

Distinguished District Award Overview

Award Information

The International Board created the Distinguished District Award to foster membership growth and development. The challenge applies to districts, not clubs or individuals. There is no limit to the number of districts that can win the challenge.

To ensure all districts have an equal opportunity to qualify for the Distinguished District Award, the criteria will be based on the percentage of increase, rather than the absolute increase.

The Executive Committee and Key Club International staff will monitor district membership growth and other information related to the award's rubric. Excluding promotional efforts, no additional work shall be assigned to Governors and District Administrators. Regular updates will be provided.

Partial points will not be rewarded. For example, a district with a 5% increase in International Convention attendance will not receive 15 points.

Rubric

To win the Distinguished District Award, a District must accumulate **65** out of **100 possible** points. The timeframe will be as close as can be measured June 1, 2025 to June 1, 2026. Each district will receive their 2025 baseline and 2026 goal before November 1.

1. 10% increase in membership – 50 points
2. 10% increase in International Convention attendance – 25 points
3. 10% increase in District Convention attendance – 5 points
4. 10% increase in Youth Opportunities Fund applications - 5 points
5. 10% increase in Global Engagement Rally attendance – 5 points
6. 10% increase in newly chartered clubs – 10 points
7. 10% increase in the number of students taking 10 or more Global Leadership Certificate courses. – 5 points

Award

Districts achieving 65 points will receive recognition at Key Club International Convention, including a plaque and other rewards specific to each convention site (determined in advance of each convention).