

CONVENTION LOGOS

KEY CLUB[®]
CONVENTION
DALLAS
JULY 1-5, 2026

LONESTAR
LEADERSHIP

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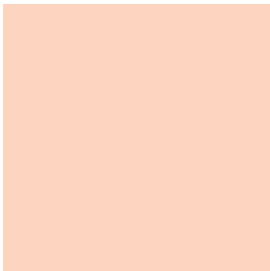
CONVENTION COLORS



Hex #ED6A5E
RGB 237, 106, 94
CMYK 2, 73, 61, 0



Hex #963314
RGB 150, 51, 20
CMYK 27, 89, 100, 25



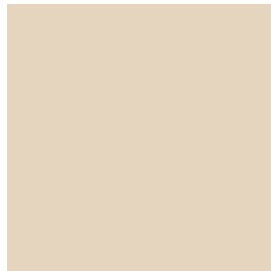
Hex #FCD4BF
RGB 252, 212, 191
CMYK 0, 19, 22, 0



Hex #CD6E28
RGB 205, 110, 40
CMYK 16, 66, 100, 3



Hex #F59E58
RGB 245, 158, 88
CMYK 1, 44, 73, 0



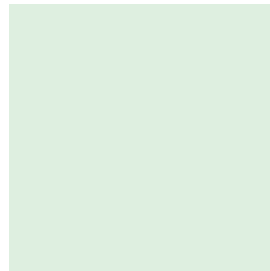
Hex #E5D5BE
RGB 229, 213, 190
CMYK 10, 14, 24, 0



Hex #FABB14
RGB 250, 187, 20
CMYK 2, 28, 100, 0



Hex #F9D450
RGB 249, 212, 80
CMYK 3, 14, 81, 0



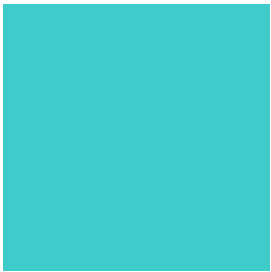
Hex #DEEFE0
RGB 222, 239, 224
CMYK 13, 0, 14, 0



Hex #9FD2AB
RGB 159, 210, 171
CMYK 39, 1, 41, 0



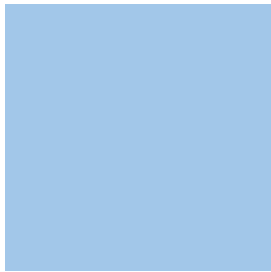
Hex #0C7F63
RGB 12, 127, 99
CMYK 86, 28, 71, 12



Hex #3FCBCA
RGB 63, 203, 202
CMYK 63, 0, 27, 0



Hex #137FAA
RGB 19, 127, 170
CMYK 85, 41, 18, 1



Hex #A2C7E9
RGB 162, 199, 233
CMYK 34, 12, 0, 0



Hex #003974
RGB 0, 57, 116
CMYK 100, 86, 28, 14



Hex #578ECA
RGB 87, 142, 202
CMYK 67, 36, 0, 0



Hex #445DA9
RGB 68, 93, 169
CMYK 82, 70, 1, 0



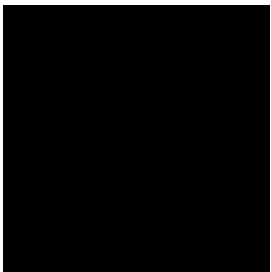
Hex #B65592
RGB 182, 85, 146
CMYK 29, 80, 11, 0



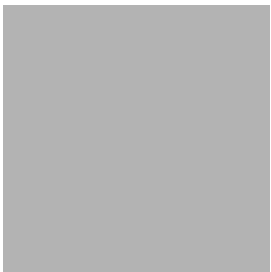
Hex #B6355F
RGB 182, 53, 95
CMYK 24, 93, 46, 6



Hex #C41230
RGB 196, 18, 48
CMYK 16, 100, 87, 6



Hex #000000
RGB 0, 0, 0
CMYK 75, 68, 67, 90



Hex #B3B3B3
RGB 179, 179, 179
CMYK 31, 24, 25, 0



Hex #FFFFFF
RGB 255, 255, 255
CMYK 0, 0, 0, 0

CONVENTION FONTS

Century Gothic

Canva Alternate: Poppins

Myriad Pro

Canva Alternate: Open Sans



Canva Alternate: Rye

WESTON

Canva Alternate: Weston

Sant’Elia Script

Canva Alternate: TT Polls Script

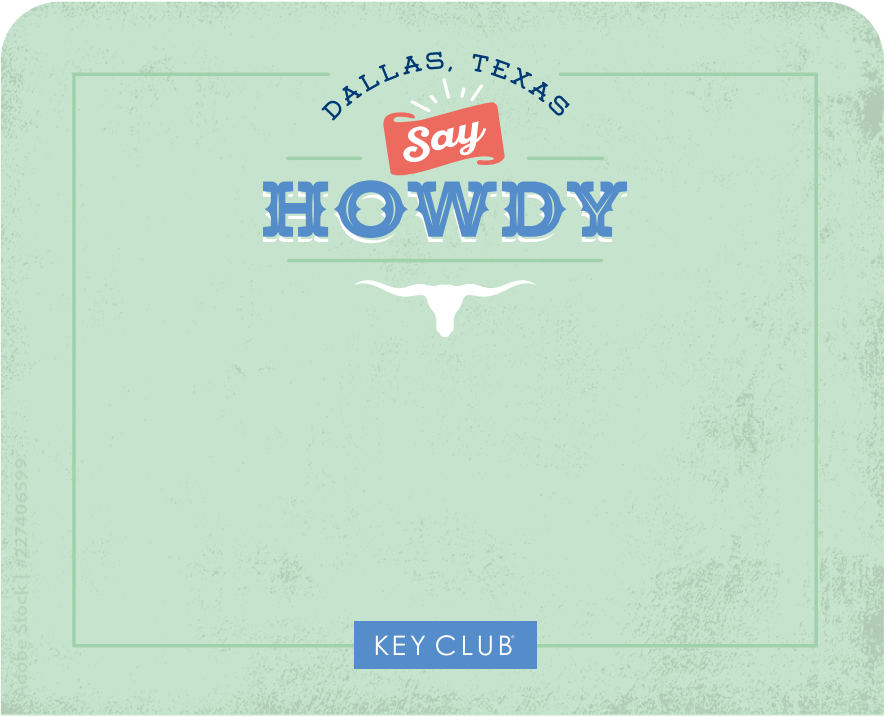
NEXA BLACK

Canva Alternate: Archivo Black

**SADDLEBAG
BLACK**

Canva Alternate: Chunk Five

CONVENTION GRAPHIC STYLES



WESTERN WITH A MODERN TWIST



