Advisor Webinar

A CENTURY
—— of ——
SERVICE

Welcome/Introductions

Where are you? How many years in Key Club?

Key Club International Board

2025-26



President Isabella Baldisseri

Pacific Northwest District



Vice President Luna Alaowad

Michigan District



Global Engagement Rally

Saturday, November 8 at 11 a.m. ET Register at keyclub.org/ger

International Committee Updates

President Isabella Baldisseri

- Executive
- Programs & Partners
- Membership & Development





#KeyClubWeek

NOVEMBER 3-7



Key Club By The Numbers

Michelle Study-Campbell
Executive Director, Kiwanis Youth Programs



Service Leadership Programs

Great programming and value



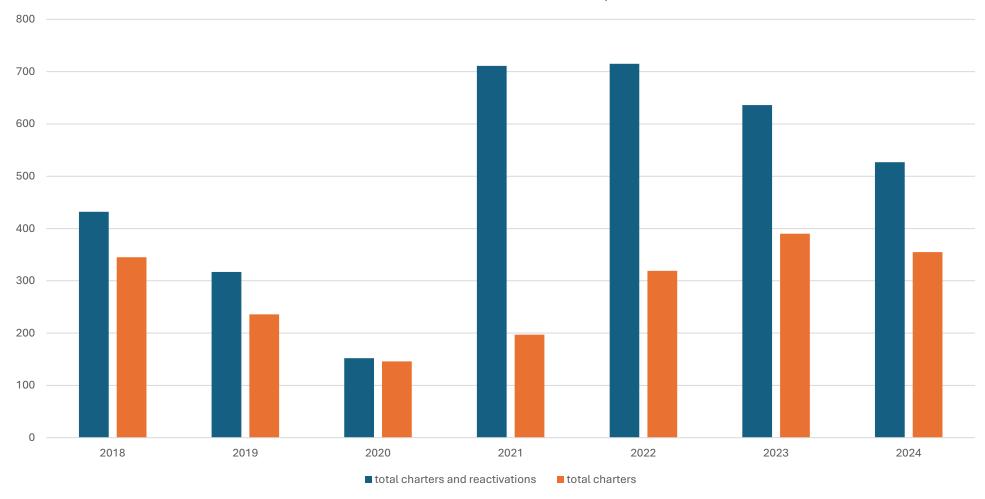
Consistent communication and outreach





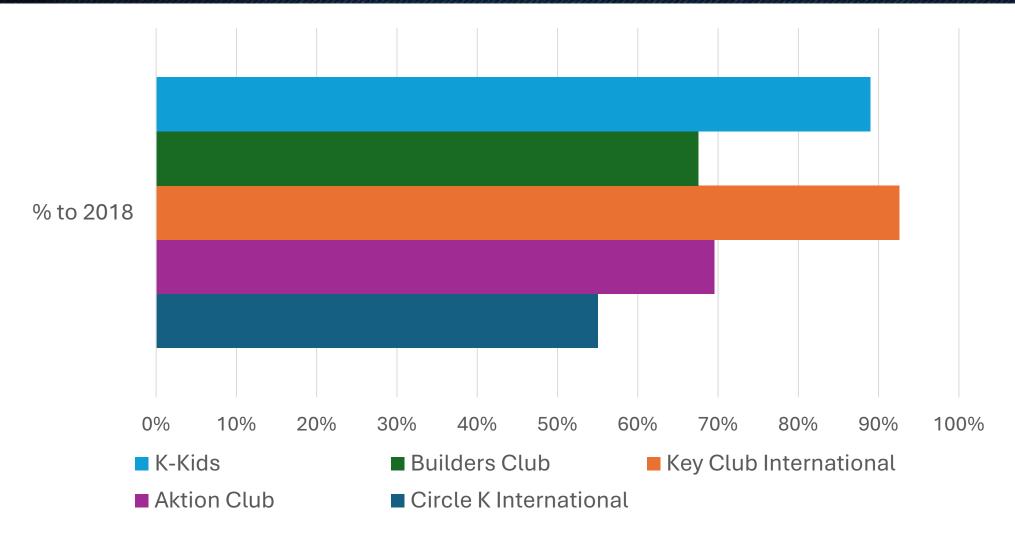
Current State of SLPs Reactivations and New Charters

Charters and Reactiviations 2018-present



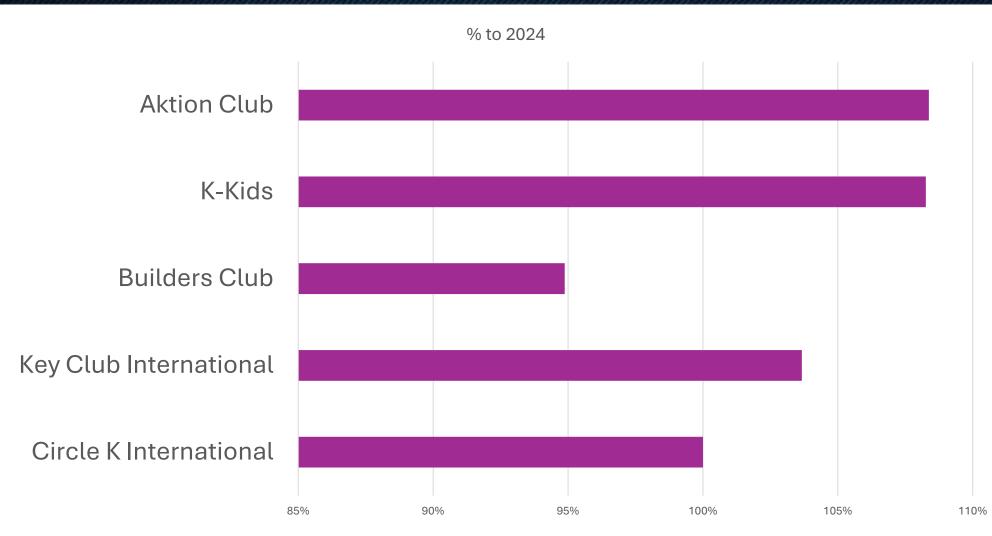


Current State of SLPs Tracking to 2018- Members





Current State of SLPs





What members are saying

Leadership growth, friendships, and service are at the heart of the Key Club experience:

- 89% of members say Key Club has helped them grow as a leader (89% in 2024).
- 96% agree they've had meaningful opportunities to serve their communities (up from 85% in 2024).
- 87% report that it helped them build friendships with other members (up from 77% in 2024).
- 76% of respondents feel that Key Club gives them a place where they truly belong (up from 72% in 2023 and 2024).
- 94% believe their club welcomes all skill levels and backgrounds.
- And 85% say Key Club has made their high school experience better*



What members are saying

What Members Value Most

When asked what benefits matter most to them, members overwhelmingly prioritized impact and involvement:

- Making a positive impact in their communities (79%)
- Being involved in something meaningful during high school (72%)
- Participating in community service (68%)
- Contributing to something that makes the world better (68%)
- Growing leadership skills (most frequently ranked in the top 5)



Members rated their clubs positively in many key areas:

• Most respondents believed that their clubs provided the ideal balance of opportunities for service, fun, leadership, and connection.

However, students expressed a desire for more of the following:

- Opportunities to network with business/community leaders
- Interaction with local Kiwanis Clubs
- Connections with Key Club members from other schools
- Opportunities to travel to conventions or other events
- Chances to work with global non-profits like UNICEF and Thirst Project

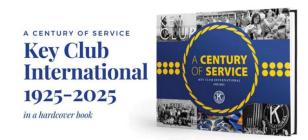


Celebrating 100 years of service

Fundraising

 Birthday Campaign: Urging every Key Club and sponsoring Kiwanis club to donate \$101 to secure the next 100 years of Key Club.

Key Club Book available in the Kiwanis store!!



Dues Deadlines

Matt Ellis

Program Manager, Key Club International

Dues Deadlines

Early: November 1

Regular: December 1

Late: February 1

Kiwanis Engage

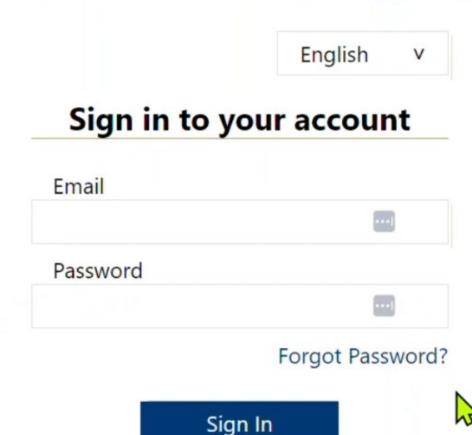
Laura Holloway

First step

Reset your password

- → ENGAGE.KIWANIS.ORG
- → Click "Forgot password"
 - →Same email address

Kiwanis[®] Engage





Learn more

Keyclub.org/dues-reporting

Kiwanis Engage Training Videos

Must log in to view.

kiwanis.org/kiwanis-engage

- → "Learning resources for SLPs"
- → "For SLP advisors and administrators"

- <u>Logging into Kiwanis Engage</u>
- SLP Engage overview
- My profile: overview
- <u>Update my profile</u>
- <u>Switch between profiles</u>
- Profile photo
- Select language
- Add/delete skills
- Get support (coming soon)
- Add new member
- Bulk add new members
- Delete members
- SLP club details overview
- Update club member info

KEY CLUB®

KEY CLUB®

Laura Holloway

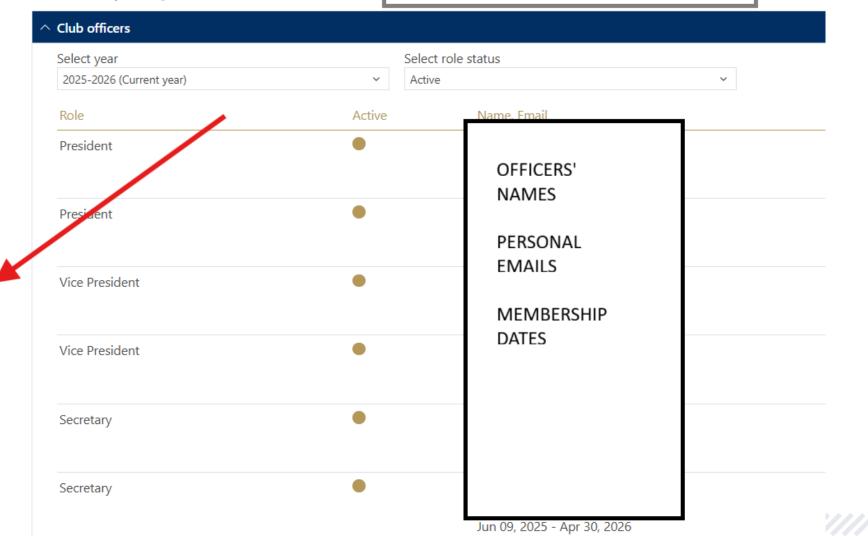
- Key Club H87700 Perry Meridian High School
- My profile
- Education
- Important links
- Privacy notice
- (AI) Kiwanis & AI
- Club details

Club leadership roles

- 🗱 Finances
 - Member admin
- Monthly & annual report

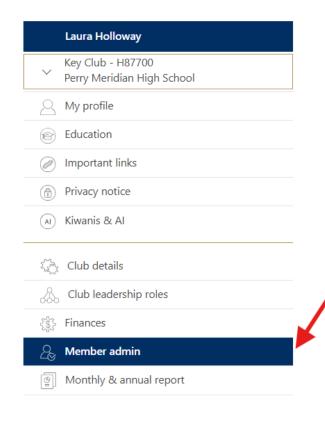
Perry Meridian High School (H87700) Club leadership roles (!)

CLUB LEADERSHIP ROLES



KEY CLUB





Member management

Member Admin

Generate invoice

Add new member

Bulk add members

Excel directory Bulk delete

Roster updates on hold

Add, Bulk Add, Bulk Delege, and individual Edit/Delete buttons will be disabled for annual maintenance from August 15 through September 11, 2025.

Submit end of year changes

- To submit 2024-20 dues or fees during this period, contact Member Services:
 - Phone: 317-87-8755 (worldwide) or 800-KIWANIS (USA & Canada)
 - Email: mem/erservices@kiwanis.org

Roster updates open again

On Friday September 12, 2025, all roster controls return - and you can begin updating your 2025-2026 roster and submitting dues and fees.

Important Please read

Only add new members.

Member

- Do not delete returning members; remove only unpaid or non-returning members.
- ever replace your entire roster with "new" members—this jeopardizes scholarship and award eligibility.
- Member contact information is for Kiwanis International and club use only; use your club's established channels for all other communications.

Email

1. Delete grads & non-members

- 2. Add new members
- 3. Generate invoice

Graduation year	
Select all	~
Show entries	
10	~

Search

Gender

Graduation year

New member materials

Lapel pin, ID card & member handbook



- ✓ Update the roster.
- ✓ Pay dues.

- New members added after Dec. 2 shipped:
 - > January 15
 - > February 28
 - > April 15
 - > May 10

Recruitment Resources

Laura Holloway

For advisors

For students

October Resources

keyclub.org/falladvisor-webinar



keyclub.org/keyclub-fall-resources



Recruitment

Keyclub.org

These resources
help make it easier
to grow your
school's Key Club:

- Recruitment video
- Personal Club Invite
- Recruitment flyers
- Recruitment posters
- Tri-fold brochure

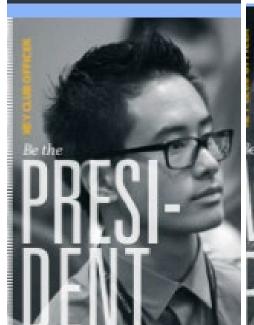


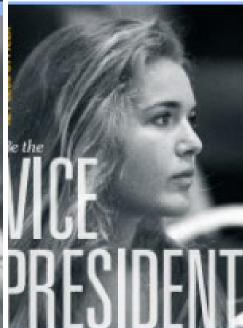
Student Officer Guides

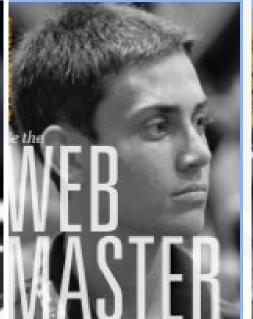
Laura Holloway

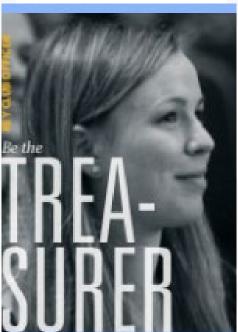
Updated Officer Guides

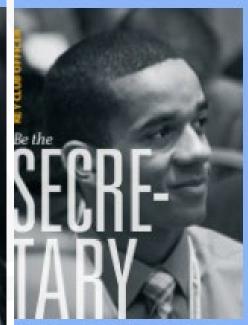
Keyclub.org/officer-guides











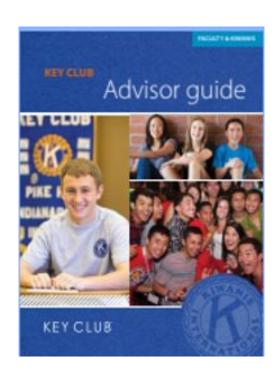
Digital Advisor Guide

keyclub.org/advisoreducation/

Printed version: Contact Kiwanis

Member Services to order a copy or
download from the website.

Memberservices@kiwanis.org



KEY CLUB®

Advisor Online Courses

Designed to:

- ✓ Onboard new advisors
- ✓ Increase knowledge and understanding of current advisors
- ✓ Refresh knowledge of experienced advisors



Introduction to Service Leadership Programs

Learn about Service Leadership Programs and how the club advisor fits within the larger Kiwanis context.

> Launch Course



Key Club Advisor 101 Part A

Examine the learning nature of Key Club, what it means to be student-led, identify high-impact service, and more!

> Launch Course



Key Club Advisor 101 Part B

Learn more about what happens over the course of a Key Club year in a monthly breakdown.

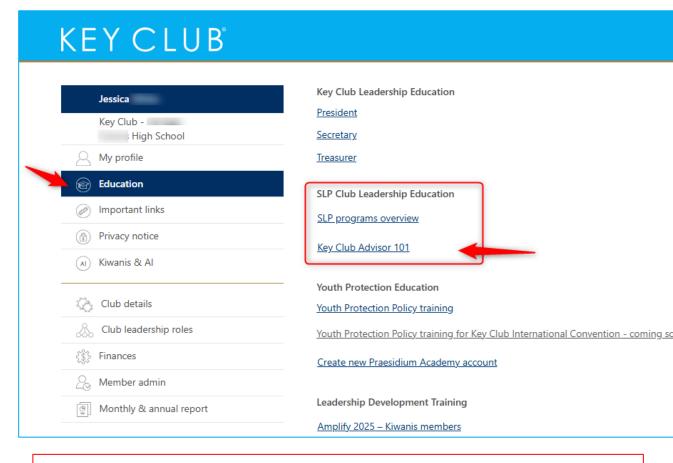
> Launch Course

Access Advisor Courses

Engage.kiwanis.org

- ✓ Click on Education link on left side of Personal profile page.
- ✓ Click on Key Club Advisor 101 link.
- ✓ Education portal browser opens.
- ✓ Use email associated with Key Club Advisor role.

*Or go directly to learn.Kiwanis.org.



Log in issues? Email slpcertificate@kiwanis.org

SLP Education Course Portal

Available Courses: Advisor 101, GLC, Youth Protection

.... Dashboard

My Learning

Welcome

Welcome Kiwanis International and Service Leadership Programs club members, advisors, administrators, chaperones and guests to our learning management system. We want to provide you with exceptional educational courses and leadership content that is easy to access and available on-demand. Please click on either the Featured Course tile or the Catalog to see your available courses. Then click on "view details" to get started.

Reminders

If you have a technical question, please email SLPcertificate@kiwanis.org.

Recommended Courses

Courses selected based on your preferences and learning activity



KEYCLUB

Key Club Global Leadership Certificate...

4 Year Subscription (\$0.00) 4 Year Subscription (\$0.00) 4 Year Subscription (\$0.00) 4 Year Subscription (\$0.00)

Youth Protection Policy

Training for Chaperones



Service Leadership Programs Advisor...

ption (\$0.00) 4 Year Subscription (\$0.00) 4 Year Subscription (\$0.00)

My Courses







Service Leadership Programs Advisor...

About Us

Kiwanis International is a global community of clubs, members and partners dedicated to improving the lives of children one community at a time. Today, we stand with more than 550,000 members from K-Kids to Key Club to Kiwanis and many ages in between in 80 countries and geographic areas. Each community has

- ✓ In SLP learning portal, click on orange "view course" and then "launch" button.
- ✓ Course permissions based on the role of Advisor.
- ✓ Coming Spring 2026 Youth Protection Policy training for ICON Chaperones.



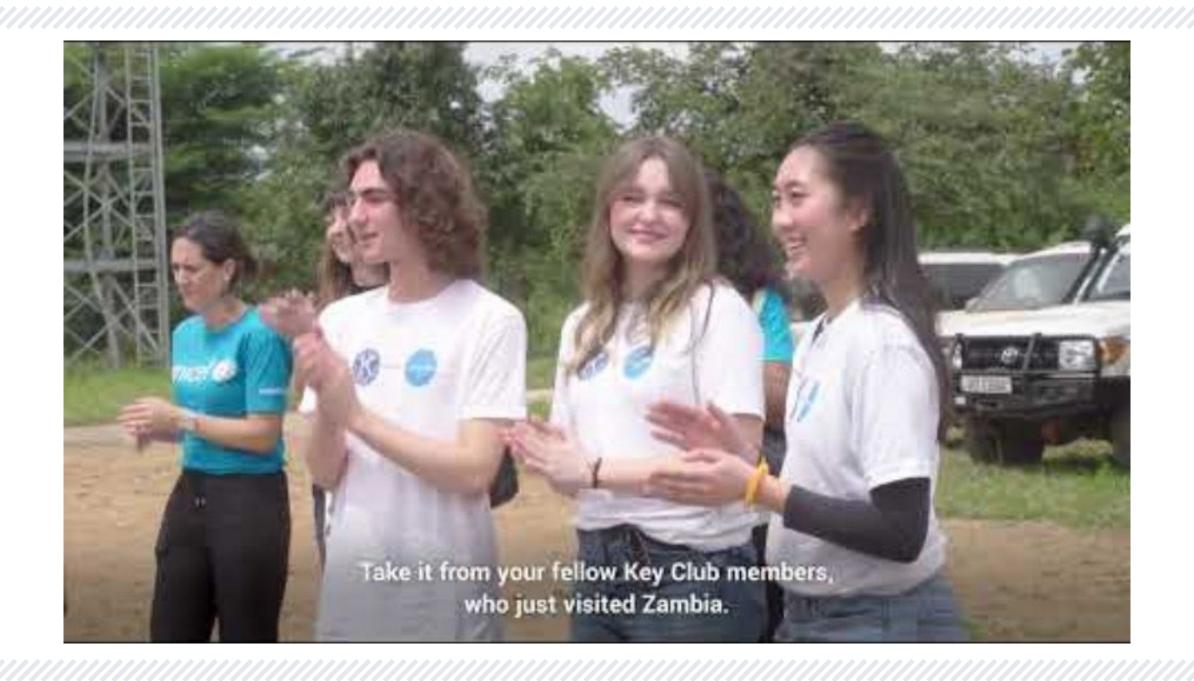


KEY CLUB®



keyclub.org/zambia

Benefiting Start Strong: Zambia



Trick or Treat boxes are back! Order in the store today!



Member Education & Leadership Development Training





Melissa McMann

SLP Education & Training Administrator



Global Leadership Certificate

Online leadership development courses



Designed with core values

- Fellowship
- Leadership
- Service



- ✓ Members benefit from online leadership development education.
- ✓ Student learn at their own pace; Advisors can view/audit courses.
- ✓ Each module includes PDF handout, assessment or reflective questions



GLC - Leadership Competencies

Building career and personal development skills

Each core value corresponds with 3-5 competencies, and each competency will have 3-5 modules. Currently

3 core values

12 competencies

40 courses/modules

- 1. Connection
- 2. Inclusion
- 3. Empathy
- 4. Resilience
- 5. Self-awareness

- 6. Vision
- 7. Critical Thinking
- 8. Communication
- 9. Volunteerism
- 10. Civic engagement
- 11. Change agent

**Coming in 2026 – Refresh of 1/3 of courses

GLC – Course Examples

- Core value: Fellowship
- Competencies: Connection, Inclusion, Empathy
- Connection: Courses include:

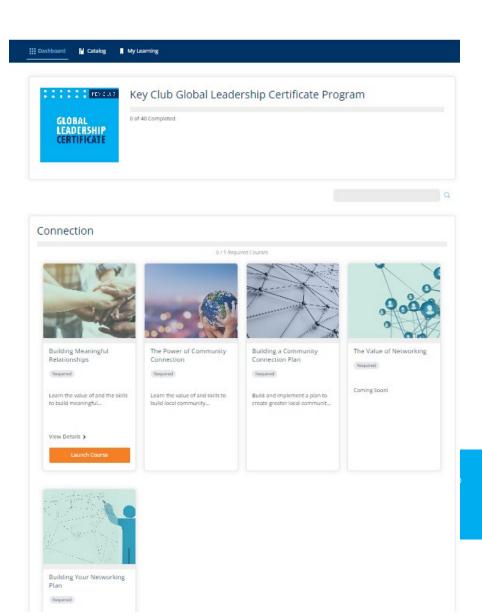


<u>Course Name</u>	Course Content	Course Assessment
Building Meaningful Relationships	Online learning with in-person and virtual challenges	Reflection & essay questions
The Power of Community Connection	Testimonial videos from Kiwanis members	Quiz
Building and Implementing a Community Connection Plan	Facilitated group activity, virtual or in person	Uploaded plan and Results report
The Value of Networking	Testimonial video from Kiwanis members and skills video	Quiz
Building and Implementing Your Networking Plan	Facilitated personal activity via video	Uploaded plan and Results reflection

Access GLC Courses from keyclub.org/muc

- ✓ Advisors can audit GLC course.
- ✓ Student Emails must be entered in MUC to access portal.
- ✓ Click on GLC URL link on Education page.
- ✓ Education portal opens in a new browser.
- ✓ Click on View Details to launch course.

KEY CLUB® **Key Club Leadership Education** President Key Club - Fishers High School Secretary Treasurer My profile Education **SLP Club Leadership Education** Important links SLP programs overview Privacy notice Key Club Advisor 101 (AI) Kiwanis & AI Youth Protection Education Club details Youth Protection Policy training Youth Protection Policy training for Key Club International Convention - coming soon Leadership Development Training Amplify 2025 - Kiwanis members Global Leadership Certificate - CKI and Key Club



GLC - Enrollment & Completions

Current: # of Students taken GLC courses as of 8.31.25

Total Key Club GLC Numbers	Current Data
Enrolled	4288
Students Who Completed 1+ course	2740
Students Completed all 40 courses	1171
Total Courses Completed	61,869
Avg. # Courses/Student	22.6



Coming Soon - Challenges & Recognition

- Challenge to complete 100K courses
- Distinguished Key Club District Award criteria

KEY LEADER

our transformative leadership experience for any high school students ages 14–18

Friday – Sunday (weekend) training Single Day – coming soon





KEY LEADER Curriculum Refresh What has changed?

The Learning Competencies are different:

- Service Leadership & Integrity changed to Leadership.
- Personal Growth changed to Growth Mindset.
- Respect changed to **Meaningful Connection**.
- Communication enhanced to Effective Communication.
- Building Community enhanced to Global Citizenship.

Why did we change the learning competencies?

To ensure the program remains relevant, meaningful, and developmentally appropriate for today's high school students.

How are students different today?



Generation shaped by digital life, global disruption, and social change



Short attention spans and fast-paced learning



Peer connection, social learning, and real-world applications

Upcoming Key Leader Camps – Visit www.key-leader.org

Date	District	Camp	Location
Oct. 10-12, 2025	Rocky Mountain	YMCA of the Rockies Camp	Estes Park, Colorado
Oct. 17-19, 2025	Missouri-Arkansas	Camp Mihaska	Bourbon, Missouri
Oct. 24-26, 2025	Eastern Canada	Camp Circle Ranch Grand River	Brantford, ON, Canada
Oct. 24-16, 2025	Indiana	Camp Tecumseh	Brookston, Indiana
Nov. 7-9, 2025	Missouri-Arkansas	Camp Tanako	Hot Springs, Arkansas
Nov. 8-10, 2025	Southwest	Kamp Kiwanis	Vanderwagen, New Mexico
Nov. 14-16, 2025	LA-Miss-W. Tenn	Camp Istrouma	Greenwell Springs, Louisiana
Nov. 14-16, 2025	New England & Bermuda	Camp Sunshine	Casco, Maine
Nov. 14-16, 2025	Capital	Camp Skelton 4-H Education Center	Wirtz, Virginia
Nov. 14-16, 2025	Cal-Nev-Hawaii (San Diego club)	Camp Jones Gulch	La Honda, California
Nov. 21-23, 2025	Carolinas	Camp Caraway	Asheboro, North Carolina
Mar. 13-15, 2026	Cal-Nev-Hawaii (East Fresno club)	Camp Central Valley	Oakhurst, California
April 24-26, 2026	LA-Miss-W. Tenn	Camp Lakeshore	Eva, Tennessee
April TBD, 2026	Eastern Canada (Darthmouth club)	Camp Bayside	Ketch Harbour, Nova Scotia, Canada
April TBD, 2026	Missouri-Arkansas	Camp War Eagle	Rogers, Arkansas
May TBD, 2026	Cal-Nev-Hawaii (Santa Barbara club)	Camp Whittier	Santa Barbara, California
May 16, 2026	Pacific Northwest	One-day event	Washougal, Washington

KEY LEADER

Contact Info & Resources

Melissa McMann – mmcmann@kiwanis.org

Amie Boone-Cox – <u>aboonecox@kiwanis.org</u>

www.key-leader.org

Key-leader@kiwanis.org

Youth Opportunities Fund

//////////KEYCLUB°

HURRY.

Grant applications close soon.

11:59 p.m. ET October 15

Successful YOF Applications

- The need is clearly defined with surveys and facts about the population.
- The service project fits the needs of the population.
- The timetable is clear, detailed, and well-outlined.
- The budget is itemized with proposed expenses.



Do's and Don'ts for advisors

Youth Opportunities Fund grant application



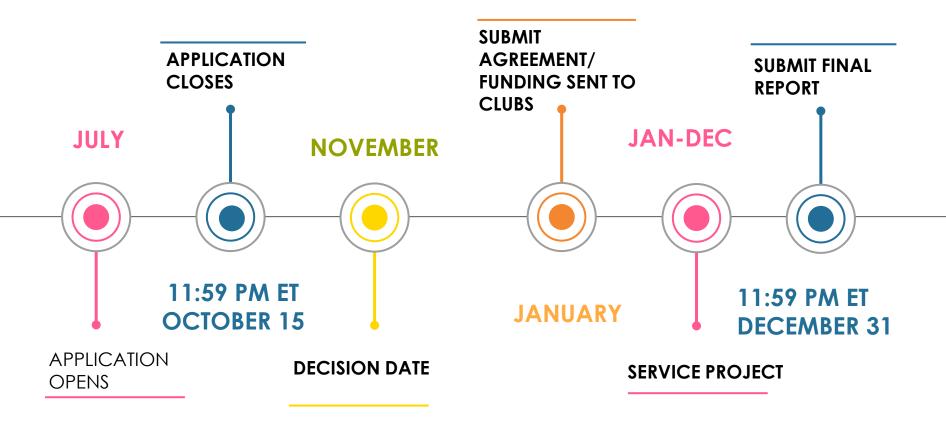
Do...

- Plan ahead
- Require research
- Help create an itemized budget and thorough timeline
- Require a community needs assessment
- Require collaborating with other organizations

Don't...

- Wait until the last minute
- Use unknown acronyms or lingo
- Neglect the timeline or budget
- Rely solely on the grant for funding
- Write the application for your club without involving students

YOF Timeline



Youth Protection

Melissa McMann

Kiwanis Youth Protection Goals

Protect, educate, and engage all Kiwanis members - youth and adult

- Protect youth from predators
- Provide youth with skills and tools designed to inspire and engage future leaders to be their best
- Empower and educate adult members with best practices when working with youth

How to Meet our Goals – ABCs of Youth Protection

Access policies and training



Culture of care

Culture of care

Background
check adults
serving with
SLP members

- Prevent adult-to-youth abuse and peer-topeer abuse
- Identify concerning behaviors
- Monitor and supervise youth
- Mitigating risky situations with supervision.
- Report emergencies or red flag incidents
- Model safe appropriate behaviors

Access Policy & Prevention Training



Clubs review policy annually.

Chaperone ratios Social Media Transportation



Kiwanis.org/youthprotection webpage has training slide deck, recordings, links to past webinars, and background check FAQ.

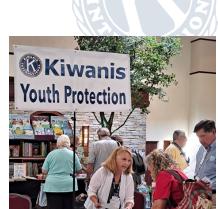


Educate members at in-person or virtual conferences, conventions, webinars, or club

meetings

Educate SLP advisors, administrators & chaperones on abuse prevention best practices.

DA/Advisors complete 6 and Chaperones complete 3 online youth protection Praesidium courses.



Understand Policies: Adult Chaperones to Youth

Ratios



Single day volunteering on school premises =

At least 1 *chaperone to 50 members. And follow school background check & chaperone requirements



SLP single day off school premises event =

1 *Chaperone

to 50 SLP members



Overnight SLP event = minimum 1 background checked adult* per 10 youth

1 adult male to supervise no more than 10 youth males
1 adult female to supervise no more than 10 youth
females

Reporting Troubling Behaviors



See Something.

Hear Something.

Say Something.





YOUTH PROTECTION HELPLINE 866-607-SAFE (7233)

- Put this number in your phone!
- Helpline is staffed 24/7 by intake professionals at Praesidium Inc. They provide guidance about follow-up and report back to the Kiwanis Youth Protection team.
- Anyone can call Helpline, including members, chaperones, parents and others. Callers may remain anonymous.

Follow Helpline recommendations



- Follow all local and national reporting laws.
- Follow Helpline next steps and recommendations.
- Depending who is involved in alleged incident, peer youth-to-peer youth or adult-to-youth, as appropriate contact parents/guardians, advisors or school administrators of affected youth.



Key Club Alumni Network

Keyclub.org/alumni



Key Club Alumni



- Who can join?
- Any Key Club member currently a Senior or graduate.
- How do I join?



Thank you!!!