

Key Club International Advisor Webinar



February 2024

KEY CLUB®

Kiwanis Youth Programs Mid-year growth report

Michelle Study-Campbell



KEY CLUB[®]



Service Leadership Programs

Great programming and value



Consistent communication and
outreach



Greater growth and retention



Current State of SLPs- February, Week 2

		<u>CKI</u> <u>members</u>	<u>CKI clubs</u>	<u>Key Club</u> <u>members</u>	<u>KC clubs</u>	<u>Builders Club</u>	<u>K-Kids</u>	<u>Aktion Club</u> <u>members</u>	<u>AK clubs</u>	<u>New</u> <u>Charters</u>	<u>YTD New Club</u> <u>Charters &</u> <u>Reactivations</u>
Week 2	2018-2019	9,481	389	230,817	4,515	1,303	1,149	9,327	399	194	260
	2019-2020	8,572	364	212,490	4,346	1,215	1,119	8,213	362	159	225
	2020-2021	6,054	293	104,087	2,696	583	443	3,236	151	72	77
	2021-2022	7,064	278	176,456	3,551	981	862	3,920	177	110	479
	2022-2023	5,634	276	190,756	3,836	850	816	5,478	267	178	444
	2023-2024	5,022	255	206,297	4,142	899	900	6,056	283	202	341
	% to 2022	89%	92%	108%	108%	106%	110%	111%	106%	113%	77%



Key Club Survey 2023

- 94% of student participants agree that Key Club is fulfilling the mission.
- 98% of members would recommend Key Club to a friend.
- 92% agree that key club offers a variety of leadership opportunities for members of all skill sets and interests.
- 94% feel safe at Key Club events.
- 92% believe Key Club has had a positive impact on high school experience.



Our Programs Work

- High rates of student and advisor satisfaction.
- Students feel safe, welcomed and wanted.
- Students gain confidence, boost self-esteem and collaboration skills.
- Programs provide a critical outlet to learn leadership skills and learn about their community and the world.

Conventions!

Michele Schilten




KEY CLUB®



District Conventions

Through May

- Encourage your club members to attend!
 - First step to leadership positions beyond your club
 - Contact district for more information
- 

The background of the image features a large, faint, circular seal of the Zeta Phi Beta International organization. The seal contains the text "ZETA PHI BETA INTERNATIONAL" around the perimeter and a central emblem with a shield and a torch.

International Convention

July 10-14, 2024 in Atlanta, GA

A large, semi-transparent watermark of the Key Club International logo is visible in the background. The logo is circular, featuring a key in the center, surrounded by a laurel wreath. The words "KEY CLUB" are written along the top inner edge of the circle, and "INTERNATIONAL" is written along the bottom inner edge. The background of the entire image is a dark, textured blue with a subtle pattern of light blue and white geometric shapes.

KEY CLUB

*Don't
wait!*

How to attend ICON

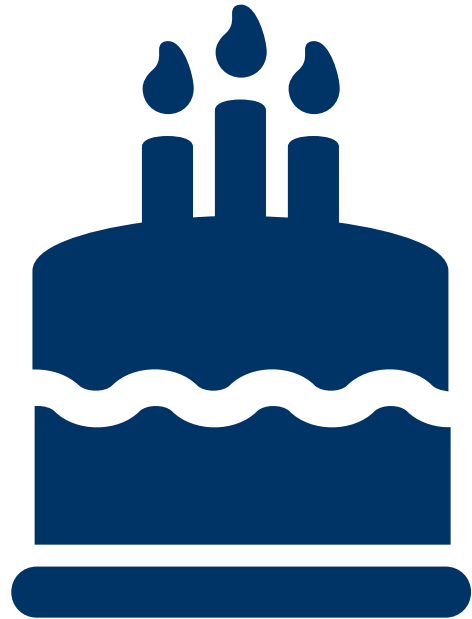
2 ways to register

Through your district tour

- Look for information at your district convention
- District newsletters/website
- Contact district office

On your own

- Bring club members on your own
- Arrange your own travel, hotel
- Register directly through Key Club International



Key Club's 99th Birthday!


March 23, 2024

Michelle Study-Campbell



Partner Updates

Laura Holloway

1. Thirst Project: Key Club Walks (April)
 2. UNICEF-a-thons: More info to come (May)
 3. Erika's Lighthouse: Mental Health Awareness Month/Positivity Pledge (May)
- 

The background features a large, light gray watermark of the Zeta Phi Beta International logo. The logo is circular with a laurel wreath border. Inside the circle, the words "ZETA PHI BETA" are written in an arc at the top, and "INTERNATIONAL" is written in an arc at the bottom. In the center of the circle is a shield containing a key, which is the organization's symbol.

Service Leadership Programs Advisor Education & Training

Melissa McMann

How SLP educates and trains

Live Webinars

- Advisor webinars
- District Administrators webinars
- Annual Gov-Elect and district secretaries training
- Annual youth protection week webinars
- Youth protection policy training for club, divisions or districts and quarterly meetings with YP Managers

In-person training session or workshops

- Kiwanis, CKI and Key Club International Conventions' education workshops
- Key Club and CKI GATCs
- Club meeting or district convention (by invitation)
- Key Leader weekend events

Online, on-demand courses

- Youth Protection policy training for clubs
- Abuse prevention courses via Praesidium Academy
- Global Leadership Certificate
- SLP Advisor 101 courses



Advisor Training Courses

Designed to:

- Onboard **new advisors**
- Increase knowledge and understanding of **current advisors**
- Refresh knowledge of **seasoned advisors**



Service Leadership Programs Advisor Training

[View Details >](#)



The Courses



Introduction to Service Leadership Programs

Learn about Service Leadership Programs and how the club advisor fits within the larger Kiwanis context.

Launch
Course



Key Club Advisor 101 Part A

Examine the learning nature of Key Club, what it means to be student-led, identify high-impact service, and more!

Launch
Course



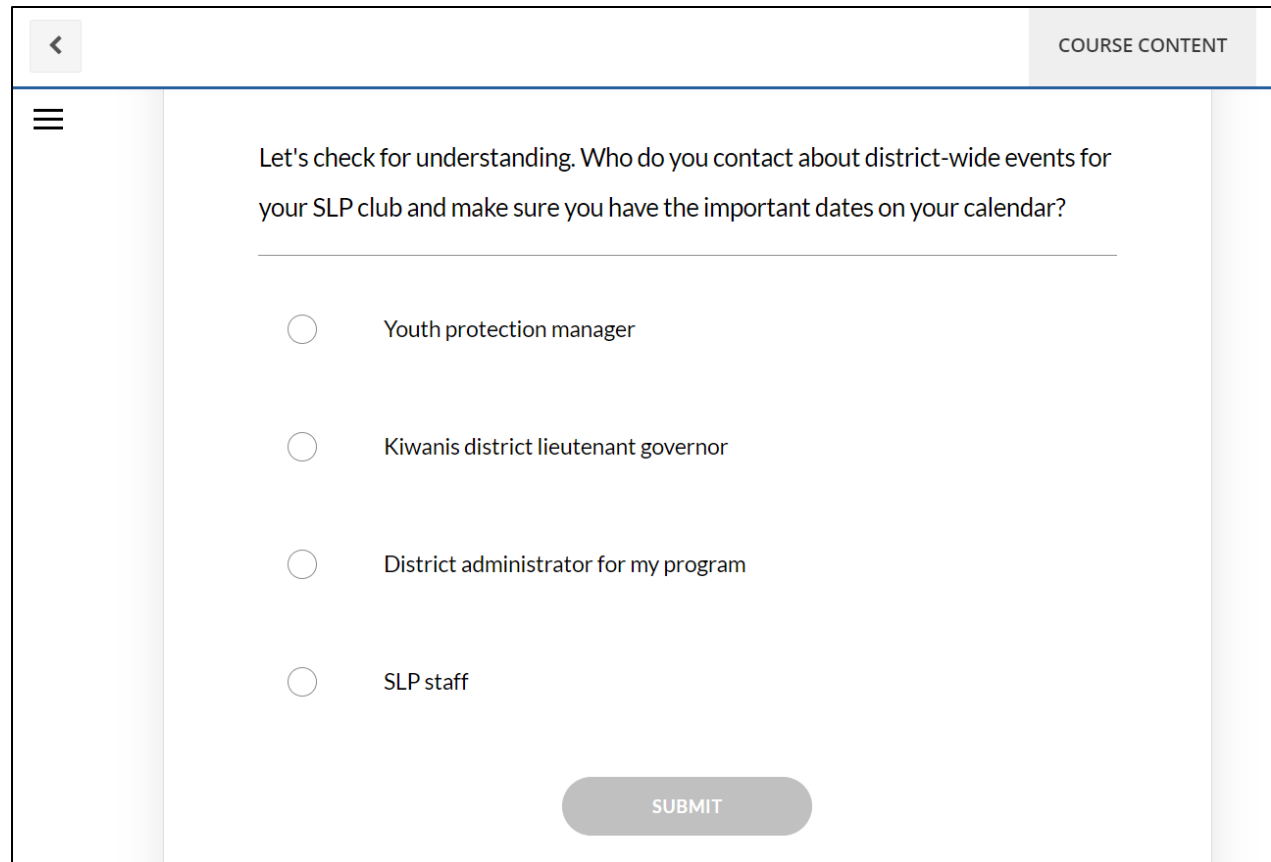
Key Club Advisor 101 Part B

Learn more about what happens over the course of a Key Club year in a monthly breakdown.

Launch
Course

Lesson Example: Introduction to Service Leadership Programs

This is an example of a “check for understanding” to reinforce the lesson introducing the role of SLP district administrator.



The screenshot shows a mobile application interface for a course. At the top right, there is a tab labeled "COURSE CONTENT". Below the tab, the question text reads: "Let's check for understanding. Who do you contact about district-wide events for your SLP club and make sure you have the important dates on your calendar?". Below the text is a horizontal line, followed by four radio button options: "Youth protection manager", "Kiwanis district lieutenant governor", "District administrator for my program", and "SLP staff". At the bottom center, there is a grey "SUBMIT" button.



Lesson Example: Key Club Advisor 101 Part A

This is how the lesson “What it means to be Student-Led” begins and shows one of several student quotes in the course.



The screenshot shows a slide with a dark blue header containing the title "What It Means to be Student-Led" and a hamburger menu icon. The main content area is white and contains a paragraph of text, a small photograph of students in a classroom, and a quote. The background of the slide features a faint, large "KEY CLUB" watermark.

What It Means to be Student-Led

Key Club has a long-standing commitment to developing leaders. The foundation of this commitment is that clubs, activities and bylaws are led, created and governed by Key Club members.



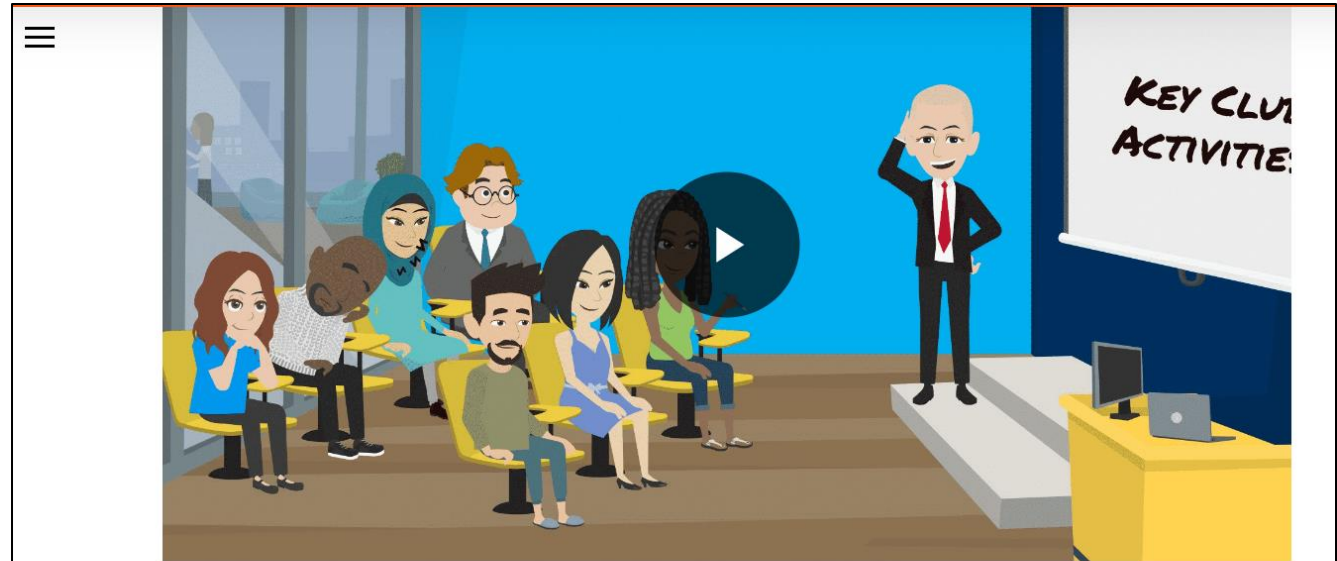
“Key Club truly fosters student voice by actually taking students’ feedback into account through elected positions, student voting on different policies, and open communication from adults to the students. Our leaders within Key Club International are the students – the international trustees, district executives, lieutenant governors and club officers – and how Key Club functions is dependent entirely upon our own goals, plans and hopes for this organization.”


- Erina, Lake Braddock Secondary High School, Capital District



Lesson Example: Key Club Advisor 101 Part B

This is a sample from the lesson that includes a video introducing the “rhythm of the Key Club year.” It also reminds advisors to plan ahead and coordinate with their districts.



 Most of the following events require days, weeks or months of advance planning. Align your efforts with your Key Club district to maximize success. Find your [Key Club district page](#) here.

Be sure to following along in your [Advisor Guide](#).



Accessing the Courses

- Online, on-demand, interactive; you can stop and return to your place.
- Easy navigation allows you to go straight to the topic you're looking for.
- This lives in the same LMS where the Global Leadership Certificate and the Chaperone Policy Training courses live.
- **To get there through Single Sign-on, start in Kiwanis Connect/MUC. On your Me page, click: “Click here to Access Service Leadership Programs advisor, chaperone, and Global Leadership Certificate courses.” (See next slide.)**



- Me
- KC Advisors Search
- SLP Reports & Committee
- SLP Education

Pacific Northwest(K17784) | Member ID: [REDACTED]

This area of the Club Management System gives you access to special applications and reporting, all with a single login. Your club or district leadership position determines what applications are available to you. Don't see what you need? Contact kiwanisone@kiwanis.org for assistance.

- Background Checks
- Edit profile picture
- Edit Profile
- Click here to access Service Leadership Programs advisor, chapterone and Global Leadership Certificate courses.



Youth Protection

Melissa McMann



Youth Protection Overview

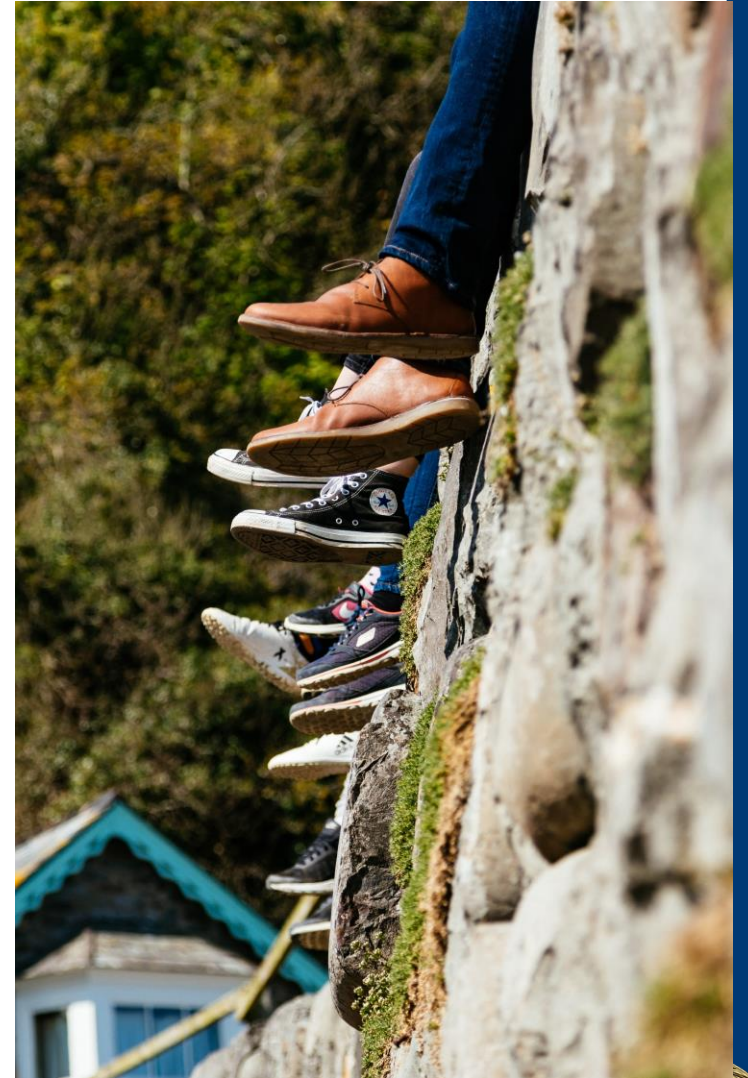
- ✓ Youth Protection Policy Training (group)
- ✓ Background Check
- ✓ Abuse Prevention Courses (individual)



Our Obligations

Prevent adult-to-youth abuse and peer-to-peer abuse

- Identify concerning behaviors
- Monitor and supervise youth
- Report emergencies or red flag incidents
- Model safe appropriate behaviors



Accessible Policy & Prevention Training

YOUTH PROTECTION POLICIES & PROCEDURES

UPDATED OCTOBER 2022

These policies can be found in Kiwanis International Policies and Procedures as Procedure 432. All adults working with youth under the age of 18 at any Kiwanis event are required to read/understand, agree to and abide by these policies.

EDUCATION: Every Kiwanis club is expected to inform and educate its members on these policies, best practices and required actions for individuals who become aware of youth in potentially harmful situations. This education must occur annually, including providing a copy of these policies to each club member. Every Kiwanis district is expected to provide an educational forum or workshop at every district produced convention and conference regarding policies and best practices for adults working with youth, using materials provided by Kiwanis International.

CRIMINAL HISTORY BACKGROUND CHECKS: Kiwanis International requires clubs to have a clear criminal history background check for any club member serving as an advisor to any Service Leadership Programs club. The check must be conducted and verified by Kiwanis International. Any person without a clear criminal history background check may not serve as the advisor. Approved background checks shall be valid for no more than two years. Kiwanis advisors shall acquire a new criminal history background check upon their initial appointment to the position.

CHAPERONE: A chaperone is defined as a Kiwanis member, faculty member, parent, legal guardian or person who is in loco parentis, twenty-one (21) years of age or older, who has been approved by the school or agency and registered with the school or agency to accompany the youth members at the specific event. All chaperones (club members and non members) participating in any single day or overnight Service Leadership Programs event must have a clear criminal history background check and must have completed Kiwanis International youth protection training. Additionally, chaperones must follow all applicable policies and procedures.


CHAPERONES FOR OVERNIGHT EVENTS: A minimum of one adult per 10 students must be serving as chaperones during the entirety of an overnight event.

CHAPERONES FOR SINGLE DAY EVENTS: A minimum of one adult per 10 students must be serving as chaperones during the entirety of a single-day event.

OVERNIGHT EVENTS: All adults (club members and non-members) required for or staying overnight at any Service Leadership Programs event must have a clear criminal history background check and must have completed Kiwanis International annual youth protection training. However, parents/guardians of participating students who are not chaperones may attend the event for a maximum of one overnight stay without a criminal history background check.

OVERNIGHT STAYS: While attending a Kiwanis event that requires an overnight stay in a hotel or camp conference setting, adequate adult chaperoning is expected and must include no fewer than one adult male for each ten or part of ten youth males, and one adult female for each ten or part of ten youth females. Except for a parent sharing a sleeping room or other sleeping quarters (e.g., a tent with lockable open ends), no adult should share a hotel or dormitory sleeping room or other sleeping quarters with a youth. In the event that sleeping quarters consist of multiple beds (such as in a burlesque or camp cabin), adults may share the sleeping quarters with youth members of the same gender, provided that two or more adults are present.

DISTRICT ADMINISTRATORS FOR SERVICE LEADERSHIP PROGRAMS: Kiwanis International requires all SLP district administrators to complete an application process, which includes submission of a completed application, having a clear background check conducted and verified by Kiwanis International, completion of Kiwanis International youth protection training, and any other elements that may be required by Kiwanis International. After receipt of an individual's application and verification of all required elements, Kiwanis International will review the information and decide, in



YOUTH PROTECTION & BACKGROUND CHECKS

As the premier provider of youth service clubs and programs, Kiwanis International holds itself and its members to the highest standards of conduct and awareness. Each year, more than 300,000 youth take part in Kiwanis Service Leadership Programs (SLPs) such as Ki-Kids, Builders Club and Key Club. Kiwanis reaches millions more youth around the world through club and district service projects. When we work with and mentor youth during projects and activities, their care and welfare are entrusted to us.

Kiwanis members must know how to protect the youth with whom we interact. When we all share this commitment, we also protect ourselves and the organization we serve.

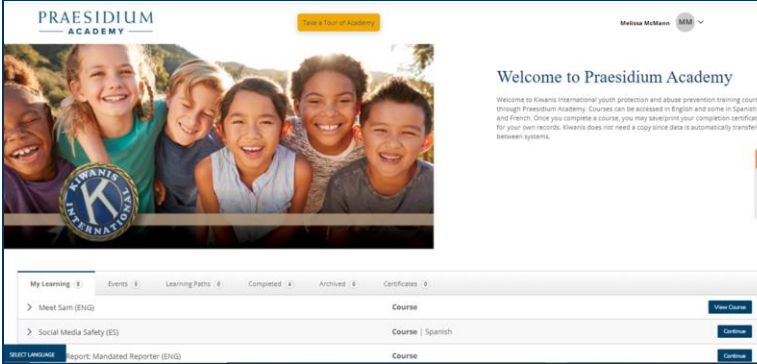
Kiwanis International has taken active action to equip Kiwanis clubs, districts and SLPs with the tools to provide safe and secure environments for youth. Resources include a [24/7 toll-free helpline](#), as well as a roster of [youth protection managers](#) for each Kiwanis district. [Click here](#) for the youth protection manager's job description.

Other information and resources:

- Youth protection training
- Policies and procedures
- Culture of care
- Youth Protection Week
- Background checks
- Bully prevention
- District Administrators' Code of Ethics example

Kiwanis.org/youthprotection webpage has training slide deck, recording, links to past webinars, and background check FAQ.

Clubs review policy annually.
Chaperone ratios
Social Media
Transportation



WELCOME TO PRAESIDIUM ACADEMY

Welcome to Kiwanis International youth protection and abuse prevention training courses through Praesidium Academy. Courses can be accessed in English and some in Spanish and French. Once you complete a course, you may save/print your completion certificate for your own records. Kiwanis does not need a copy since data is automatically transferred between systems.

My Learning | Events | Learning Paths | Completed | Archived | Certificates

- Meet Sam (ENG) | Course
- Social Media Safety (ES) | Course | Spanish

24/7 Helpline | Report: Mandated Reporter (ENG) | Course

Educate SLP advisors, administrators & chaperones on abuse prevention best practices.

DA/Advisors complete 6 and Chaperones complete 3 online youth protection Praesidium courses.



Educate members at in-person or virtual conferences, conventions, webinars, or club meetings



Youth Protection Requirements by Leadership Position

Leadership Position	Current KI Background check	Review YP Policy annually	Complete Praesidium courses
Kiwanis International Board/KYP Board	X	X	
District Governors/Gov-Elects	X	X	Required for some districts' distinguished awards
District YP & Risk Managers	X	X	6 courses
SLP District Admins	X	X	6 courses
Kiwanis member SLP Advisor	X	X	6 courses
Faculty Advisor (not KI member)	If serving as chaperone off campus	X	3 courses if serving as chaperone off campus
KI member chaperoning SLP event	X	x	3 courses
Non-Kiwanis member chaperone	X	X	3 courses
Kiwanis club officers or member volunteer with community (non-SLP) youth		X	



Reporting Incidents

When a person calls to report an incident with youth, they must follow these steps.

1. If it is a life-threatening emergency, call 911 (or their country's equivalent).
2. Call the Youth Protection Helpline. This is staffed by Praesidium and has trained intake specialists to provide support 24/7 and give next steps. Call to report:
 - Abuse
 - Inappropriate behavior
 - Policy violation
 - A suspicion that one of the above has occurred

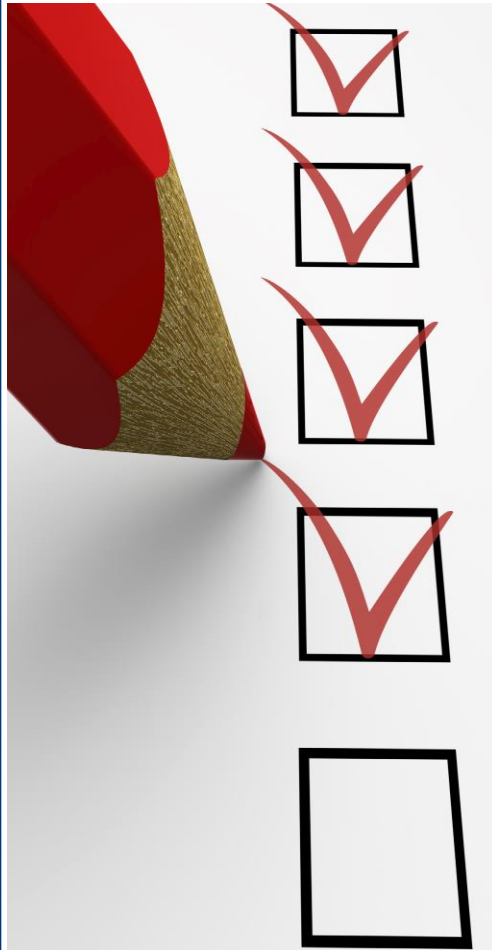
YOUTH PROTECTION HELPLINE 866-607-SAFE (7233)



Background Checks

- Required prior to serving as District Admin, Kiwanis advisor, member/nonmember chaperone
- Faculty advisor required when serving as chaperone to SLP sponsored overnight or single-day event off school premises. If staying on school grounds, their school check is sufficient.
- Kiwanis contracts with Safe Hiring Solution's "Safe Visitor" online application portal
 - Individual email link is sent to email on file **Check spam folder**
 - Searches county, state/province, national criminal records
 - Good for 2 years. Check secretary dashboard for expiration dates.
 - May take 2+ weeks to process; submit names in advance of event
- California residents have a different process.

See: <https://www.kiwanis.org/policy-requirements-for-california-volunteers/>



Background Check FAQs

Q. My event is this weekend - can you rush my BGC?

A: BGCs cannot be rushed. Each state, county and country has a different process to run BGCs. This can take 7-14 days to process for US and 45+ days for International/Caribbean.

Q: A faculty advisor is going to DCON as an overnight chaperone, do they need a Kiwanis background check?

A: Yes, a school/faculty member serving as a chaperone off school premises must have a Kiwanis background check on file before the event. Email backgroundchecks@kiwanis.org for a link to start the application.

Q: My BGC link is giving me an error message. What shall I do?

A: Reach out to Kiwanis Youth Protection at backgroundchecks@kiwanis.org to troubleshoot the error message.



Background Check FAQs

Q: What is taking so long?

A: Delays can be caused by:

- Living in several locations (counties, cities, states, etc.) - also adds to the cost
- Individual needing BGC is slow to respond to emails from us or Safe Hiring Solutions with questions or requests for additional information

Q: Do parents need background checks (and Praesidium)?

A: If attending an overnight event and staying in the same hotel block as the youth event, yes to both, whether they are labeled an official chaperone or not.

- Parents pay the full cost of the BGC; Praesidium is no cost.
- *Exception:* a parent staying only one night is exempt from the BGC and Praesidium requirement.



Culture of Care

Kiwanis provides students with training and resources on how to create a Culture of Care in our programming:

- Be an Upstander
- Locate Mental Health resources
- Understand healthy communication
- Respect personal boundaries
- And more



Youth Mental Health

- Depression is the most common mental health disorder among teens
- Rates of depression have increased 45-60% among youth since 2009
- 3 of 4 teens with depression also have diagnosed anxiety and half have behavior problems



Erika's Lighthouse



Contact Info

Backgroundchecks@Kiwanis.org

Background checks

YouthProtection@Kiwanis.org

Policy training, Praesidium,
and Miscellaneous

www.Kiwanis.org/youthprotection

All of the above





Global Leadership Certificate

Melissa McMann

Global Leadership Certificate Courses

What is it?



39 COURSES
+1 NEW IN
'24



ADVISORS CAN
AUDIT
COURSES



STUDENTS
LEARN AT THEIR
OWN PACE



LESS CLICKING
& MORE
SCROLLING



260+
COMPLETED
CERTIFICATES

The screenshot shows a user interface for the CKI Key Club Global Leadership Certificate Program. At the top, there is a navigation bar with 'Dashboard', 'Catalog', and 'My Learning' options. The main content area features a 'Key Club Global Leadership Certificate Program' header with a progress bar indicating '11 of 39 Completed'. Below this, a section titled 'Connection' lists '5 / 5 Required Courses'. Four course cards are displayed, each with a title, a 'Required' tag, a brief description, and a 'Launch Course' button. The courses are: 'Building Meaningful Relationships', 'The Power of Community Connection', 'Building a Community Connection Plan', and 'The Value of Networking'.

How Else Can We Use the GLC?



- Do a course as a club
- Do a follow-up discussion as a club
- Create a club strategic plan
- Have a book club, but it's the GLC instead
- Buddy up





Key Club GLC Master Class at ICON 2024

- An in-person opportunity to level up your leadership skills in a series of workshops at Convention
- Learn practical applications for using these skills in Key Club and elsewhere
- Engage in dialogue and reflection with GLC students from around the country
- Applications will be announced by April 2024.

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**For More Information or
Technical Assistance:**

<https://www.keyclub.org/global-leadership-certificate-program/>

Email: SLPcertificate@kiwanis.org

The background features a large, light gray watermark of the Zephyr International Key Club logo. The logo is circular with a central shield containing a key. The words "ZEPHYR INTERNATIONAL" are written around the top and bottom of the circle, and "KEY CLUB" is written across the middle. The shield is flanked by two wings.

Youth Opportunities Fund Grant

Grant open to all Key Clubs to help increase the
impact of service projects.

Laura Holloway

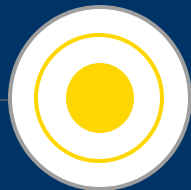
YOF Timeline

APPLICATION
CLOSES



11:59 PM ET
MARCH 1

APRIL 1

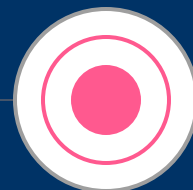


DECISION
DATE

SIGN
AGREEMENT
& GET FUNDS



MAY-APRIL



SERVICE
PROJECT

SUBMIT FINAL
REPORT



11:59 PM ET
APRIL 30

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Successful YOF Applications



- **The need** is clearly defined with surveys and facts about the population.
- The timetable is **clear, detailed, and well-outlined.**
- The service project **fits the needs** of the population.
- **The budget** is itemized with proposed expenses.

Do's and Don'ts for advisors

Youth Opportunities Fund grant application



Do...

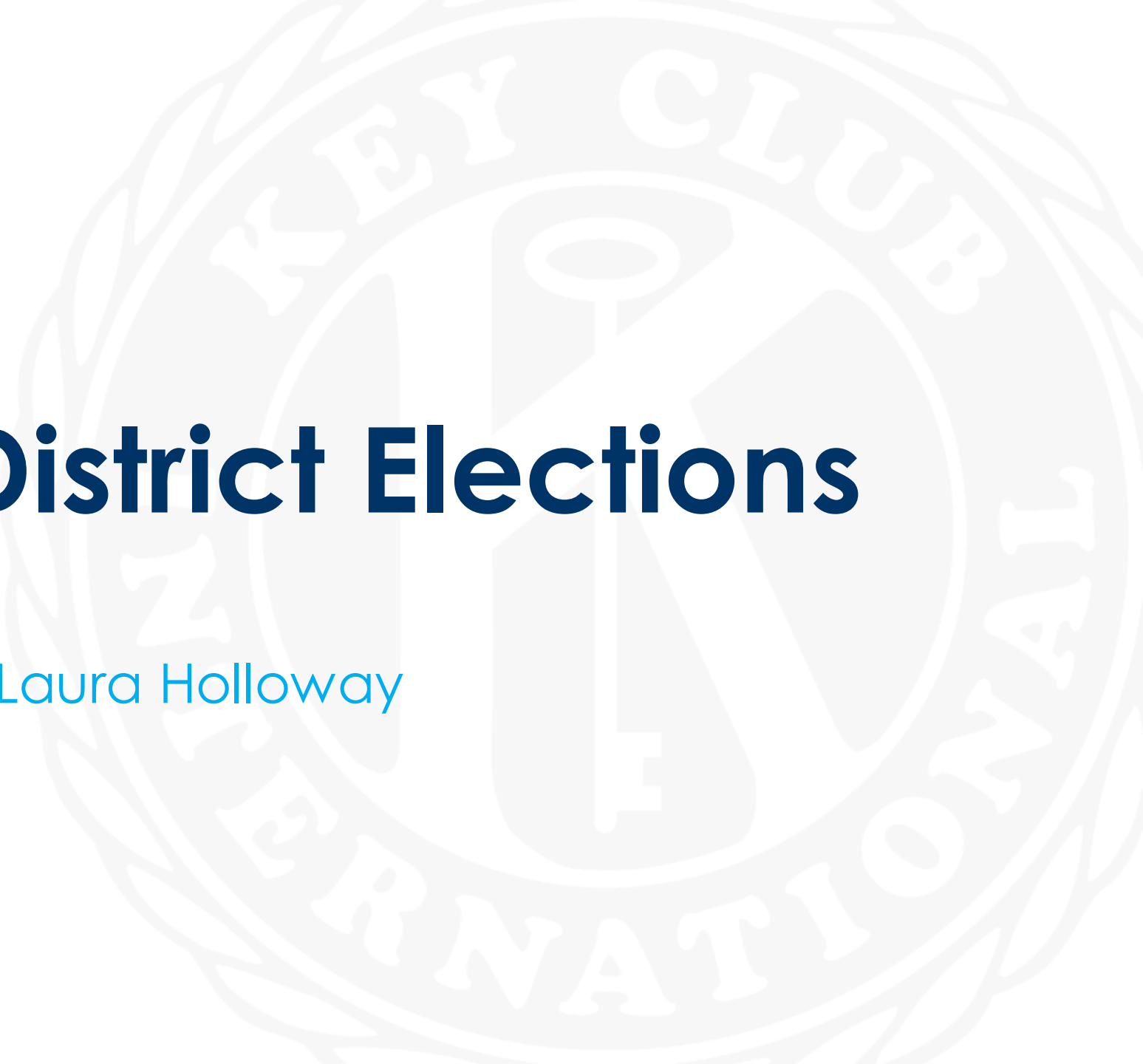
- Plan ahead
- Require research
- Help create an itemized budget and thorough timeline
- Require a community needs assessment
- Require collaborating with other organizations

Don't...

- Wait until the last minute
- Use unknown acronyms or lingo
- Neglect the timeline or budget
- Rely solely on the grant for funding
- Write the application for your club without involving students

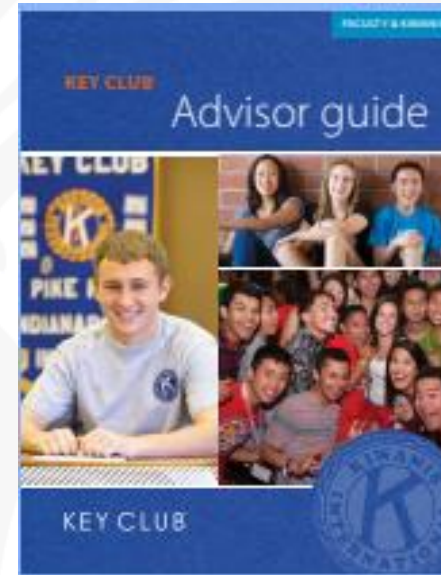
Club & District Elections

Laura Holloway



Club Officer Elections

- Conduct elections to select the new club officers.
- Update their information in the Membership Update Center at keyclub.org/muc.
- Ask your Lt. Gov. to help



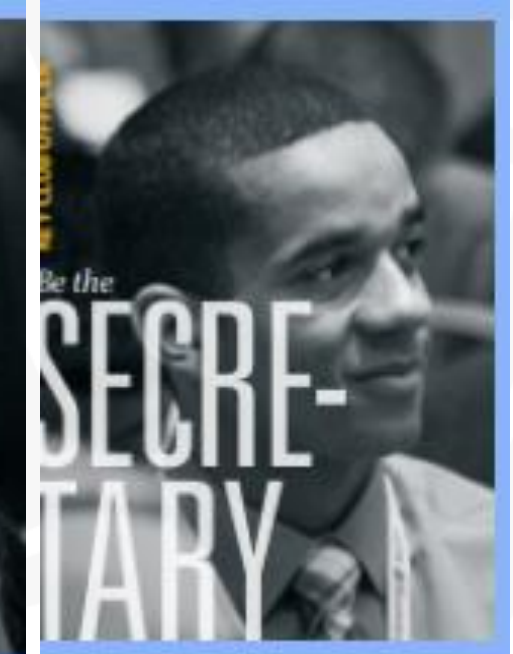
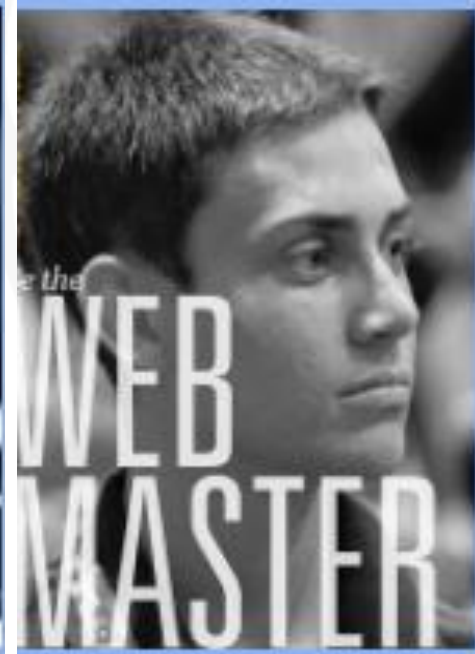
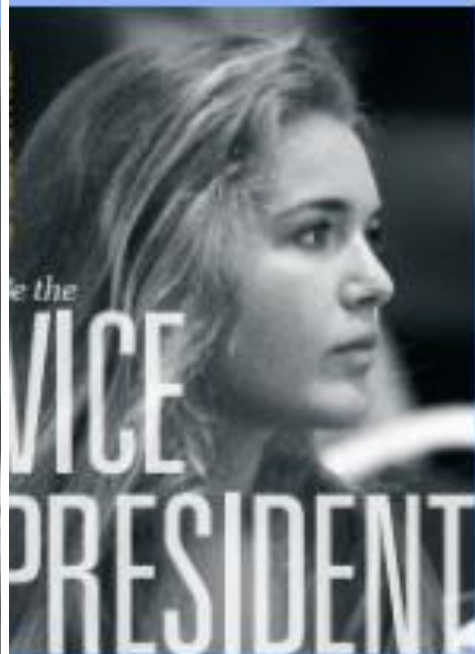
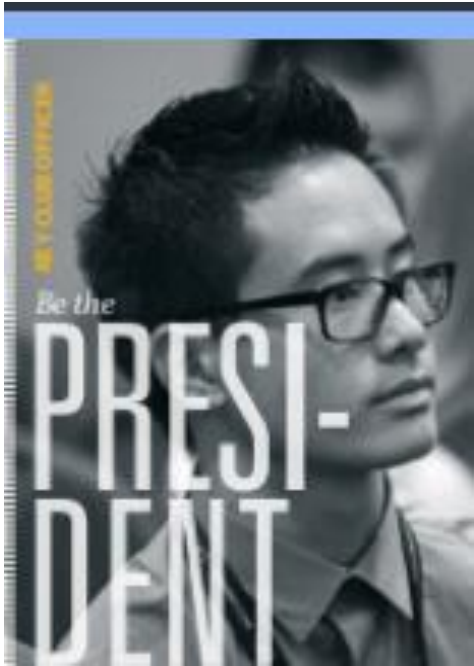
The background features a large, light gray watermark of the Zerkey Club International logo. The logo is circular with a laurel wreath border. Inside the circle, the words "ZERKEY CLUB" are at the top and "INTERNATIONAL" is at the bottom. In the center is a shield with a keyhole at the top and a key at the bottom.

Officer Retirement, Induction, & Training

Laura Holloway

Officer Training

Keyclub.org/officer-guides



Graduation

Michele Schilten



KEY CLUB[®]

Retail for Graduates

Michele Schilten





Available in the Kiwanis Family Store

<https://store.kiwanis.org>



Circle K

Michele Schilten

Circle K

Kiwanis for College/University

- Service
- Leadership
- Fellowship
- <https://www.circlek.org/find-a-club/>



Staying connected: Key Club International Alumni Network

Michelle Study-Campbell



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Reconnecting-Alumni Project

Why alumni?

Key Club has a vast community of alumni, and our goal is to bring this brilliant community together to help strengthen the member experience and support growth.

The Key Club International Alumni Network

The alumni network has so much to offer!

- Connect through the directory.
- Find a job or talent for your organization.
- Create alumni event pages.
- Network with like-minded communities.
- Fundraise for Key Club.
- Mentor young alumni. (feature arriving soon!)





Connect ▾

Engage ▾

Develop ▾

Donate

Links ▾

More ▾

Login

Welcome to the Key Club International Alumni Network!

Get Started

News and Updates

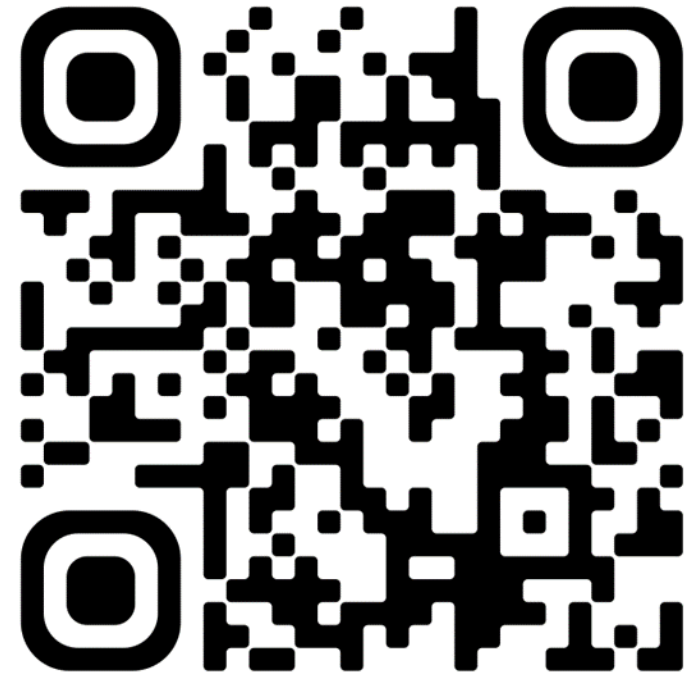
Events

Sign In / Register

keyclubalumni.kiwanis.org

Who can join the alumni network?

- Any Key Club member who is currently a senior and at least 18 years old.
- Any former Key Club member.
- Key Club advisors and district administrators.



keyclubalumni.kiwanis.org

Key Club Alumni Network

Top 10 Districts

Key Club District	Count
Calif-Nevada-Hawaii	219
Florida	108
Texas-Oklahoma	80
New York	70
Capital	61
Pacific Northwest	58
Pennsylvania	56
Illinois-Eastern Iowa	49
Louisiana-Mississippi-W. Tennessee	41
New England	39

These numbers reflect the total registered platform users for each district.





Q&A