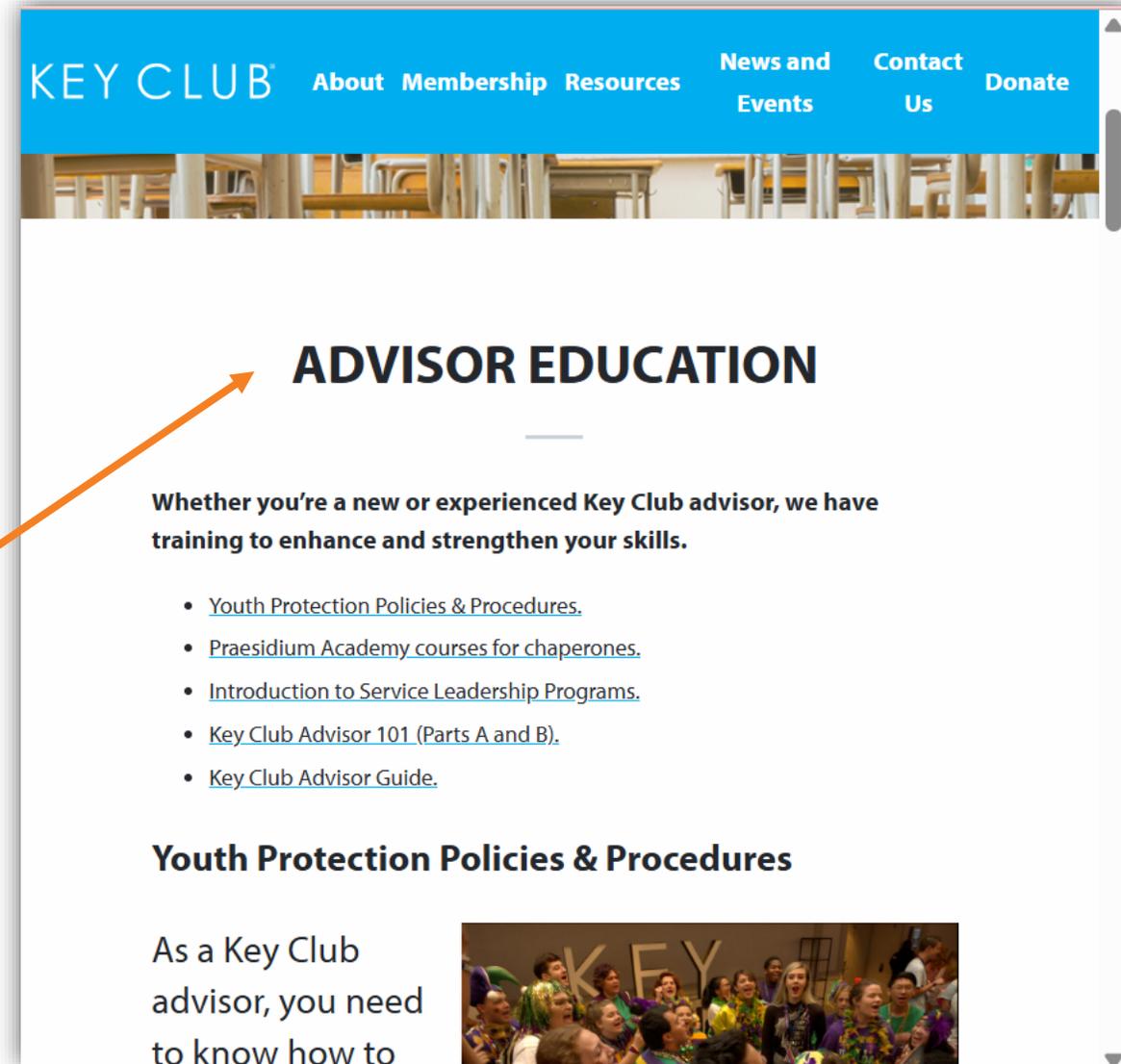
Earn points toward Distinguished District eligibility

Help District win Pizza Party at the Dallas Key Club ICON

Advisor Education & Training



<https://www.keyclub.org/resources-main/>



Advisor Courses



Introduction to Service Leadership Programs

Learn about Service Leadership Programs and how the club advisor fits within the larger Kiwanis context.

Launch
Course



Key Club Advisor 101 Part A

Examine the learning nature of Key Club, what it means to be student-led, identify high-impact service, and more!

Launch
Course



Key Club Advisor 101 Part B

Learn more about what happens over the course of a Key Club year in a monthly breakdown.

Launch
Course

Key Club Advisor 101 Part A

This is how the lesson “What it means to be Student-Led” begins and shows one of several student quotes in the course.

What It Means to be Student-Led

Key Club has a long-standing commitment to developing leaders. The foundation of this commitment is that clubs, activities and bylaws are led, created and governed by Key Club members.



“Key Club truly fosters student voice by actually taking students’ feedback into account through elected positions, student voting on different policies, and open communication from adults to the students. Our leaders within Key Club International are the students – the international trustees, district executives, lieutenant governors and club officers – and how Key Club functions is dependent entirely upon our own goals, plans and hopes for this organization.”

- Erina, Lake Braddock Secondary High School, Capital District



Lesson Example: Key Club Advisor 101

Part B

This is a sample from the lesson that includes a video introducing the “rhythm of the Key Club year.” It also reminds advisors to plan ahead and coordinate with their districts.



 Most of the following events require days, weeks or months of advance planning. Align your efforts with your Key Club district to maximize success. Find your [Key Club district page](#) here.

Be sure to following along in your [Advisor Guide](#).



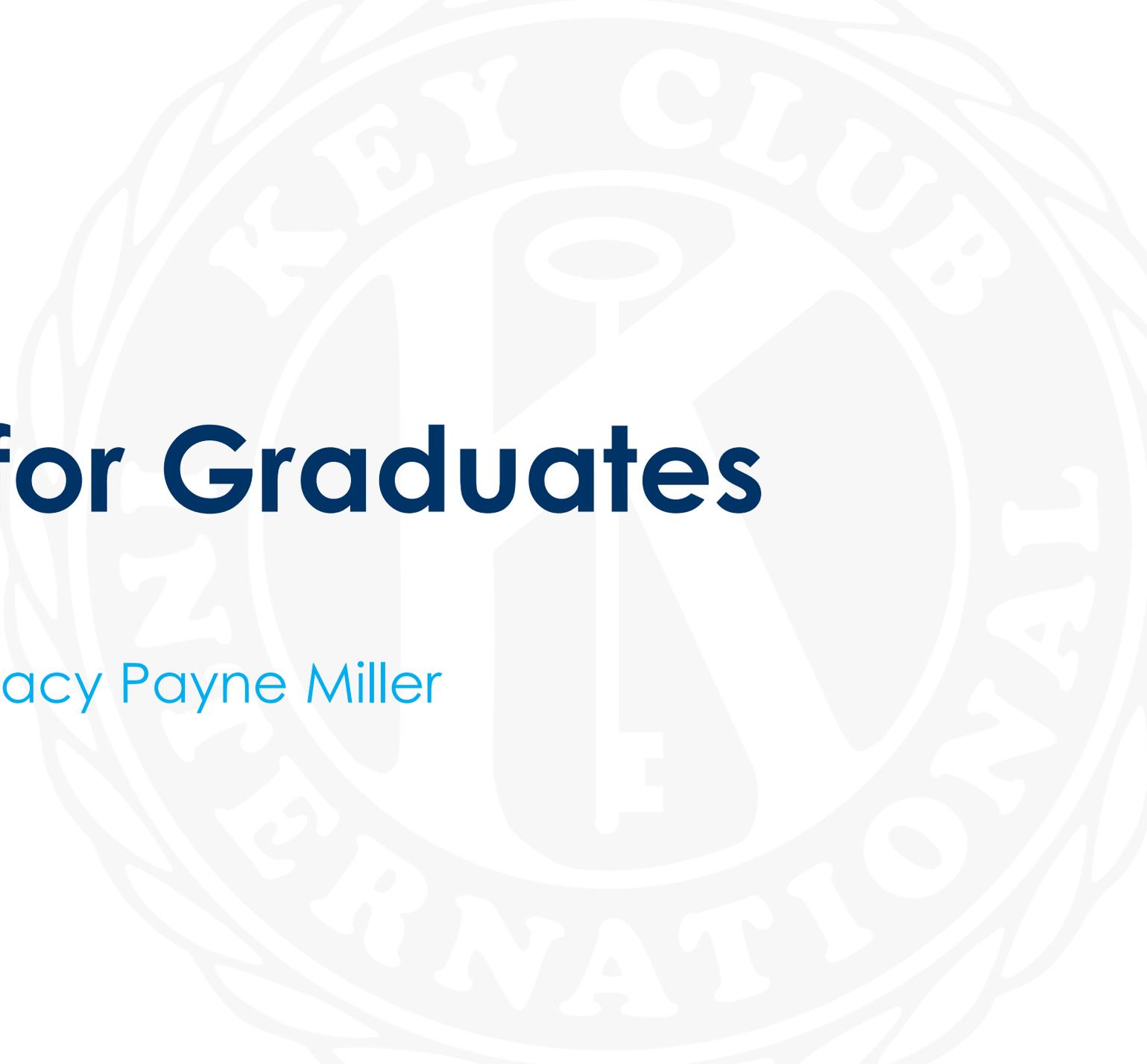
Life after Key Club



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Retail for Graduates

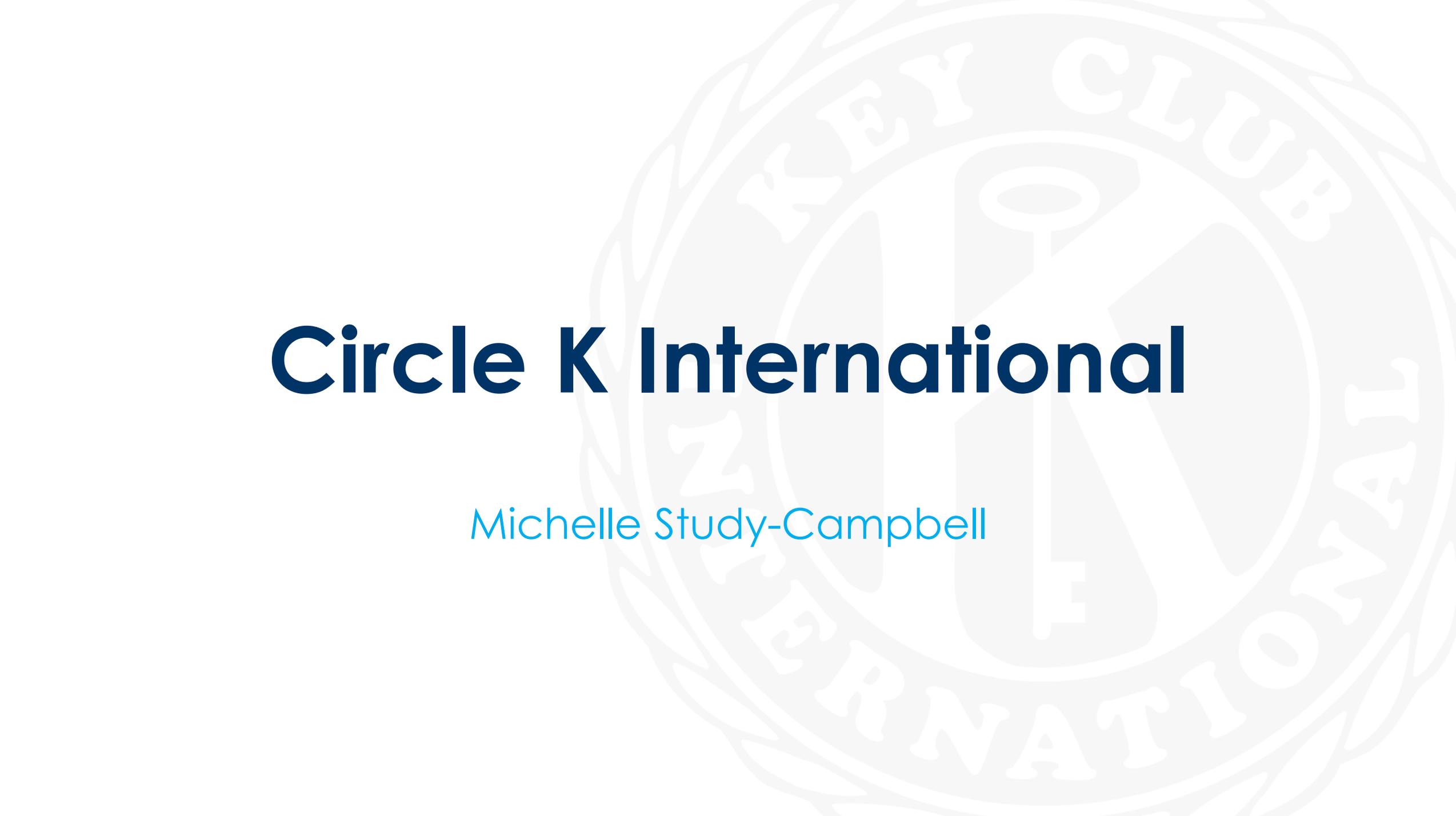
Stacy Payne Miller





Available in the Kiwanis Family Store

store.kiwanis.org



Circle K International

Michelle Study-Campbell

Circle K International

Kiwanis for college/university
students

- Service
- Leadership
- Fellowship
- circlek.org/find-a-club



KEY CLUB®

CKI Events for Key Club Seniors and more!

Share upcoming events to learn more about CKI & college life!

- Keys to College, March 9 at 8 p.m. ET
- Key Club Senior Night, April 6 at 8 p.m. ET



Staying connected: Key Club International Alumni Network

Stacy Payne Miller



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Reconnecting- alumni project

Why alumni?

Key Club has a vast community of alumni, and our goal is to bring this brilliant community together to help strengthen the member experience and support growth.

The Key Club International Alumni Network

The alumni network has so much to offer!

- Connect through the directory.
- Find a job or talent for your organization.
- Create alumni event pages.
- Network with like-minded communities.
- Fundraise for Key Club.





Connect ▾

Engage ▾

Develop ▾

Donate

Links ▾

More ▾

Login

Welcome to the Key Club International Alumni Network!

Get Started

News and Updates

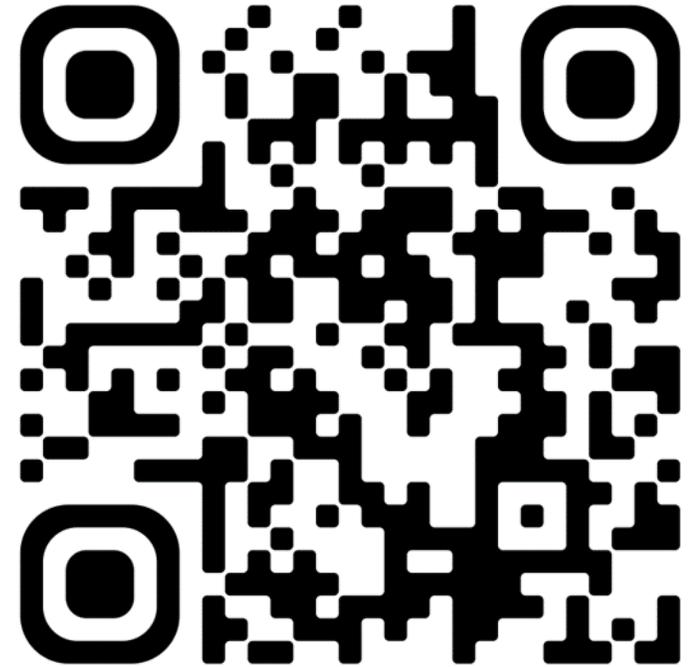
Events

Sign In / Register

keyclubalumni.kiwanis.org

Who can join the alumni network?

- Any Key Club member who is currently a senior and at least 18 years old.
- Any former Key Club member.
- Key Club advisors and district administrators.



keyclubalumni.kiwanis.org



Member & Advisor Survey 2026

Feedback needed!

- surveymonkey.com/r/KCI-Survey2026
- Closes April 23
- Includes strategic plan questions
- District with highest % of responses receives \$200 for snacks at the 2026 Key Club International Convention!



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Q&A