

MEMBER RECRUITMENT POSTER CONTEST

Each Key Club in good standing may enter one of the two following contests:

Non-Digital Poster Contest or Digital Poster Contest

MEMBER RECRUITMENT POSTER CONTEST OFFICIAL RULES

- A. The first-place winners from both the Non-Digital and Digital Member Recruitment Poster Contests from every Key Club district will be eligible to compete in the contest. If a district does not hold a district contest using the prescribed rules, the district may select an entry by other means and certify it with the district administrator's signature. Clubs within a non-districted area should email their entries to Key Club International, keyclubinfo@kiwanis.org, by the first Friday in May.
- B. The poster should be designed to recruit new members for Key Club and should not bear the name of any school, community or district.
- C. The non-digital poster must be approximately 18 inches (457.2 millimeters) x 24 inches (609.6 millimeters) in dimensions. The digital poster dimensions should have an aspect ratio of 9:16 or 1:1.
- D. Posters will be judged according to the following criteria:

Originality and creativity	50 points
Effectiveness for member recruitment	25 points
Appearance and artistic expression	25 points

- E. To be eligible for the international contest, the entry form for the poster that wins the district contest must be received in the district report by the Key Club International office no later than the first Friday in May.
- F. Suitable awards will be presented to first, second and third place posters at the international convention.
- G. Winning entries will become the property of Key Club International and will not be returned to clubs. Key Club International reserves the right to reproduce any winning contest entry, providing appropriate credit to the Key Club and artist.
- H. **All entries shall be in good taste and appropriate to the standards set by the objects of Key Club International and the brand guide.**
- I. The decision of the judges is final, and no changes, alterations or regrading will

take place after the results have been certified by the judges of this contest.

J. The following information must be submitted with each entry:

- a. Name of the Key Club and district.
- b. Contact name and information for the artist(s) producing the poster.

MEMBER RECRUITMENT POSTER CONTEST ENTRY FORM

Name of Artist(s):

Artist's Preferred Pronouns:

Artist Email Address:

Name of Artist's Key Club:

Key Club ID, found on keyclub.org/muc:

Address of the Artist's Key Club:

Name of Key Club Advisor:

Email addresses for Key Club Advisor:

Shareable link of entry:

Signature of Faculty Advisor or Kiwanis advisor:

This certifies that this entry is original and was created in accordance with copyright laws.

District administration team:

Please complete the section below to certify submission.

This entry placed first at the district convention.

This entry was selected by other means and was approved for entry for international competition by the Key Club district administrator.

Signature of district official: